

# Lifting Up School Success Across the Public and Affordable Housing Sector

## CGLR Housing Partner Discussion Series

October 1, 2019

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## **Jill Fioravanti, Host**

Senior Consultant  
Campaign for Grade-Level Reading

- **Welcome and Setting the Context for Today's Discussion**
- **Featured Presentations:** Spotlight on the Role of National Intermediaries and Associations
  - Stewards of Affordable Housing for the Future
  - NeighborWorks America
  - HousEd, an initiative of the Partnership for Children and Youth
  - Council of Large Public Housing Authorities
- **Discussion and Q&A With Attendees**
- **Closing Thoughts**

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# CGLR's Work With Public Housing Authorities

<b>Deepen Engagement</b>	<p>Engage PHAs to join CGLR's Community Learning for Impact and Improvement Platform (CLIP)</p> <p>Lift up what's working at PHAs through Bright Spots and Pacesetters</p>
<b>Broker Opportunities</b>	<p>Connect PHAs with national partners working to further early childhood success and grade-level reading</p> <p>Connect PHAs with peer groups working in the housing/education space</p>
<b>Jumpstart New Ideas</b>	<p>Lift up cutting-edge research, case studies and learnings</p> <p>Promote network learning around the intersection of housing, parents and other key areas</p>



## **Nicole Manchester**

Data and Analytics Manager

Stewards of Affordable Housing for the Future



## **Alexandra Nassau-Brownstone**

Director, Resident Outcomes & CORES,

Stewards of Affordable Housing for the Future



## **Clare Rosenberger**

Director, Real Estate Programs

NeighborWorks America



## **Jennifer Peck**

President & CEO

Partnership for Children and Youth



## **Jenny Hicks**

Co-Founder & President

JVH Empower



## **Abra Lyons-Warren**

Senior Program & Policy Manager

Council of Large Public Housing Authorities



# Educational Programs & Outcomes in SAHF Member Affordable Housing



[contact@sahfnet.org](mailto:contact@sahfnet.org)

# SAHF Portfolio: By the Numbers



**140,000+**

Rental Homes for Families, Seniors, and Special Needs Populations



**250,000+**

People Served by SAHF Members

# Who is SAHF?



SAHF is a Performance Driven Collaborative of thirteen Leading Affordable Housing Organization Members with more than **140,000** affordable rental homes in their portfolios

- BRIDGE Housing
- CommonBond Communities
- Community Housing Partners
- The Community Builders
- Good Samaritan Society
- Homes for America
- Mercy Housing
- National Church Residences
- NHP Foundation
- National Housing Trust
- Preservation of Affordable Housing
- Retirement Housing Foundation
- Volunteers of America

# Housing as a Platform for Success



# SAHF's Outcomes Initiative

- Collecting common outcomes measures in 5 key impact areas
- Identifying best practices and building partnerships
- Transforming resident services practice from a source of anecdotal successes to a system of consistent assessment
- Protecting and expanding resident services coordination funding



# SAHF Member Focus on Youth & Education

SAHF members provide a variety of programming and services related to youth development, such as tutoring, afterschool enrichment programs, summer camps, parent seminars, youth leadership programs, and other programs

SAHF members use evidence-based curriculums to bolster their out-of-school time programs when feasible, such as the **Afterschool KidzScience** program, designed by Center for the Collaborative Classroom

However, SAHF members struggle with collecting reliable educational outcomes data to assess the impact of their programs. A few SAHF members have begun investigating partnerships or data sharing agreements with local school districts, to get data directly from the source ...



# Chapin Hall Collaborative in Chicago

SAHF joined the **Chapin Hall Collaborative** in Chicago to access more comprehensive and reliable data on student outcomes.

