

Parent Coaching: A Key Ingredient to Parent & Child Success Partners

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Moderator



Carly Roberts
Senior Program Officer,
Early Impact
Overdeck Family Foundation

Presenters



Marena Burnett
Chief Engagement Officer
Centering Healthcare Institute



Kai-ama Hamer
Associate Director
ParentCorps



**Stephen M. Hannon,
Ph.D.**
President & CEO
LENA

Presenters



**Spring Hawson-McClure,
Ph.D.**
Assistant Professor
Center for Early Childhood
Health and Development
NYU School of Medicine



Adrián Pedroza
National Director of
Strategic Partnerships
Abriendo Puertas/Opening Doors

Investing in families as essential

“The question is not whether we can afford to invest in every child; it is whether we can afford not to.”

-Marian Wright Edelman

Strong and growing evidence that supporting parents and caregivers promotes healthy child development and has the potential to reduce racial and socioeconomic disparities.



Early childhood is a developmentally sensitive period

With 1 million new neural connections formed every second in the first years of life, young children's brains are malleable and vulnerable.

Responsive relationships early in life are the most important factor in building sturdy brain architecture.



Early adverse experiences affect lifelong health and success

From birth through age 3, 20% of children had 1 adverse experience.

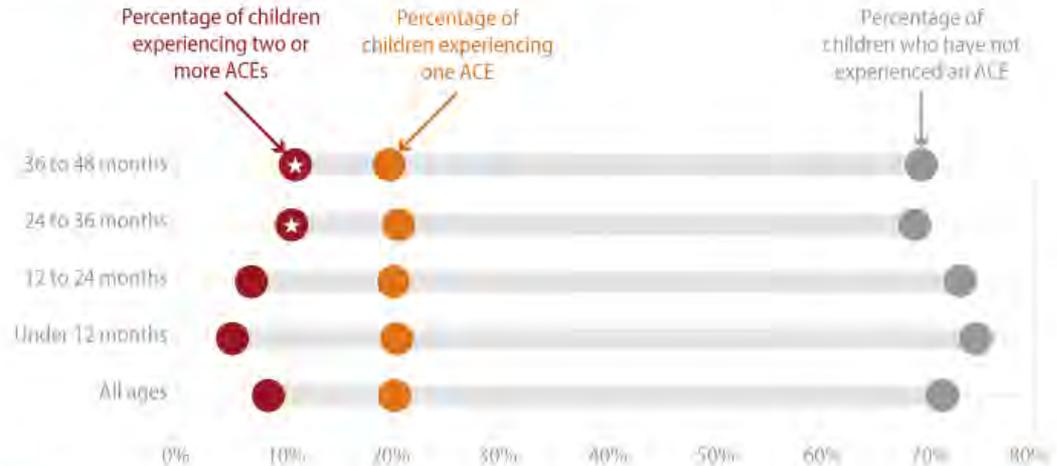
The most common adversity is living in a family that has struggled to cover basics such as food or housing.

Other ACEs across the economic spectrum but Black and Latinx children bear a disproportionate burden.

FIGURE 1

The share of children in the United States experiencing multiple adversities increases with age

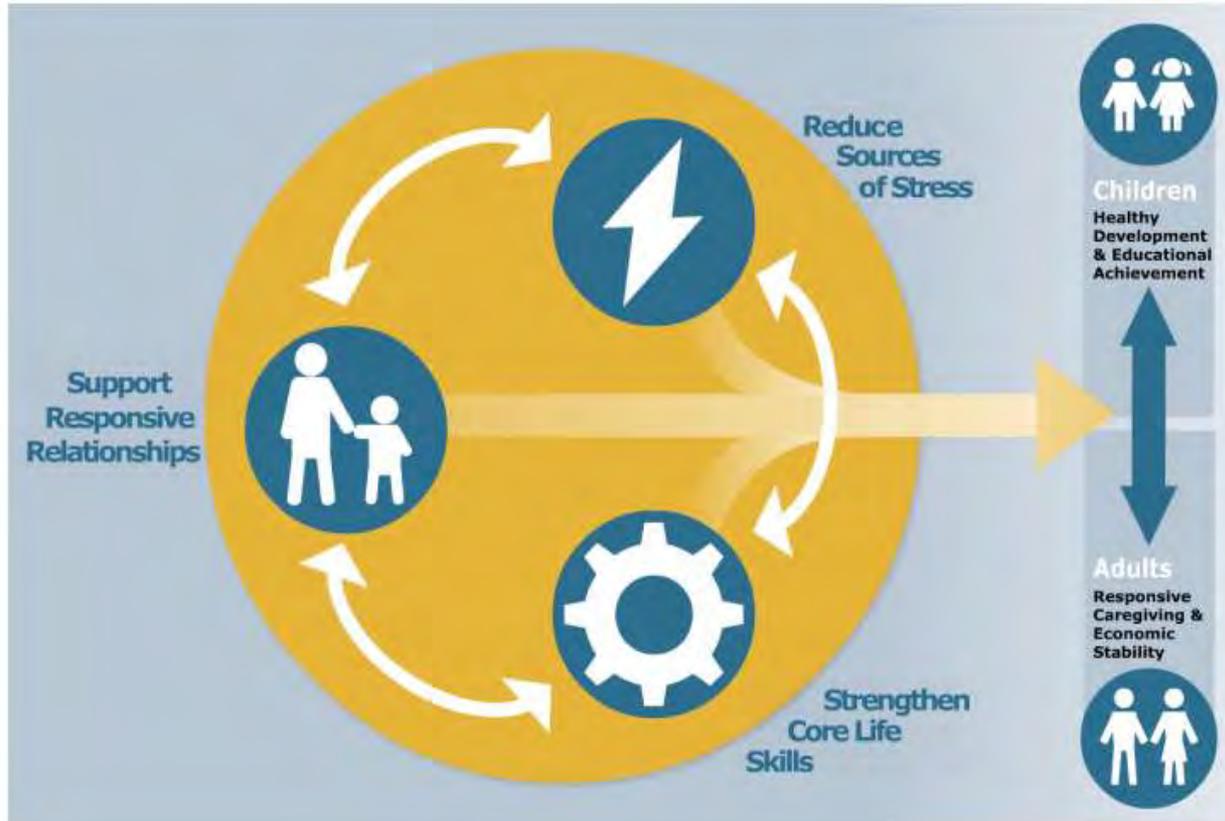
Estimated percentage of children from birth through age 3 reported to have had zero, one, or two or more adverse childhood experiences (ACEs), by age



