

GLR Learning Tuesdays Webinar
Telenovela As Teacher:
Innovations with Univision, Too Small to Fail and Literacy Partners

October 13, 2020

Moderator, Presenter and Commentator Bios

MODERATOR

Patti Miller

Chief Executive Officer, Too Small to Fail, The Clinton Foundation



Patti Miller is the CEO of *Too Small to Fail*, the early childhood initiative of the Clinton Foundation. *Too Small to Fail* is leading a public awareness and action campaign to promote the importance of early brain and language development and support parents with tools to talk, read and sing with their young children. Miller spent five years as Vice President of Public Policy for Sesame Workshop and also served as Vice President of the Children & the Media Program at Children

Now. She holds an M.A. in Education from Stanford University and a B.A. in Mass Communications from the University of California at Berkeley.

CO-PRESENTERS

Claudia Bojorquez

Director of Strategic Partnerships, Univision, Social Impact/CSR



Claudia is a driven leader with more than a nine-year track record of success in managing high-impact strategic media campaigns at Univision and MTV Networks. At Univision, she helps lead the strategy, development and implementation of social impact initiatives and campaigns across the company's various media platforms, including television, digital, social media, radio and community events. Claudia has developed and

managed more than a dozen multimedia pro-social campaigns, which have mobilized tens of millions of people to take positive action in social issues.

Stephen Massey

Senior Advisor, Too Small to Fail, The Clinton Foundation



Stephen Massey is a social entrepreneur and communications expert who builds unlikely partnerships for good — across geographies, industries and sectors. He is co-founder of [Meteorite Advisors](#) and Senior Advisor for [Too Small to Fail](#), where he oversees media partnerships. Over the past 20 years, Stephen has cultivated dozens of impact initiatives in the U.S. and abroad, building partnerships between Fortune 500 companies and major foundations, media organizations, nonprofit groups and government agencies. A first-generation

Cuban-American, Stephen served as a White House National Security Fellow in the Clinton Administration and studied international development and economics at Georgetown, Columbia and Oxford Universities.

Anthony Tassi

Chief Executive Officer, Literacy Partners



Anthony Tassi is Chief Executive Officer at Literacy Partners, NYC, an organization devoted to improving literacy and language skills of immigrant and low-income parents of young children. He joined Literacy Partners in 2013 after leading the New York City Mayor's Office of Adult Education for five years during the Bloomberg Administration. Previously, he served as a health policy advisor in the mayor's office for four years. During that time, he saw how strengthening adult literacy programs would not only improve education outcomes, but would have a profound public health impact. Anthony is a two-time Emmy Award-winning creator, producer, and writer of educational television for English language learners and for Hispanic parents. A graduate of Johns Hopkins University and the Columbia University School of International and Public Affairs, he resides in Brooklyn, New York with his partner and daughter.

COMMUNITY COMMENTATOR

Sandra Gutierrez

Founder and National Director

Abriendo Puertas/Opening Doors



Sandra has over 40 years of experience with legal, advocacy, and community organizations. Prior to founding Abriendo Puertas, she developed programs for families in the child welfare system, founded the first organization to assist Central American Refugees, developed health programs for the United Farm Workers of America, and led campaigns promoting the benefits of preschool. Sandra served as founding member and State Commissioner for First 5 California and serves on the Advisory Board for the TSTF Initiative. She was named by the White House as a Cesar E. Chavez Champion of Change in 2014 and received the 2015 James Irvine Foundation Leadership Award.