

# Building a Parent Nation

November 2, 2021



# Moderator



**Ginger Young**  
Executive Director  
Book Harvest  
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# Lead Presenter



## Dr. Dana Suskind

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### Yolie Flores

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# Commentators



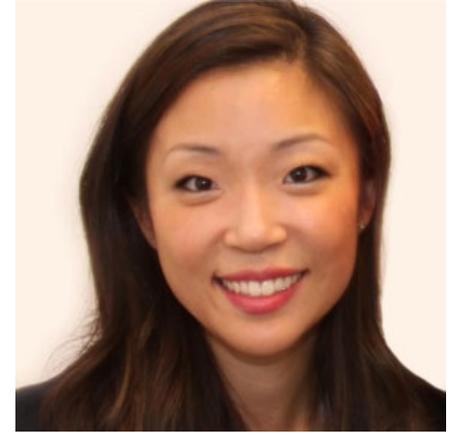
**Beth Duda**

Director  
Suncoast Campaign for Grade-  
Level Reading  
[@duda\\_beth](#) | [@suncoastcglr](#)



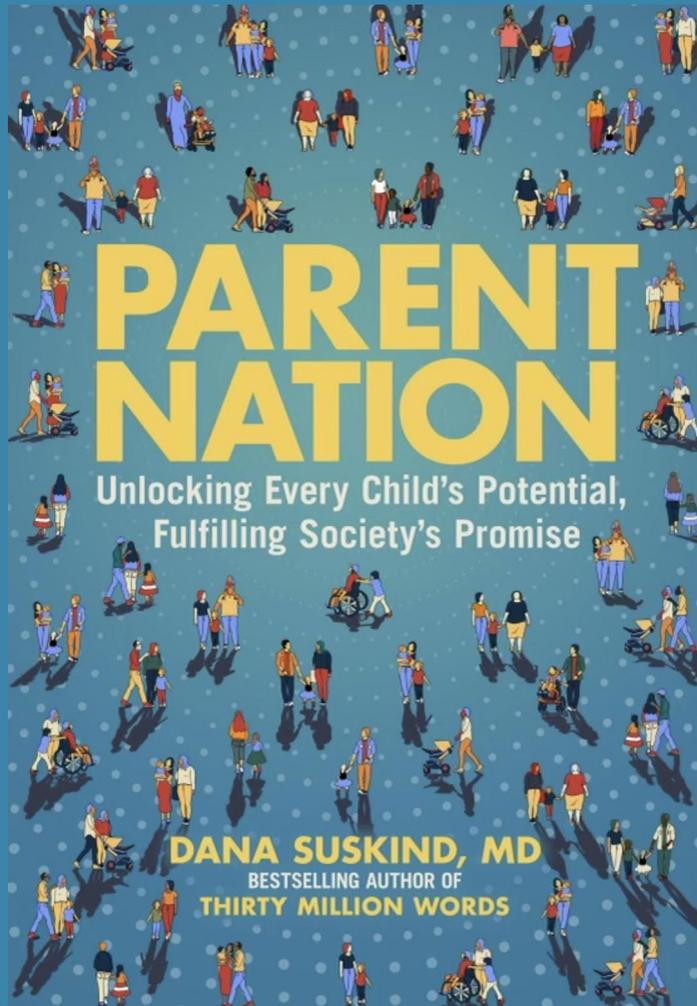
**Liletta Jenkins**

State Children's Policy  
Council Manager  
AL Dept. of Early Childhood Ed.  
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**Jane Park**

Director  
Too Small to Fail  
[@2SmalltoFail](#)



**Foster Community**

**Forge Collective Identity**

**Fight for Change!**



Center for Early Learning  
+ Public Health

# Building a Parent Nation Campaign - Overview

1

Traditional Book Publicity

2

Digital Impact Effort (Air Game) to Reach a Broad & Diverse Audience

3

On-the-Ground Activation Effort

# On the Ground Activation Effort

- Action Guide
- Book Discussion Guide
- Parent Village Curriculum; Modular & Flexible Resources
- Social Media Parent Groups

# Parent Villages Curriculum & Resources

- Four, 90-minute sessions
- Interactive and engaging; flexible/modular
- Includes a tool kit for any person who wishes to host a group
- Available in English and Spanish
- Available to any organization at no cost
- White-label

# Our Aspirations for the Parent Villages

Through thoughtful, fun, and engaging conversations, the Villages aim to accomplish three things:

1

Elevate parents' expectations of society

2

Strengthen collective identity

3

Inspire members to build a Parent Nation

# Session 1: Foster Community

## Founding Principles

Parents will be introduced to the idea of a Parent Nation and their Village as a support network where they can learn from one another, listen and feel heard. They will also begin to let go of the pressures to be the perfect parent and the idea that they have to go it alone.



