

Helping Families Succeed in Challenging Times: Philanthropy's Response to COVID-19

Partner Webinar

April 7, 2020

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Philanthropy
southwest



*Tony Fundaro, President & CEO,
Philanthropy Southwest*

Philanthropy Southwest's Response To COVID-19



Dedicated Resource Page

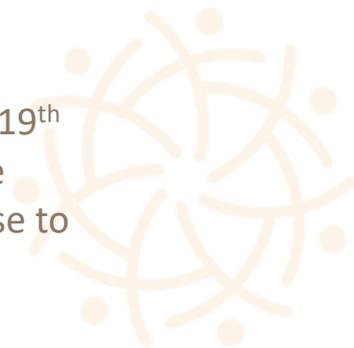
- Updated frequently to reflect the most current and relevant resources from across the region around COVID-19

COVID-19 Peer Network

- This member only resource is an email list serv for real time communication, resource sharing, and updates around COVID-19

Funders Call Webinar

- PSW held a funders call on March 19th with foundation leaders across the Southwest to discuss their response to COVID-19



How Southwest Foundations Are Responding

- **Episcopal Health Foundation** (Houston, TX) – Is focused on long term strategic solutions to COVID-19
- **Bonfils-Stanton Foundation** (Denver, CO) – Has established an emergency fund for 43 arts and culture organizations who have received support from the foundation in the past 18 months
- **Flinn Foundation** (Phoenix, AZ) – Has provided funding to provide population-based testing through the TGen Initiative.
- **Kirkpatrick Foundation** (Oklahoma City, OK) – Is collaborating with other funders to establish larger relief funds.



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Impact of COVID-19

Alicia Lara, Senior Vice President
United Way Worldwide
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April 7, 2020



211 Network COVID-19 Response

COVID-19 is a new test of our collective strength



31 states activated



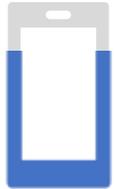
12 Million calls handled in a typical year



Expected to handle 27 Million calls over next 3-6 months



211s fielding 2-4x increase in call volume
Approximately 75k calls p/day



Communicating
with more than
300k people by text



211.org/services/covid19
viewed 250k unique views p/day

Prev-COVID (15k views p/day)

Most Requested Information

- COVID symptoms and testing
- Eviction prevention, access to everyday items: food, diapers, medications
- Unemployment resources
- Mental health support

Interruption of Free Tax Preparation

- The spread of COVID-19 has forced the closure thousands of free tax preparation sites, which annually help millions of low- and moderate-income Americans obtain billions of dollars in tax credits and refunds.
- The lack of in-person services is particularly difficult for anyone that lacks access to technology.
- United Ways and partners are encouraging the use of online tax preparation tools, such as MyFreeTaxes, for individuals with simple tax returns.

Economic Impact Payments and Taxes

- The Economic Impact payments provided under the CARES Act will be a crucial financial support for low-income and economically vulnerable families.
- According to the IRS, individuals/households that filed 2018 or 2019 tax returns or that receive Social Security payments, will automatically receive an Economic Impact payment. They are not required to complete any additional forms.
- Of particular concern are those whose incomes are so low that they are not required to file an income tax return and who do not receive social security benefits. They are eligible for the full amount of the Economic Impact payment, but will need to file a simple 2019 tax return in order to receive it.



Kyle Caldwell

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Questions & Discussion

Upcoming GLR Learning Tuesdays Webinars:

PARTNER WEBINAR

The Teaching of Reading: Closing the Gap Between Science and Practice
Tuesday, April 14, 3 p.m. ET/12 p.m. PT

PRODUCTIVE PARENT/TEACHER PARTNERSHIPS WEBINAR

Using Behavior Science to Help Families Help Kids
Tuesday, April 21, 3 p.m. ET/12 p.m. PT

PRODUCTIVE PARENT/TEACHER PARTNERSHIPS WEBINAR

State-Level Approaches to Supporting Parent/Teacher Partnerships: State Consortium on Family Engagement
Tuesday, April 28, 3 p.m. ET/12 p.m. PT

GLR Week 2020

Stay tuned – GLR Week 2020 is going virtual!

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