

A Disaster Within a Disaster: Philanthropy Responds to Learning Loss

February 16, 2021

The Campaign for
**GRADE-LEVEL
READING**

Moderator



Debra Jacobs
President & CEO
The Patterson Foundation
@DebraMJacobs

Co-Presenters



Patricia McIlreavy

President & CEO
Center for Disaster Philanthropy
@mcilreavyp



Kayla Klein

Black Hills Reads Director,
United Way of the Black Hills



Kimberly Rusnak

Project Director,
Children's Opportunity Fund
Greater Washington
Community Foundation

Why disaster philanthropy?



Source: Jonathan Nez/Navajo Nation



Source: Forest Service NW



Source: Ensina Brasil



Source: Bob Behken/NASA



Source: Customs and Border Protection



Source: USDA

What is disaster philanthropy?



Source: Catholic Charities of the Diocese of Santa Rosa

- CDP support to:
 - ▣ E-learning skills for teachers
 - ▣ Teacher support
 - ▣ Childcare assistance
 - ▣ Family crisis support
 - ▣ Community support for children
 - ▣ Mental health for children
 - ▣ Camp in a box
 - ▣ Content development

It is never too early in a disaster to think of the long road to recovery

This is a universal crisis, and for some children, the impact will be lifelong.

- UNICEF



Source: SAMS



Center for Disaster Philanthropy
The when, where and how of informed disaster giving