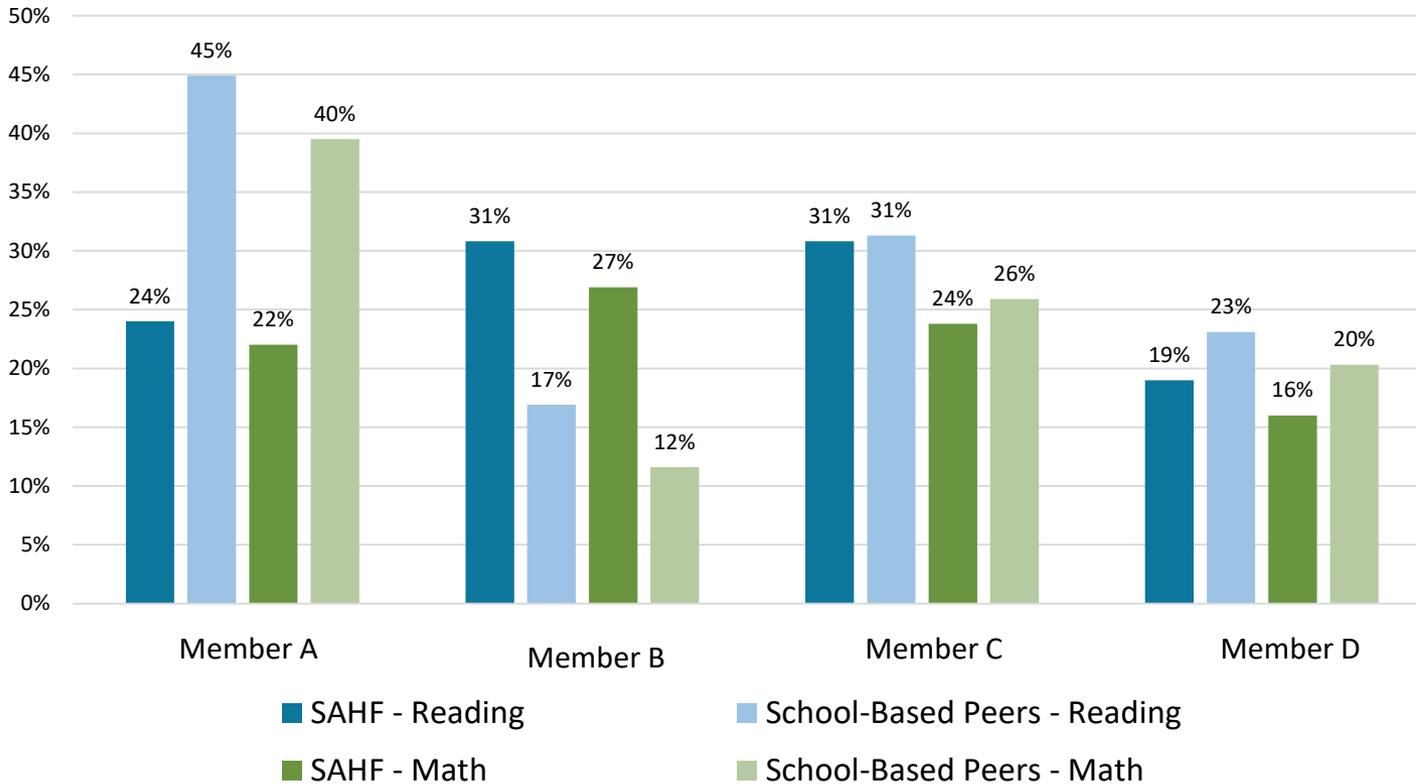


The Collaborative members are public and private agencies serving Chicago youth ages 5-18 in youth development programming. Together, they are a learning partnership that uses data to understand impact and improve practice. Through data sharing agreements with various Chicago public agencies, e.g. Chicago Public Schools, Chapin Hall is able to match individual students to their school records and provide aggregated data back to members of the Collaborative.

In addition to receiving this data, Chapin Hall researchers provide their expertise in “making meaning” of the data and provide a forum for partners to discuss using data for their evaluation and programmatic work. Four SAHF members are involved in this Collaborative.

# Standardized Test Scores from Chapin Hall

NWEA (Northwest Evaluation Association) Spring 2018 Test Meets/Exceeds Rates by SAHF Member and Subject Area



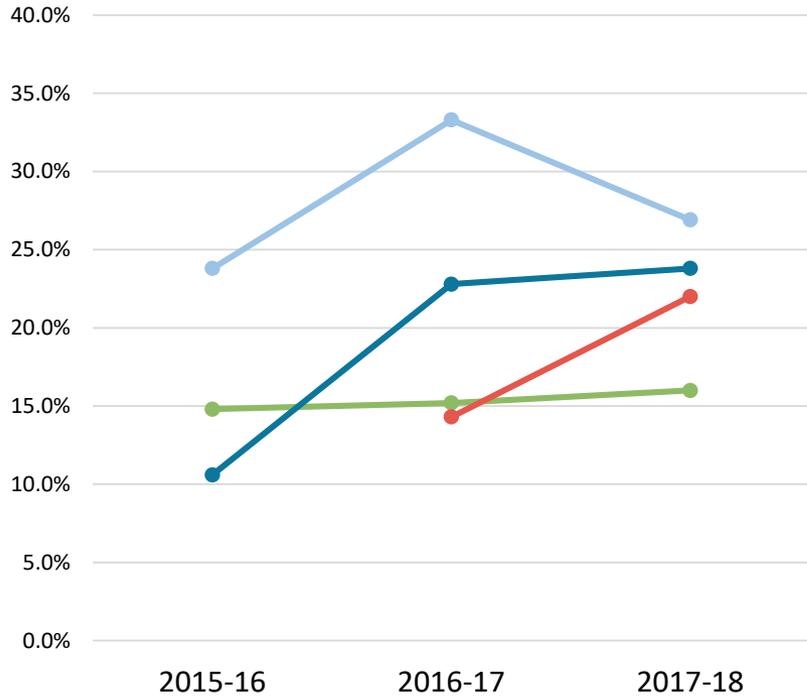
This chart shows the percentage of students who met or exceeded their grade standards on the NWEA (Northwest Evaluation Association) standardized test, broken out by SAHF member and subject area. NWEA is a nationally recognized, common standardized assessment. For each data point, comparisons to school-based peers are provided (students who attend the same schools as SAHF students, weighted by on the number of SAHF member youth at each school).



