

## **GLR Learning Tuesdays Webinar**

Helping Families Succeed in Challenging Times:

Philanthropy's Response to COVID-19

April 7, 2020

Moderator, Presenter & Commentator Bios

### **Henry Berman, Moderator and Co-Presenter**

Henry leads Exponent Philanthropy using his wealth of experience managing people, projects, and budgets in the nonprofit and for-profit sectors. He was instrumental in helping the Association of Small Foundations (ASF) evolve into Exponent Philanthropy. Henry has served as a foundation president and co-trustee, gaining significant experience working closely with grantees and evaluating funded programs. He served on the Exponent Philanthropy (then, ASF) board from 2008–2010 and was appointed CEO in 2011. Before joining the staff at Exponent Philanthropy, Henry had a long career in educational media and technology. Henry earned a bachelor's degree in communications from Ithaca College, a master's and doctorate in education from Boston University, and a certificate in business and management from the Harvard University Extension School.

### **Tony Fundaro, Co-Presenter**

Tony J. Fundaro is a dynamic and entrepreneurial leader in the philanthropic sector with more than 20+ years of executive leadership experience creating lasting impacts in local, regional, and global communities. In his various leadership roles with foundations, nonprofits, and businesses, he has planned and executed the visions of many organizations. Most recently, Tony served as vice president of development of PSW Member Social Venture Partners Dallas (SVP), a community of philanthropists committed to strengthening the city through collective impact and venture philanthropy. Prior to his time at SVP, he was an executive at Meeting Professional International (MPI) Foundation. MPI is a 60,000-person global community of meeting professionals in 19 countries. Other past roles include: founder and executive director of Life in Deep Ellum, a cultural center built for the artistic, social, and economic benefit of a historical art and music community; founder of Life Communities, a public charity focused on community development in underserved urban communities around the globe; co-founder of the emerging leaders conference "Engage Dallas," the DART Bus Stop Project, and Friends of Garrett Park in Old East Dallas. Tony also serves on the Dallas Mayor's Star Council Board of Directors and is a partner at Social Venture Partners.

**Alicia Lara, Co-Presenter**

Alicia Lara is United Way's Senior Vice President of Impact. Alicia's service to United Way began in Los Angeles where she was the Vice President for Community Investment. In this capacity, she was responsible for the development and management of policy, research and grant-making programs. While there, she helped the organization achieve success in their vision to end homelessness, increase high school graduation rates and improve the financial stability of low-income families. Before working with United Way, Alicia spent eight years with The California Endowment, serving as Vice President of Programs, Director of Responsive Grant Making and Senior Program Officer. Alicia has pledged her career to serve the nonprofit space working on women's health issues, HIV/AIDS services and prevention, homelessness and health care policy. She currently serves on the board of directors for Ms. Foundation for Women and Funders Together to End Homelessness.

**Dr. Lauren A. Smith, Co-Presenter**

As co-CEO of FSG, Lauren A. Smith, MD, MPH oversees one of the world's leading social impact consulting firms. She helps drive the vision and growth of the firm to advance its mission of achieving equitable social impact at scale. Lauren brings more than 25 years of experience working at the intersection of the health care delivery and management, public policy, and public health fields. Since joining FSG in 2015 to oversee the firm's U.S. health practice, Lauren has led dozens of engagements with health foundations, health insurers, health systems, and health care companies, as well as multisector collaboration projects focused on infant mortality reduction and early childhood care and education. Lauren's previous leadership roles have included serving as the medical director and then interim commissioner for the Massachusetts Department of Public Health, the senior strategic advisor for a 50-state, federally-funded innovation and improvement network focused on reducing infant mortality, the national medical director of the Medical Legal Partnership for Children, and the medical director of the pediatric inpatient service at Boston Medical Center, where she was on faculty in the Department of Pediatrics at Boston University School of Medicine. Her experience in federal and state government includes roles as a policy analyst in the Office of Inspector General for the U.S. Department of Health and Human Services and as a W.T. Grant Health Policy Fellow in the office of the Massachusetts Speaker of the House.

**Kyle Caldwell, Commentator**

Kyle Caldwell began his tenure as president and CEO of CMF on November 1, 2018, bringing more than 25 years of government, and nonprofit and philanthropic sector experience. Prior to his appointment with CMF, Kyle, a Michigan native, was executive director of the Dorothy A. Johnson Center for Philanthropy at Grand Valley State University, one of the country's leading academic centers for philanthropy. He previously served as executive director of the Michigan Community Service Commission in the Engler and Granholm administrations. A champion of public/private partnerships, Kyle helped launch and then lead the ConnectMichigan Alliance (CMA) that created a \$20 million endowment to support volunteerism that engaged both state government and philanthropy in a one-of-a-kind statewide campaign. CMA merged with the Michigan Nonprofit Association (MNA) and Kyle became its president and CEO. Kyle has also served as the director for the Pathways to Opportunity Program at the Charles Stewart Mott Foundation where he helped evolve the Foundation's approach to addressing poverty to focus on education. He earned both a bachelor's and master's degree in communication from Western Michigan University.

**David Kass, Commentator**

David serves the vice president of government affairs and strategic communications at the Council on Foundations. In his career, David has worked extensively across the aisle to move policy that advances the greater good. Most recently, he was the President of the Council for a Strong America, a national, bipartisan nonprofit that unites five organizations comprised of law enforcement leaders, retired admirals and generals, business executives, pastors, and prominent coaches and athletes who promote evidence-based solutions that ensure our next generation of Americans will be successful, productive members of society. He also served as the Acting Assistant Secretary for Congressional and Intergovernmental Relations at the U.S. Department of Housing and worked on Capitol Hill. He has a Masters in Public Affairs from Princeton's Woodrow Wilson School, a Masters in Political Science from the University of Missouri-St. Louis, and an undergraduate degree from Amherst College.