**United
Way**



United Way of the Black Hills

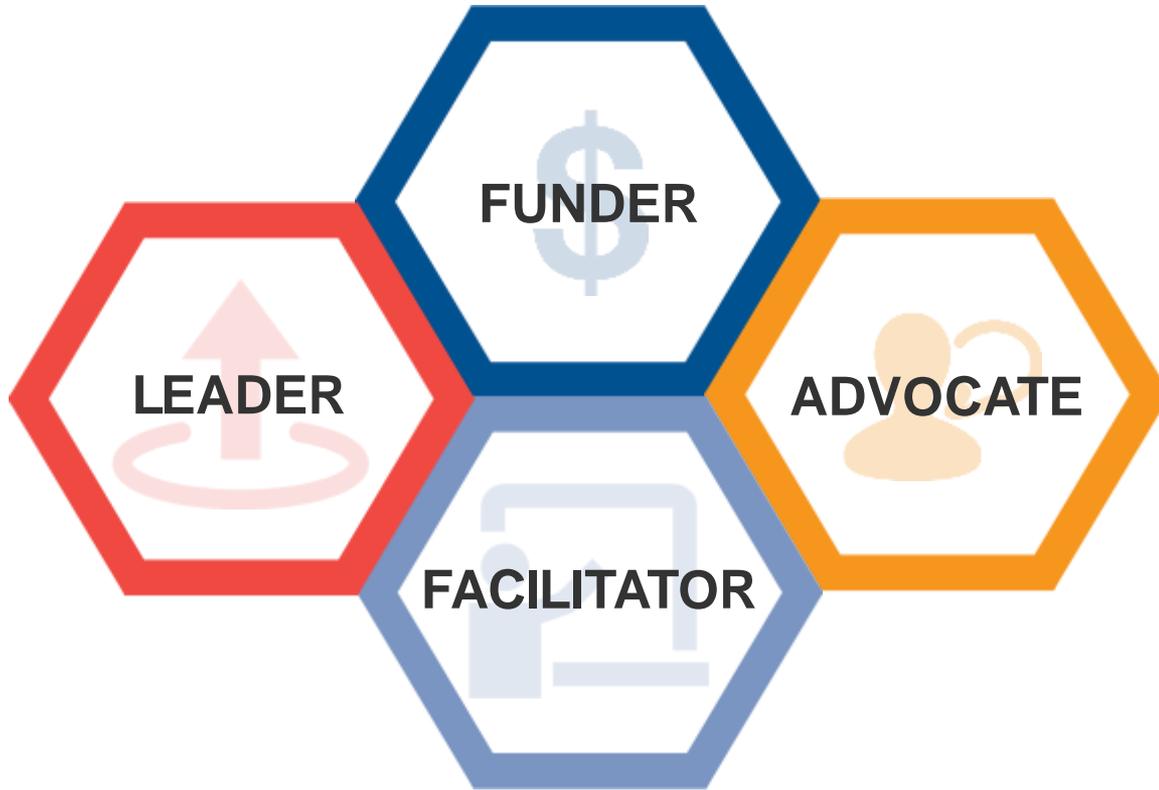


Black Hills READS

A Systems Change Approach

www.unitedwayblackhills.org

SYSTEMS CHANGE APPROACH



- Impact beyond 'normal funding'.
- Black Hills Reads became the pebble that helped to create the ripples in the pond.
- Thinking outside of the box as a funder.



THE FUNDER



Funds locally and regionally

- Funds were able to help effect change statewide
- Childcare Survey
- Early Learner Toolkit Grant



THE ADVOCATE



Created Black Hills
Childcare Networking
Group

- These problems were larger than a community or region could handle

Top-Down Effect as well as grassroots upward push



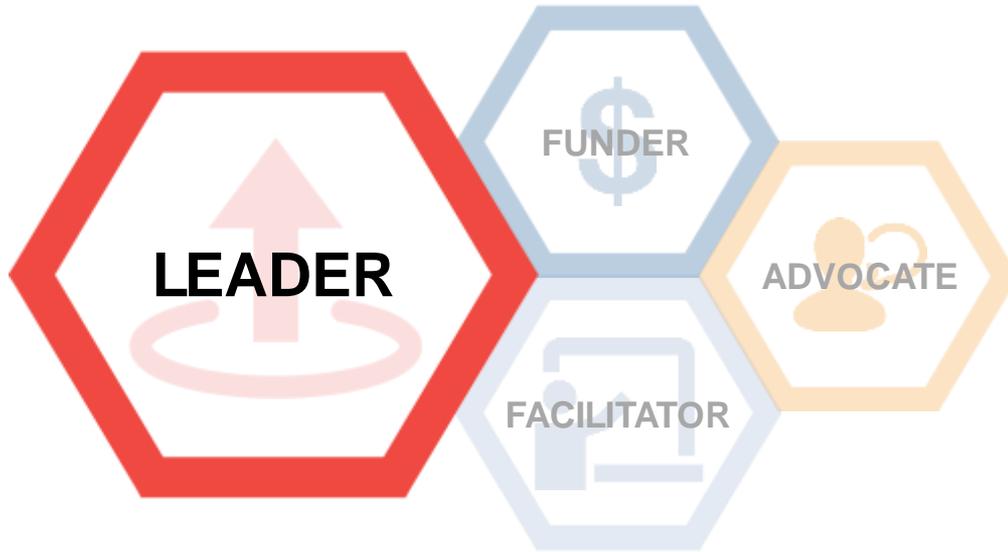
THE FACILITATOR



- Maintaining momentum among a large group of varied stakeholders from around the state
- Committee Chair / Leadership level commitment (state and locally)



THE LEADER



Volunteers and passionate individuals needed a joint message and united front to move any agenda forward



EARLY LEARNER SOUTH DAKOTA



LEADER

FUNDER

ADVOCATE

FACILITATOR



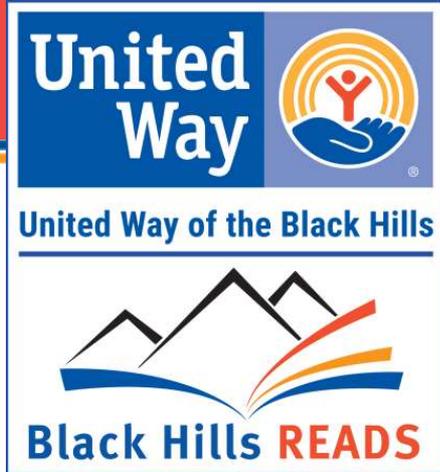
EARLY LEARNER COMMUNITIES

EARLY LEARNER TOOLKIT
FUNDING

- Creating motivation
- Positive local and regional change that will affect state change

All these things can happen because we as funders are focusing on this type of model.