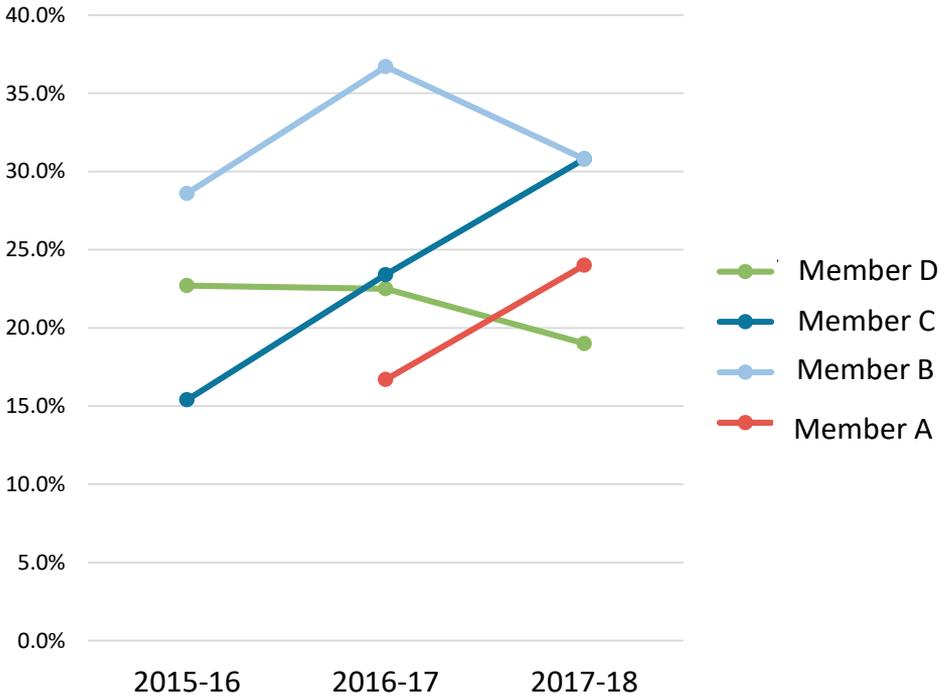
N (students): Member A = 50 students, 2,136 school-based peers; Member B = 26 students, 1,134 school-based peers; Member C = 147 students, 5,505 school-based peers; Member D = 194 students, 7,450 school-based peers.

