

# Assume Collaboration: Philanthropic Opportunities for Aggregating Impact

September 21, 2021



The Campaign for  
**GRADE-LEVEL  
READING**

# Co-Presenters



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# Co-Presenters



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# Co-Presenters



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# OFF Aspirational Mission



We seek to open doors for every child in the U.S. by measurably enhancing education both inside and outside the classroom.



# Philanthropy's Role in Supporting Collaboration

Impact in the World



# Philanthropy's Role in Supporting Collaboration

## Grow Reach / Strengthen Impact



### Grow Reach

Partner “ecosystem” grantees with grantees doing impactful work to create meaningful sector connections



### Align Measurement

Leverage a trusted research group to provide technical assistance to a group of organizations / grantees to strengthen their measurement capabilities



### Co-design Research

Bring together grantees to co-design a shared research agenda to understand impact and build a community for ongoing learning / R+D



# Philanthropy's Role in Supporting Collaboration

## Build Community / Skills



### Convene

Bring together grantees to understand and work together on shared problems

- Host grantee convenings
- Structured consultancies around strengths / gaps



### Assist

Assess grantee opportunities for skill building and match with technical providers in a community based environment



STRATEGIC DATA PROJECT



promise  
VENTURE STUDIO



# Philanthropy's Role in Supporting Collaboration

## Grow Pool of Investors



### Promote / Influence

Leverage Overdeck's platform, voice, and access to help grantees build megaphone

- Host webinars / conferences to spotlight grantee work
- Feature grantees in blogs, newsletters, social
- Highlight grantee work through third party events / conferences (GFE, CGLR)
- Engage in funder to funder conversations

# CO-CREATING SOLUTIONS WITH COMMUNITY PARTNERS



**Our approach involves engaging resources and power intentionally to support solutions of partners and the communities they work in and with**



# CO-CREATING SOLUTIONS WITH COMMUNITY PARTNERS

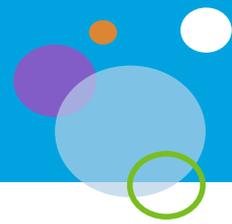


Our Early Childhood team is engaging Human-Centered Design approaches to reimagine Early Childcare in the district.



EC partners and other stakeholders will serve as the **user-group** that designs the prototype of a reimaged childcare system

# CO-CREATING SOLUTIONS WITH COMMUNITY PARTNERS



The Ward 8 Community Economic Development (CED) planning process involves a number of partner organizations.



# Questions & Discussion

# Upcoming GLR Learning Tuesdays Webinars:

## LEARNING LOSS RECOVERY CHALLENGE

The Centrality of Relationships: Tutors, Mentors, Coaches and Parents  
Tuesday, September 21, 3 p.m. ET/12 p.m. PT

## PEER EXCHANGE LEARNING CONVERSATION

Ensuring Digital Access: How CGLR Communities Are Addressing the Digital Divide  
Tuesday, September 28, 12:30 p.m. ET/9 a.m. PT

## LEARNING LOSS RECOVERY CHALLENGE

The Kindergarten Exodus: Why, Where and What Can We Do Now?  
Tuesday, September 28, 3 p.m. ET/12 p.m. PT

## FUNDER-TO-FUNDER CONVERSATION

Pandemics, Fires, Floods & More: Philanthropy Responds to Disasters Amidst Disasters  
Tuesday, October 5, 12:30 p.m. ET/9 a.m. PT

## LEARNING LOSS RECOVERY CHALLENGE

Trauma-Informed Practices & the Construction  
Tuesday, October 5, 3 p.m. ET/12 p.m. PT

**Please Join Us!**

[gradelevelreading.net](http://gradelevelreading.net) @readingby3rd #GLReading #LearningTuesdays #GLRKeepers