All parents come with assets, skills, and “funds of knowledge” passed down generation after generation. They also come with powerful instincts that guide their decisions. New knowledge, science and insights available to parents must always build on what parents already know and want for their children.

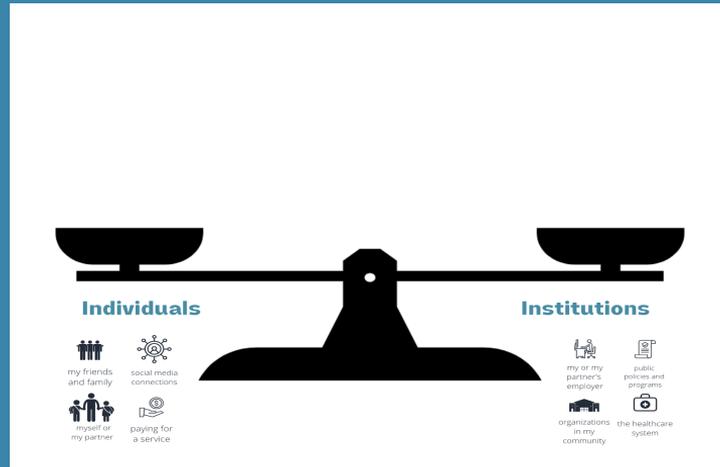
## Prompts

- 1** Share a time when during a challenging situation you instinctively knew what to do as a parent, regardless of whether you could do it or not.
- 2** Share a time when you wish you had more information or resources before making a parenting decision

# Session 2: Forge Collective Identity, Elevate Expectations

## The Big Shift

Parents will deepen their understanding of the challenges they and their fellow Village members face and reflect on the gaps in the support systems in place for parents. Together, they will realize that “it doesn’t have to be this way!”

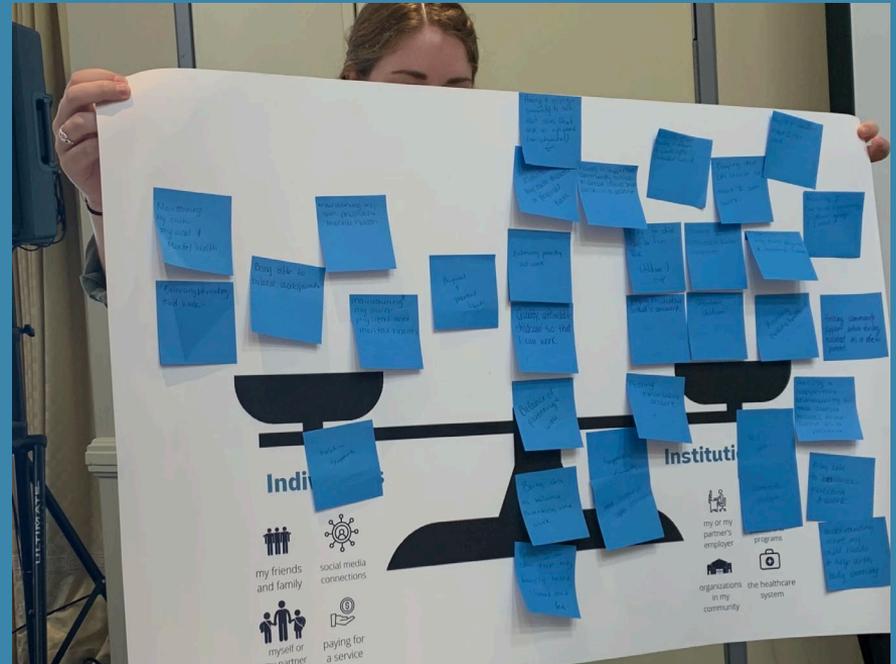


# The Big Shift: Beta Test in Baltimore @ PAT Conference

Parents' Lived Reality



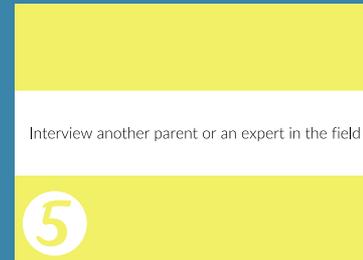
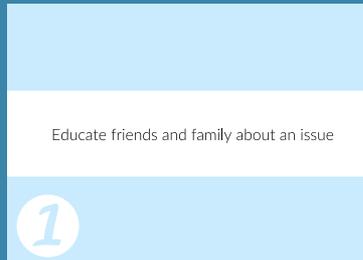
Parents' Ideal Society