# Standardized Test Scores Over Time from Chapin Hall

% Meets/Exceeds NWEA **Math** 2015 - 2017



% Meets/Exceeds NWEA **Reading** 2015 - 2017



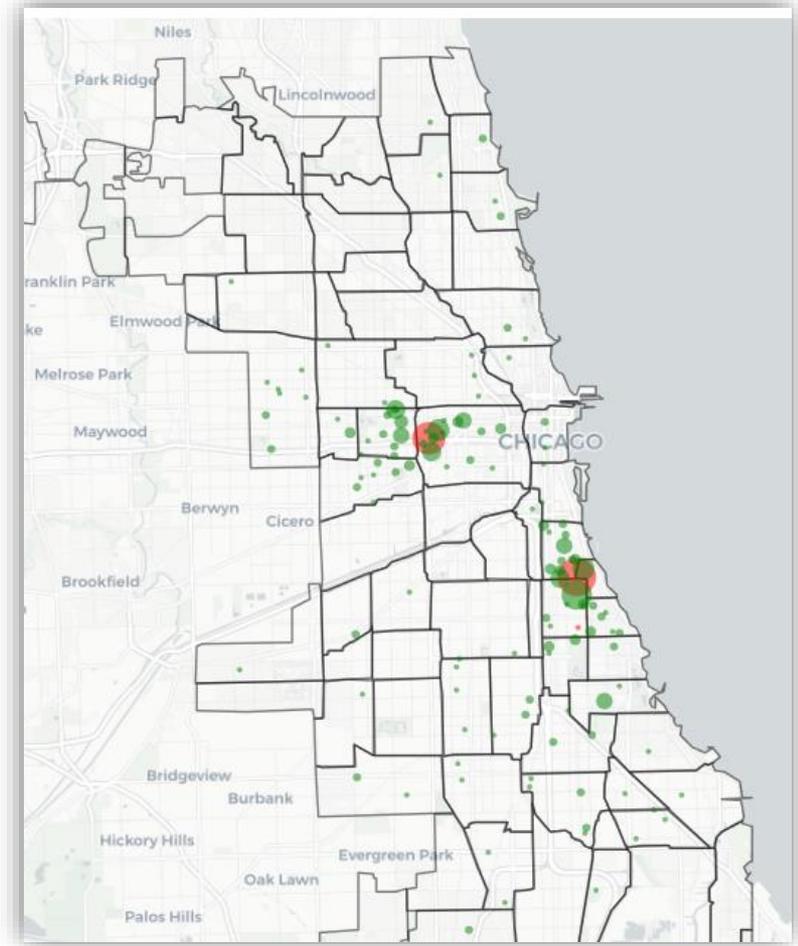
- Member D
- Member C
- Member B
- Member A



N (students): **2015-16:** Member D = 176 students; Member C = 104 students; Member B = 21 students; **2016-17:** Member D = 191 students; Member C = 136 students; Member B = 30 students; Member A = 35 students; **2017-18:** Member D = 194 students; Member C = 147 students; Member A = 50 students, Member B = 26 students.

# Thinking about School Choice and Distance

- Chicago operates under a 'school choice' system, whereby high school students can apply to attend various schools across the city
- SAHF members' resident services coordinators often work with families to help them identify & apply for appropriate schools for their children
- CPS data could reveal whether certain schools or certain types of schools are showing better outcomes for SAHF member youth; for example, do students with shorter travel times have better outcomes, particularly in terms of attendance?
- SAHF members operate multiple properties for families across the city, which helped to spur this conversation



# Other School System Collaboratives/Partnerships

Other examples of data sharing partnerships:

*Cincinnati, OH:*



*Akron, OH:*



*King County (Seattle), WA:*



Others?

# Housing as Platform for Academic Success Learning Community Cohort

Clare Rosenberger  
NeighborWorks America



Working Together for Strong Communities®

NeighborWorks®  
AMERICA

# About NeighborWorks America



For **40 years**, Neighborhood Reinvestment Corp., a national, nonpartisan nonprofit known as **NeighborWorks America**, has strived to make every community a place of opportunity. Our network of excellence includes nearly **250 members in every state**, the District of Columbia and Puerto Rico. NeighborWorks America offers grant funding, peer-exchange, technical assistance, evaluation tools and access to training, as the nation's leading trainer of housing and community development professionals. NeighborWorks network organizations provide residents in their communities with affordable homes, owned and rented; financial counseling and coaching; community building through resident engagement; and collaboration in the areas of health, employment and education. In the last five years, our organizations have generated more than \$34 billion in investment across the country.

# Characteristics of After-School Programs at Affordable Rental Communities

- Onsite Facilities: Computer Centers, Community and Meeting Rooms
- Staffing: Varies from Ratios of 10 to 20 students to 1 staff
  - Some Have Partners Running the After-School Programs
  - Some Have Contracts with Schools
- Volunteers: Parents, Students or Community Members

# Elements of High Quality After-School Programs at Affordable Rental Communities

- Academic Assistance
  - Reading Supports
- Healthy Snacks
- Parent Engagement
- Enrichment Activities
- Physical Activity
- Property Management Involvement
- Financial Capability

# Overview of Cohort Members

## 2019/2020 School Year

- AHC, Inc. -- VA
- **Community HousingWorks\*** -- CA
- Eden Housing -- CA
- Peoples Self Help Housing - CA
- NW Blackstone River Valley -- RI
- **Foundation Communities\*** -- TX
- Alamo Community Group -- TX

\* Founding Members

**States: Four**  
**After-School Program Sites: 62**  
**Students: 1,100**

The Learning Community Cohort Coordinator (consultant) supports the members

# The Role of i-Ready

- Plug and Play Tool for Language Arts
- Adaptive Diagnostic Offering Individualized Lessons to Each Student in Six Domains:
  - Phonological Awareness
  - Phonics
  - High-Frequency Words
  - Vocabulary
  - Comprehension: Literature
  - Comprehension: Informational Text
- Reporting

# Progress in 2018/2019 School Year

Three Members FC, CHW, AHC

652 Students completed 2 Diagnostics

49% or 235 of the K-4<sup>th</sup> Graders ended the school reading at grade level or above – 20% increase from baseline.