Systems Change Approach



Kayla Klein

Web: www.unitedwayblackhills.org/black-hills-reads

Email: kayla@unitedwayblackhills.org

Contact: 605-430-9396

CHILDREN'S
OPPORTUNITY FUND
EQUITY LEARNING HUBS



**CHILDREN'S
OPPORTUNITY FUND**

February 16, 2021

Greater Washington Community Foundation

A regional response to COVID-19

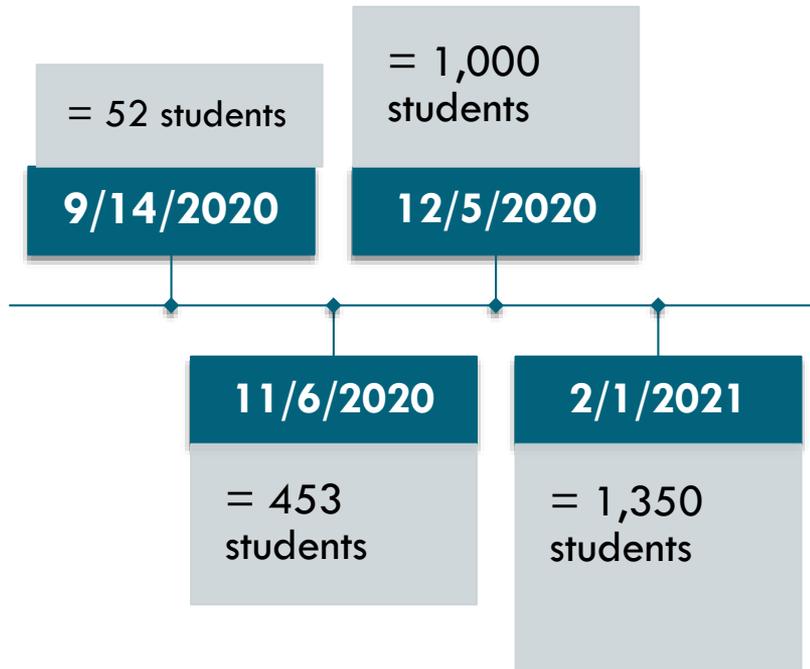
COVID-19 Emergency Response Fund

- Opened Fund in mid-March
- 300+ organizations funded
- 50% of nonprofit partners led by people of color
- \$10 million raised for coordinated emergency response in housing, food, healthcare and education

Equity Hubs: The Need Right Now

- Persistent racial and educational disparities Montgomery County's Black, Latino and low-income children have further been exposed and exacerbated during the pandemic
- Multiple barriers to virtual learning
- Children live in the communities hardest hit by COVID
- Heightened trauma and need access to safe, supervised consistent learning environments

Successes



Demographics:

- 53% are Hispanic/Latino
 - 25% are Black or African American
 - 10% are White
 - 7% are Multiracial
 - 3% are Asian
- \$26,918 is the average family income

Contact Information & Resources

Contact Us:

Kimberly Rusnak – krusnak@thecommunityfoundation.org

Phone: 301-495-3036

Resources –

[Washington Post Article](#)

[Urban Institute Report](#)



Questions & Discussion

Upcoming GLR Learning Tuesdays Webinars:

PARTNER WEBINAR

Parent Power: Supporting and Equipping Parents to Lead Change
Tuesday, February 16, 3 p.m. ET/12 p.m. PT

LEARNING LOSS RECOVERY CHALLENGE

Parents Eager to Address Learning Loss: Lessons from the Field
Tuesday, February 23, 3 p.m. ET/12 p.m. PT

Please Join Us!

gradelevelreading.net @readingby3rd #GLReading #LearningTuesdays