# Session 3: Fight for Change

## Change Makers

Parents will explore their strengths, gifts and talents as they consider various changemaker roles and how they can take action to fight for a Parent Nation



# Session 4: Finale, Our Parent

## Village Parent Nation Bingo

Parents will learn about historical efforts and bright spots of changemakers – including parents – and build their confidence and resolve that together we can make change. They will also share/upload their vision for an ideal Parent Nation and make plans to fight for change.

**BUILDING A PARENT NATION**  
*Bingo*

B	I	N	G	O
Proposition 209 / Invest in Education Initiative	Stand for Children	SPARK, Supporting Partnerships to Assure Ready Kids	Early Matters Greater Austin	Reach Out and Read
NYC Healthy School Food Alliance	Ready, Set, Enroll	Mississippi Low-Income Child Care Initiative	Start Early	Choice For All
Moms Unite to Protect the Rights of Military Children in Special Education	Community Organizing and Family Issues (COFI)	FREE SPACE	'Dadvocates' meeting with lawmakers on Capitol Hill	Mendez v. Westminster
Hearing First	National Parent's Union	National Black Child Development Institute	Parent Institute for Quality Education	Nurse-Family Partnership
Parents Amplifying Voices in Education (PAVE)	Rust Belt city residents fight to bring pre-K classes	Ready Nation	First Focus on Children	Mom Fights For Lockdown Rooms in Airports

### DADVOCATES



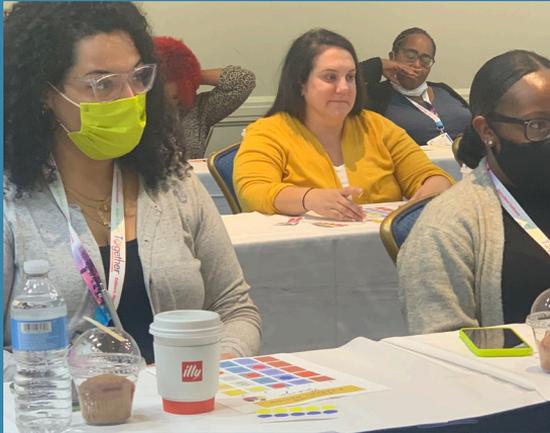
Dadvocates is a movement organized and led by fathers who advocate for paternal paid leave. As an example, a group of dads came to Capitol Hill and spent the entire day meeting with House and Senate lawmakers talking about their experience trying to navigate paternal care with paid time off. In partnership with the head of the Dadvocates, Alexis Ohanian, companies like Dove show increasing support by launching The Pledge for Paternity Leave, an awareness campaign to shed light on the issue of paternity leave.

### MARSHALL PLAN FOR MOMS



Marshall Plan for Moms is a national movement to center mothers in our economic recovery and value their labor by advocating for public and private sector policies that support moms.





Beta Test – PAT Conference  
Baltimore, MD Oct 2021

# Call to Action: 5 Things You Can Do Now!

1. Claim your free *Parent Nation* book!
2. Share about Parent Nation with your networks AND with those outside our typical echo chamber
3. Sign up for our forthcoming Parent Nation Newsletter
4. Sign up to host your Parent Village(s); begin planning now
5. Re-tweet posts from today's webinar – go to @readingbythird and #LearningTuesdays

# Questions & Discussion

# Upcoming GLR Learning Tuesdays Webinars:

## LEARNING LOSS RECOVERY CHALLENGE

Learning at Home and in the Classroom: Innovation in Curricula and Professional Learning

Co-sponsored by Overdeck Family Foundation

Tuesday, November 2, 3–4:30 p.m. ET/12–1:30 p.m. PT

## CRUCIBLE OF PRACTICE SALON

Creating a Moonshot Literacy Movement in Indian River, Florida

Tuesday, November 9, 12:30–2 p.m. ET/9:30–11 a.m. PT

## LEARNING LOSS RECOVERY CHALLENGE

English Learners' Experience During the Pandemic: An Emerging Opportunity?

Tuesday, November 9, 3–4:30 p.m. ET/12–1:30 p.m. PT

Please Join Us!

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