A total of 99 students closed the reading gap with 58 students improving by one grade level and 41 students improving by 2 or more grade levels

**Third Graders** – 46% ended their school year reading at or above grade level

46%

4<sup>th</sup> Grade  
Students  
In Cohort Will  
Start School Year  
Ahead of the  
National Average

49%

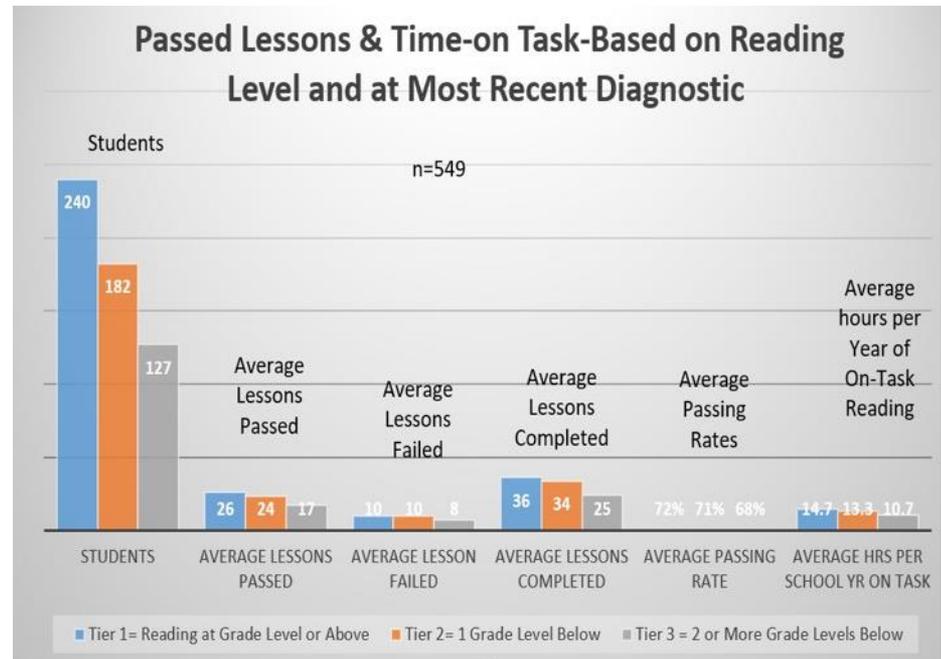
Of K-4<sup>th</sup> Graders  
are Reading at or  
Above Proficient

# Housing as Platform for Academic Success

## Learning Community Cohort

### Secret Sauce

- Combination of “coming home” to support that is fun and skilled
- Individualize Student Plans
- Time on Task on i-Ready for 45 minutes
- # of Lessons Taken and Passing Rate
- Peer to Peer Exchange of Promising/Best Practices
- Working with software company to tailor professional development for “state of housing”



# HOUS|ED

Housing and Education

*An initiative of Partnership for Children & Youth*



Connecting Communities and Schools to Resources  
So **Every Child** Can Thrive.



**PARTNERSHIP FOR CHILDREN AND YOUTH**

# Your Presenters Today.....



**Jennifer Peck**  
*President & CEO*  
**Partnership for Children and Youth**



**Jenny Hicks**  
*Co-Founder and President,*  
**JVH Empower Consulting Firm**  
*Sr. Program Specialist for*  
**Partnership for Children and Youth**

# About Us

## Partnership for Children & Youth (PCY)

By strategically linking people, practice, and policy, we make sure that children and youth in the most under-resourced communities receive quality expanded learning opportunities and that all their learning environments – school, afterschool, and summer – support their academic, social, emotional, and physical well-being.



## Housing and Education (HousED)

is an initiative of PCY, that ensure that children and youth who live in public and affordable housing have **access to sustainable, high-quality learning opportunities** by cultivating systems of continuous learning, fostering collaboration, and building leadership, to help close the achievement gap, creating equitable educational outcomes for all children and youth.



# How We Support Housing Agencies



## **CULTIVATE SYSTEMS OF CONTINUOUS LEARNING:**

PCY guides staff from public and affordable housing agencies through a continuous quality improvement process that has three phases: Assess, Plan, and Improve. This data-based process is standardized enough to be consistent and reliable, but also flexible enough to conform to diverse local and organizational needs.



## **FOSTER COLLABORATION:**

PCY encourages cross-sector collaboration by fostering strategic partnerships to leverage expertise, reduce competition, and share resources. We build coalitions around policy issues, networks of like-minded educators and leaders, and local learning communities to share practices and provide peer support.



