

# Reaching and Supporting Parents Through 211 A Fishbowl Conversation

July 15, 2020

The Campaign for  
**GRADE-LEVEL  
READING**

## Moderator



**Alicia Lara**

Senior Vice President, Impact  
United Way Worldwide

## Discussants



**Adrianna Cuellar Rojas**  
President & CEO  
United Ways of Texas



**Michelle Taylor**  
President & CEO  
United Way of Delaware



**Amy Terpstra**  
Vice President – Collective  
Impact Partnerships  
United Way Salt Lake

# Keep your student on track this summer.

Contact 211 for FREE resources.

- ▶ COVID-Safe Summer Learning programs
- ▶ Virtual Tutoring
- ▶ Internet and Device Access\*
- ▶ Basic Needs Support



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\*Based on eligi

# Mantenga a su estudiante al corriente este verano.

Marque al 211 para obtener recursos GRATUITOS.

- ▶ Conozca programas de aprendizaje este verano seguros durante COVID19
- ▶ Tutor virtual
- ▶ Acceso a Internet y dispositivos tecnologicos\*
- ▶ Apoyo de necesidades básicas



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\*EQUIPO DE AYUDA

## Program Flyer



### Help students catch their stride this summer.

At-home learning can be a challenge for parents and students. 211 has FREE resources to help.

**Dial 2-1-1 and Press 4 today**

- ✓ Safe summer learning programs
- ✓ Summer feeding locations
- ✓ Virtual Tutoring support
- ✓ Internet Access & Devices



DIAL 2-1-1  
& Press 4



TEXT ZIP CODE  
to 88211



VISIT  
[delaware211.org](http://delaware211.org)



Partnering Districts: Cecil, Rodney, Christina, Coastal, Inland River, Red Clay, and Seaford

## Social Media



**DIAL 2-1-1 and PRESS 4**  
**For Student Help and More**

2-1-1

DELAWARE



United Way of Delaware

## Program Flyer



### Ayuda a los estudiantes a avanzar este verano.

En casa, el aprendizaje puede ser un desafío para padres y estudiantes. 211 tiene recursos gratuitos para ayudar.

#### Marque 2-1-1 y Presione 4 hoy.

- ✓ Programas seguros de aprendizaje de verano
- ✓ Lugares de alimentación de verano
- ✓ Soporte de tutoría virtual
- ✓ Acceso a internet y dispositivos



Marque 2-1-1  
y Presione 4



Mande un texto con  
su código postal y  
necesidad al 990211



Visite  
delaware211.org



Delaware Association, Carter-Robory, Christina, Colonial, Indian River, Red Clay, y Seaford

## Social Media



### MARQUE 2-1-1 y PRESIONE 4 Para ayuda estudiantil y mas

2-1-1

DELAWARE



United Way of Delaware

# The Campaign for Grade-Level Reading (CGLR) appreciates the generous support of our Enterprise Investors, Sept 2018–Aug 2020

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CPB-PBS READY TO LEARN INITIATIVE

# Announcing! New Funder to Funder Conversation Series

FUNDER TO FUNDER With the J.B. and M.K. Pritzker Family Foundation

Supporting Children and Families in Earliest Years

Tuesday, July 14, 12:30 p.m. ET/9:30 a.m. PT

*\*Part of GLR Week 2020*

FUNDER TO FUNDER With the Heising-Simons Foundation

Family and Community Math: An Essential Part of an Early Learning Strategy

Tuesday, July 21 12:30 p.m. ET/9:30 a.m. PT

FUNDER TO FUNDER With the Buffett Early Childhood Fund and Foundation for Child Development

Investing in the Early Educator Workforce

Tuesday, July 28, 12:30 p.m. ET/9:30 a.m. PT