* Percentage is higher than the average for age 0 at a statistically significant level

Source: Authors' analyses from 2016 to 2018 data releases from the U.S. Census Bureau National Survey of Children's Health. See U.S. Census Bureau, "NSCH Data," available at <https://www.census.gov/programs-surveys/nsch/data.html> (last accessed January 2020).

Science Driven Redesign of Policy and Practice



Reading Below
Grade Level

24%
LOWER RISK

Mental Health
Problems

50%
FEWER

Obesity

50%
LESS

4 to1
Return On
Investment





Early language leads to opportunity



LENA[®]

Global standard for measuring
talk in early childhood



"talk pedometer"



Recording



Data &
Feedback



Management &
Evaluation

Programs & Supports



Parent-group classes to strengthen community.



Early-language focus for any home-visiting program.



Job embedded professional development for early childhood teachers.



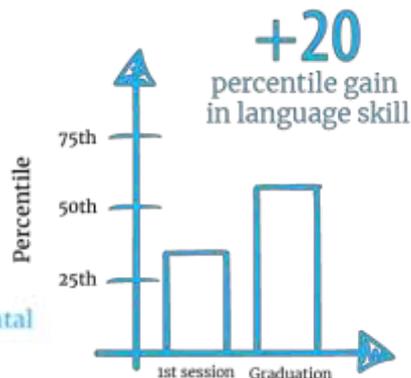


10 sessions + LENA Days
73% graduation rate

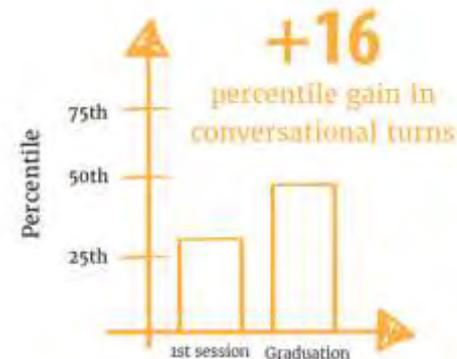
Built-in measures of effectiveness

Child Change  Parent Change

Words



Turns





Abriendo Puertas **Opening Doors**

**Desarrollando un Futuro Mejor a través del Liderazgo de los Padres /
Building a Better Future Through Parent Leadership**

The mission of Abriendo Puertas/Opening Doors is to honor and support parents as leaders of their families and as their child's first and most influential teacher and advocate.



What is Abriendo Puertas/Opening Doors?

The nation's first evidence-based, comprehensive training program created by and for parents with children ages 0-5.

Honors and supports parents:

- As family leader
- As their child's first teacher
- At home, which is their child's first school

Two-generation approach:

- Builds parent leadership skills
- Promotes family well-being and
- Positive outcomes for children





Young Latino Children in the U.S.



Latinos represent 1/4 of all children in the U.S. It's the second-fastest-growing and largest ethnic group of children.

2014

Source: Child Trends, Murphy, Guzman, & Torres,



Latino children are expected to represent 1/3 of all US children by 2050.

Source: Child Trends, Murphy, Guzman, & Torres, 2014



27% of the nation's children are under 5 years old.

Source: 2017 Kids Count Data Center – child population by age group



In 2017, 44% of all children (ages 0-17) born in the U.S., have at least one immigrant parent.