## **BUILD LEADERSHIP:**

PCY builds the capacity of current and future leaders in public and affordable housing by intentionally modeling, partnering, and coaching them around strategies and practices. With this approach, clients gain the skills, experience, and confidence to sustain these strategies and practices over time. PCY also creates opportunities for leaders to showcase their work and impact effective programming and policy across the state.



## Quality Standards

Developed to describe features of a high quality expanded learning program within the unique context of housing.

Developed By Housing and the California Department of Education.

# QUALITY STANDARDS

for Expanded Learning  
in Public and Affordable Housing

HOUS|ED

Housing and Education

Building Pathways out of Poverty

# What is Family Engagement?

Family Engagement is any way that a child's adult caretaker (biological parents, foster parents, siblings, grandparents, etc.) at home, at school, and in the community, effectively supports learning and healthy development



high  
expectations

High Expectations Parental Service,

Teneh Weller,  
Executive Director

# + Example: HOPE SF Goals



**School community** actively engages in strategies to support public housing families' needs and school engagement

**Residents** engage together in events and community building activities which promote safe and welcoming housing and educational settings

**Parents/caregivers** actively engage in their child's academic success, evidenced by increased:

- reading at home
- participation at school meetings, events, activities
- practices that support school attendance



## FAMILY ENGAGEMENT STANDARD IN ACTION

### PALO ALTO HOUSING

Palo Alto Housing has learned that family engagement involves listening to your community. That means listening to what families say they need, how they want to engage, and how they can contribute, as well as understanding the culture and community context.

#### Program Overview

In 1970, a group of Palo Alto city leaders came together to provide high-quality affordable housing where individuals and families could thrive. This was the start of Palo Alto Housing, which now serves nearly 2,000 residents in 22 housing communities. Palo Alto Housing's Resident Services aims to bring their community together to build capacity, unite for a common purpose, and to celebrate individual and community talents, skills, and assets. Their Stepping Stones to Success Family Program serves six of their housing communities—about 100 children annually, with a daily attendance of 40 students.

#### Working with HousED

Through collaboration with Partnership for Children & Youth, Palo Alto Housing has learned from education experts about how to approach family programming to best support youth. Through Partnership for Children & Youth's trainings and resources, Palo Alto Housing's Stepping Stones program evolved from an unstructured computer lab to a program that uses project-based learning and teaches 21st century skills throughout the school year and summer. Palo Alto Housing has deepened their definition of family engagement, seeing it as a process of learning and empowerment for families.

#### Family Engagement

With the understanding that engaging families leads to improved academic outcomes for children, Palo Alto Housing invested in robust family engagement strategies through their Family Reading Club and Family Leadership Conference.

Family Reading Club—created as a direct result from learnings from the HousED program in partnership with High Expectations Parental Services—is a series of events held twice monthly throughout the school year. Each month, students track their reading progress and parents learn strategies to help their child. They receive books and a take-home activity. As a result of their participation, families report that reading time is more enjoyable and engaging at home.

Parents were previously unsure how to support their children's education. Kate Young shares, "Parents kept asking us for support around school navigation. They wondered what they should ask in parent-teacher conferences. They wondered what they should do if their child was falling behind in math. They wondered who they should talk to at the school if they were unhappy with a teacher. From these questions, the idea for the Family Leadership Conference was born."

