



The Power of Collective Impact: The Read by 4th Story (Philadelphia, Pennsylvania)

A Crucible of Practice Salon

October 27, 2020 | 12:30-2 pm ET/9:30-11 am PT

Moderator & Presenter Bios

MODERATOR & PRESENTER



Jenny Bogoni
Executive Director
Read by 4th
Free Library of Philadelphia Foundation

Jenny Bogoni is the Executive Director of Read by 4th, a citywide effort of 50 organizations, public and private, large and small, convened and managed by the Free Library of Philadelphia, aiming to majorly increase the number of students in Philadelphia entering the 4th grade at reading level.

Jenny is also the Principal Consultant with Bogoni Strategy Partners. Previously, she was the Executive Director at Spark, a national non-profit that provides life-changing apprenticeships to youth from disadvantages communities as a means to reduce the dropout crisis as well as the Vice President of the Philadelphia Youth Network where she facilitated the development and implementation of a multi-faceted work plan that charted a response to the local dropout crisis resulting in a 12 percent gain in the graduation rate.

Jenny served as an Education Volunteer in Gabon (Central Africa) in the Peace Corps and earned a bachelor of arts degree from Haverford College.

PRESENTERS



Simone Partridge
Communications Director
Read by 4th
Free Library of Philadelphia Foundation

Simone is a communications strategist with a love of behavioral science, cities, and photography. But mostly she's a storyteller looking to use creativity to make positive change. Simone recently joined Read by 4th as the Director of Communications. There, she's focused on telling neighborhood stories, sharing family literacy lessons, and highlighting the great work of over 150 partner organizations. Previously, Simone worked at Ogilvy helping FEMA grow a culture of flood-readiness across the Mid-Atlantic. And before that, at Mighty Engine, where she made sure great nonprofits had communications to match.



Wanda Mial, MGA
Program Director
Global Citizen

Wanda Mial has been a leader in the non-profit, governmental, and philanthropic sectors throughout her career. She brings to Global Citizen her extensive experience and expertise in designing and implementing social service programs, as well as managing organizational and systems change. Her former roles include senior program associate for child welfare at the Annie E. Casey Foundation; chief executive officer of Women's Christian Alliance (WCA); chief deputy commissioner of Philadelphia's Department of Human Services; and, deputy director of Congreso de Latinos Unidos.

Through her work, Wanda has utilized her skills in program design, management coaching, community mobilization, and strategic reform planning to enhance, strengthen and streamline child and family-serving systems and organizations.

As Program Director at Global Citizen, Wanda will work with residents, community leaders, and organizational partners, to ensure that the educational needs of young children are met at the grassroots level. Her role in partnership with the Read By 4th initiative is targeted toward community mobilization and the recruitment and support of neighborhood Reading Captains. The goal is to dramatically increase the number of children who are reading at grade level by 4th grade.

A life-long Philadelphian (and diehard Phillies fan), Wanda earned her Masters degree from the University of Pennsylvania's Fels Institute of Government, and a Bachelors of Arts degree from Amherst College. She is also a proud graduate of the Philadelphia High School for Girls.