*Source: Migration Policy Institute, 2017
<https://www.migrationpolicy.org/article/frequently-requested-statistics-immigrants-and-immigration-united-states>*



Abriendo Puertas
Opening Doors

How **Abriendo Puertas**/Opening Doors Transforms Families and Communities

OUR CURRICULUM

- ▶ Co-created with parents and families
- ▶ Popular education pedagogy
- ▶ Culturally responsive
- ▶ Adaptable to local communities
- ▶ Evidence-based

OUR APPROACH

- ▶ Listen first
- ▶ Honor family experiences, history, and knowledge
- ▶ Support leadership starting at home with parents
- ▶ Be both learners and teachers
- ▶ Invest in parents and families as they lead the way

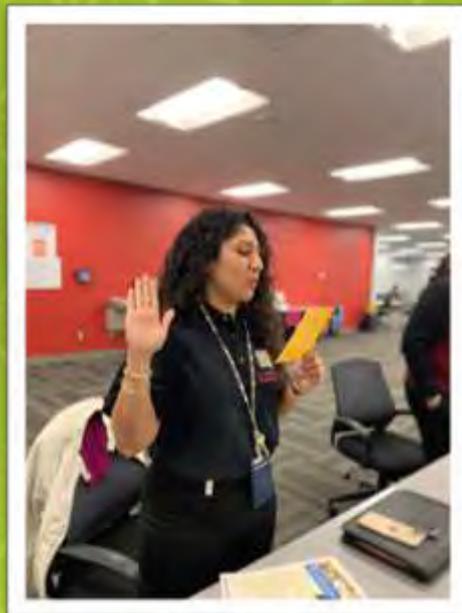
OUR IMPACT

115,000+
families
served

400+
cities

500+
partner
organizations

2,800+
certified
facilitators



Abriendo Puertas

Reading Pledge Card for Parents

At least 30
MINUTE
DAILY
READING

- I, _____, understand that
- Reading is key to my child's success in school and in life.
 - I can help my child develop their power with the activities I provide outside of school.
 - Every day my children, even when they are using a device to learn,

I promise to

- Read, talk and sing to my child every day.
- Encourage play that involves naming and describing.
- Encourage my children to ask questions about things they see. What? Why? How? What if?
- Teach my children to love reading by having books in our home.
- Take my children to the library every week to pick out books they want to read.
- Praise my child's efforts.
- Talk to my child's teacher regularly so that we can help at home.
- Talk to other parents in my community about the importance of reading.

My child's name _____ Date _____ Signature _____

Additional Tips

You don't always need to read. A child's love of reading grows from language, knowledge, and interest.

- Find after-school activities that promote reading and learning.
- Let your own device using pictures or books, magazines and newspapers.
- Watch and discuss educational TV together, such as nature programs and public television.
- Talk with your children while you're cooking, shopping, or walking with them.
- Get library cards for every family member. Make reading a part of family life.
- Tell stories about something that happened when you were young.
- Before reading, show the cover and title of the book. Ask your child to guess what's inside.
- While you read, pause often to ask and answer questions.
- When reading with your child, take turns reading sentences and paragraphs. If your child makes a mistake, don't interrupt. Mark your turn and then make your part.
- After reading, talk to your child about the story and ask what made it interesting.
- Always praise your child's efforts and progress.
- Never read with time and make a special story for your child to study and learn.
- Make these activities a regular and happy part of your child's daily life.



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Opening Doors



ParentCorps' Essential Elements

- Build Authentic Relationships
- Honor Culture
- Understand Race and Racism
- Share the Science of Early Childhood
- Practice Self Reflection

Who you are is how you facilitate/coach!

Self-Reflection Questions:

- What do I believe about the families I serve?
- How did my beliefs come to be?
- What are the strengths of the families?
- How are they demonstrating those strengths?
- What is this parent already doing well?
- How can affirm this parent for those things?



Questions & Discussion

Upcoming GLR Learning Tuesdays Webinars:

LEARNING LOSS RECOVERY CHALLENGE WEBINAR

Teaching Early Reading With a Digital Mindset

Tuesday, Nov. 24, 3 p.m. ET/12 p.m. PT

LEARNING LOSS RECOVERY CHALLENGE WEBINAR

Scaling High Dosage Tutoring to Support Learning Loss Recovery

Tuesday, Dec. 1, 3 p.m. ET/12 p.m. PT

CRUCIBLE OF PRACTICE SALONS WEBINAR

Suncoast, Florida

Tuesday, Dec. 8, 12:30 p.m. ET/9 a.m. PT

LEARNING LOSS RECOVERY CHALLENGE WEBINAR

Lessons From Tulsa SEED: Supporting Learning & Well-Being During COVID

Tuesday, Dec. 8, 3 p.m. ET/12 p.m. PT

Please join us!

gradelevelreading.net [@readingby3rd](https://twitter.com/readingby3rd) [#GLReading](https://twitter.com/GLReading) [#LearningTuesdays](https://twitter.com/LearningTuesdays)