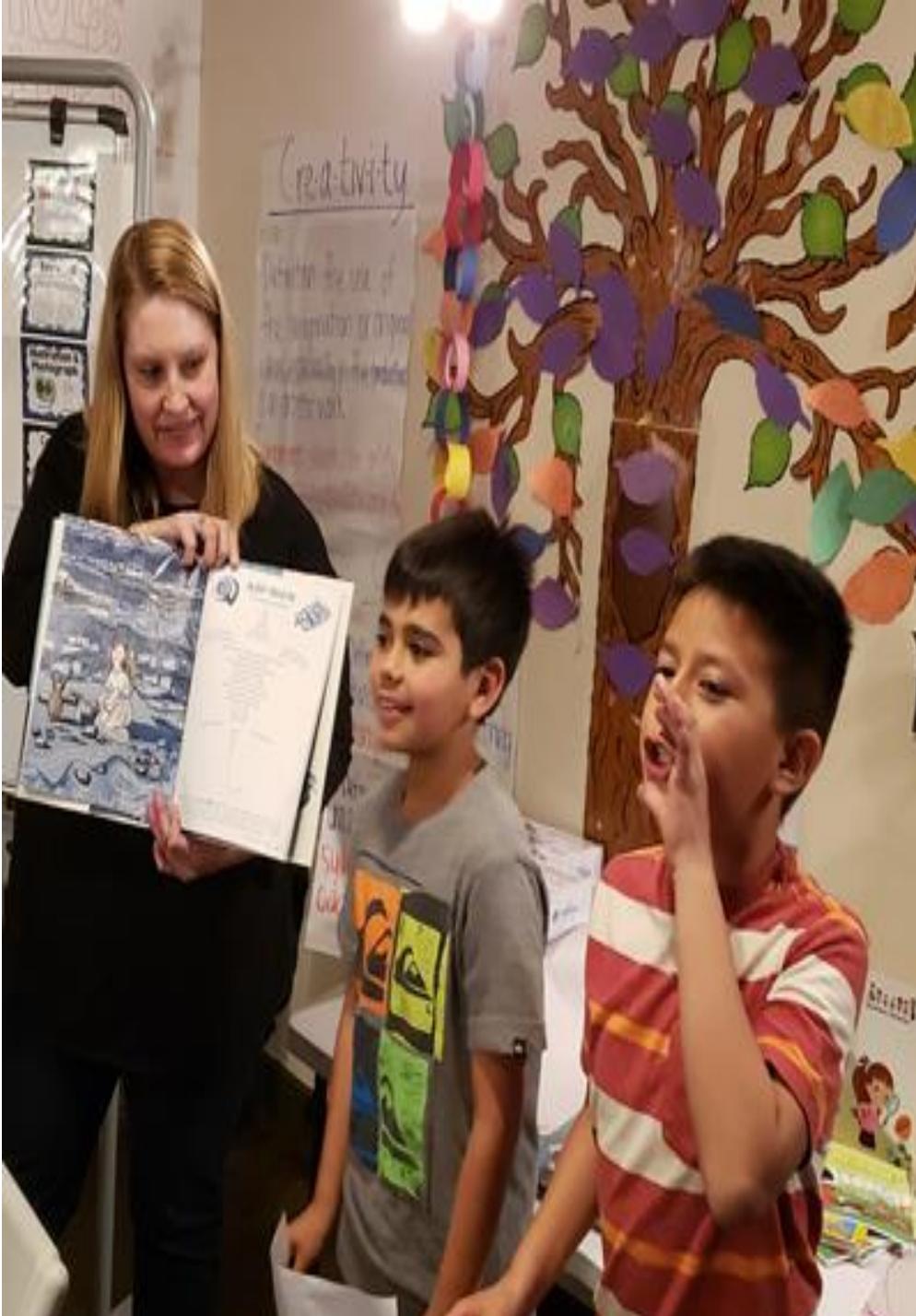
## Quality Standard: Family Engagement

The program uses strength-based strategies to partner with families to manage and sustain their children's learning and healthy development.

# Family Reading Club Model:

- How we got started
- Learning Objectives: 3 E's of reading--educate, encourage, empower
- Teacher-Service Coordinator Partnership: collaborative lesson planning
- Held monthly in the evening; engaging theme
- Students track their reading at home
- Parent confidence & feedback





## Palo Alto Housing – Family Reading Club

“I want to thank you so much for this amazing approach. You guys are working so hard for our families. The reading club is just amazing! We love it! My boys love it! And we loved the cooking book! We already tried two recipes. It is so much fun getting to do something new and healthy at the same time so the kids like to try it! Thank you very much for everything and will make sure to mark up our calendar to attend the next reading session!” ~ Hanaa, FRC parent participant (Palo Alto Housing)

# Evolution of HousED

**2010-19**  
**Capacity Building**  
**Professional**  
**Development**



**Year 1: 2014-15**  
**Conducting PQA**  
**Observations**



**Year 2: 2015-16**  
**Developing**  
**Quality Standards**



**Year 3: 2016-17**  
**Investing in**  
**Coaching**





HOUSING

Eden Housing's mission is to build and maintain high-quality, well-managed, service-enhanced affordable housing communities that meet the needs of lower income families, seniors and persons with disabilities.



Cohort 2014



Cohort 2018

# Change at Eden Housing

	2014	2018
# of Sites	2	36
# of kids	20	425
# of youth program staff	2 Part-time Youth Program Specialists	2 full time Youth Program Specialist 5 full time Resident Services Coordinators 6 CBO lead sites
Staff development opportunities	Inconsistent	163 hours per year
Data collection	Irregular	Regular
Family engagement	4 Family Engagement Events	76 Family Engagement Events

# Expansion and Sharing Resources

## National Work



Funders for Housing & Opportunity (FHO)



Brings together 20 agencies (Housing and CBOs) to learn and collaborate on ways to close the opportunity gaps through aligned systems that focus on accessibility and quality of life for children, youth, and families.



Coaching, consultation, and brokering of resources



# THANKS!

For more information about PCY and its HousED supports,

please contact Jennifer Peck at [jennifer@partnerforchildren.org](mailto:jennifer@partnerforchildren.org)



# Housing is Education: Cross-Sector Partnerships to Improve Life Outcomes

Abra Lyons-Warren

Senior Program & Policy Manager

Council of Large Public Housing Authorities (CLPHA)

# Who We Are & What We do

## **The Council of Large Public Housing Authorities (CLPHA)**

- National non-profit organization that works to preserve and improve public and affordable housing through advocacy, research, policy analysis and public education.
- Member based organization (as name suggests, members are large from places like D.C., Chicago, NYC, LA)

## ***Housing Is Initiative***

- Partnerships
- Community of Practice
- Best Practices
- Online Collaboration
- Policy & Advocacy
- Informational Resources
- Training & Education

# CLPHA'S CROSS-SECTOR WORK

- **Partnership Support**

- Education Workgroup
- Data Sharing Agreement Templates & Other Tools
- Strategic Planning Workshops
- Individual Technical Assistance

- **Community of Practice / Convener Role**

- Annual *Housing Is* Summit (6<sup>th</sup> one is April 30 & May 1, 2020)
- Regular Webinars
- Ongoing Research and Tool Development (case studies, publications, etc)

- **Pilot Projects**

- Managed Care Project with CSH and UnitedHealthcare
- Post-Secondary Education

# HOUSING IS EDUCATION

- **Knowledge & Awareness:**

- Expanding housing sector's understanding of education and partners beyond just schools
- Building the evidence case that PHAs are essential partners for improving education efforts

- **Convening Cross-Sector Players:**

- Connecting with education partners focused on this intersection (e.g. GLR, home visiting programs, pre-K programs)
- Fostering engagement among interested, innovative players across sectors

- **Innovation and Capacity Creation:**

- Identifying capacity-building resources for PHAs
- Opportunities to integrate all across sectors of focus: housing, health, education (avoid two-sector siloing)

# Partnerships between Housing & Education Worlds



# Housing Organizations Today – Building a Foundation

- **Creating & Maintaining Partnerships**
  - HAs are partnering with superintendents, principals, after school and summer programs, etc. to strengthen relationships, share resources, and better help children achieve educational success
- **Multiplier Effects**
  - Through this work, we believe with stronger educational success, children living in subsidized housing will have multiplier effects by reducing incarceration rates, reducing unplanned pregnancies, increasing the strength of the labor force, increasing economic stimulation
- **Community of Practice**
  - CLPHA and education partners are continuing to build a community of practice to determine best practices in the field, support this work, and advance related legislative goals

# Some ways CLPHA members are working with education partners

## At the Local Level

- Akron PHA works with home visiting programs to address maternal depression and get children ready for school
- Portland PHA works with partners on pre-K registration
- King County PHA partners with afterschool programs to increase socio-emotional learning

## At the National Level

- TA, data sharing, case studies, online clearinghouse, webinars
- Annual cross-sector Summit
- Research – involved with Raj Chetty's work on Creating Moves to Opportunity (CMTO)

# Elements of a Successful Partnership

[www.clpha.org/elementsofsuccess](http://www.clpha.org/elementsofsuccess)

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## Up and Down the I-5 Corridor

How Housing Authorities in the Pacific-Northwest Created a Regional Collaboration to Further Housing-Education Efforts

# LET'S BREAK DOWN SILOS

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Abra Lyons-Warren

[abra@clpha.org](mailto:abra@clpha.org)



# Questions & Discussion

# Upcoming GLR Learning Tuesdays Webinars:

## EMERGING INNOVATIONS SERIES

Bridging the Early Years With the Early Grades: The Promising First 10 Model  
Tuesday, Oct. 8, 3 p.m. ET/12 p.m. PT

## PARENT/TEACHER PARTNERSHIP SERIES

The Power of Family-School Partnerships: Introducing the Dual Capacity Framework  
Version 2  
Tuesday, Oct. 15, 3 p.m. ET/12 p.m. PT

## PARTNER SERIES WITH SESAME WORKSHOP

Counting all Kids: Preventing an Undercount of Young Children in the 2020 Census  
Tuesday, Oct. 29, 3 p.m. ET/12 p.m. PT

Please join us!

[gradelevelreading.net](http://gradelevelreading.net) / [@readingby3rd](https://twitter.com/readingby3rd) / [#GLReading](https://twitter.com/GLReading)

