



# Still Ready To Learn: Philanthropic Support for High-Quality Children’s Media

A Funder-to-Funder Conversation

June 17, 2025 | 12:30–2 pm ET/9:30–11 am PT

*Panelist Bios*

## MODERATOR

Dan Torres



**Manager, Program Partnerships**

**Bezos Family Foundation**

**LinkedIn:** [@dan-torres-7288095/](https://www.linkedin.com/in/dan-torres-7288095/) | [@bezosfamilyfoundation](https://www.linkedin.com/company/bezosfamilyfoundation/)

**X:** [@BezosFoundation](https://twitter.com/BezosFoundation)

**Facebook:** [@BezosFamilyFoundation](https://www.facebook.com/BezosFamilyFoundation)

Dan joined the Bezos Family Foundation in October of 2019 to focus on supporting and cultivating partnerships for the Vroom program. He has stewarded a domestic and global Vroom grants strategy while emphasizing sector growth in healthcare during his tenure. Prior to joining BFF Dan has had a number of roles focused on systems work to support families. He was the Executive Director of the Washington State Essentials for Childhood initiative, a cross system, public private partnership with a vision that all children in Washington state thrive in safe, stable and nurturing relationships and environments. He also previously served as the Director of Policy and Partnerships at Thrive Washington. In that role he directed the community momentum strategy for 10 early learning regional coalitions and developed Thrive Washington’s legislative agenda. Dan spent the beginning of his career focused on child welfare policy as an associate at the Center for the Study of Social Policy and at Casey Family Programs.

## PANELISTS



**Gregg Behr**

**Executive Director**

**The Grable Foundation**

**LinkedIn:** [@gregg-behr-6a43484](https://www.linkedin.com/company/gregg-behr-6a43484/)

**X:** [@GreggBehr](https://twitter.com/GreggBehr)

Gregg Behr, executive director of The Grable Foundation since 2006, is a father and children’s advocate. For more than 15 years, he has helped lead Remake Learning—a learning ecosystem involving thousands of educators, scientists, artists, and makers he founded in Pittsburgh—to international renown. Remake Learning has turned heads everywhere from Forbes to the World Economic Forum for its efforts to ignite children's curiosity, encourage creativity, and foster justice and belonging in schools, libraries, museums, and more. A graduate of the

University of Notre Dame and Duke University, Gregg holds honorary degrees from Carlow University and Saint Vincent College. He's an advisor to The Brookings Institution and the Fred Rogers Institute, and he has been cited by President Obama and the Disruptor Foundation as an innovator and thought leader. He is the co-author of *When You Wonder, You're Learning: Mister Rogers' Enduring Lessons for Raising Creative, Curious, Caring Kids*.



**Sara DeWitt**

**Senior Vice President and General Manager**

**PBS KIDS**

**LinkedIn:** [@saradewitt](#) | [@pbs](#)

**Twitter/X:** [@saradewitt](#) | [@PBSKIDS](#)

**Facebook:** [@PBSKIDS](#)

As Senior Vice President and General Manager, PBS KIDS, Sara DeWitt is responsible for the strategic direction of the dynamic PBS KIDS media service that supports children ages 2-8, their parents, teachers and caregivers, and local communities.

Ms. DeWitt leads a cross-disciplinary team charged with making PBS KIDS – the #1 educational media brand for kids – sparking children's curiosity across streaming video, broadcast, games, and other platforms through content development, multi-platform asset distribution, educational product creation, creative production, and marketing and brand engagement.

DeWitt previously served as Vice President of PBS KIDS Digital, leading innovative strategies that built educational experiences for kids across media platforms. Having spent more than 25 years in public media, she has played an integral role in the digital transformation of PBS KIDS. DeWitt has overseen the pbskids.org website, PBS KIDS streaming video services, and the PBS KIDS portfolio of games and educational apps for children and caregivers.

Under her leadership, PBS KIDS has produced award-winning games and apps, AR and AI experiences, podcasts and second screen technologies; developed a learning analytics platform to better understand children's learning gains through gameplay; and established itself as a gold standard in children's digital privacy and security.

DeWitt is a regular speaker on the subjects of digital privacy, games and learning, and has authored academic papers and editorials on children's media and its educational impact. She gave a widely shared TED Talk debunking myths about screen time, and has presented at high-profile conferences such as SXSW, ASU-GSV, Games for Change, CES, the Grace Hopper Celebration and the Atlantic Education Summit. Through speaking engagements and panels, she has lent her voice to important conversations about career and family, and inspiring young girls to aim for careers in the sciences. DeWitt was honored with the 2020 Hedy Lamarr Award for Innovation in Entertainment Technology, and has consistently been named in The Hollywood Reporter's list of most powerful names in kids' entertainment.

Prior to joining PBS, DeWitt worked as a preschool teacher and as a field researcher studying media habits of children in rural areas. DeWitt holds an MA and a BA in English from Stanford University, as well as a certificate from the university's Children Society and Public Policy Curriculum.



## Gina Masciola

**Program Director**

**WQED**

**LinkedIn:** [@gina-masciola-b0bbba133](#) | [@wqed](#)

**Facebook:** [@gina.masciola](#) | [@WQEDPittsburgh](#)

Gina Masciola is the Program Director for Learning Neighborhoods at WQED. Gina has managed and created several projects including the WQED Writers Contest, Inquire Within, IQ Smartparent, WQED SmartSchools, IQ Kids Radio, and Musical Kids. Gina has been invited to speak about her work with children and media at both the local and national level. Gina is currently a member of the Remake Learning Council, serving on the Board of Directors for Little Lake Theater, Vice-Chairman for the non-profit organization Books Bridge Hope and board member for Crafton Heights Community Pre-school.



## Jamie Annunzio Myers

**Chief Operating Officer, SVP, Education and Engagement**

**PBS SoCal**

**LinkedIn:** [@jamie-myers-0445541a](#) | [@PBS SoCal](#)

**X:** [@PBSSoCal](#)

**Facebook:** [@PBS SoCal](#)

PBS SoCal, KCET and Link TV Chief Operating Officer (COO) Jamie Annunzio Myers has been driving operations to ensure strategic alignment across all aspects of the organization since her arrival to PBS SoCal in September of 2009. After PBS SoCal merged with KCETLink Media Group (KCET and Link TV) in 2018 to form the Public Media Group of Southern California, Myers was appointed COO, responsible for the integration of the two organizations. With a goal of underscoring the important role of public media when it comes to informing, inspiring and educating the community, she has since managed new lines of business, forged new partnerships and evolved key departments to build a growth company that now specializes in fostering a love of learning, culture and community using the power of public media. Previously COO at PBS SoCal (after serving as VP of Education and Community Engagement), Myers expanded the breadth and depth of the organization's educational and cultural outreach across Southern California. She built programs that continue to close the gap in school readiness for young children by empowering families to fully integrate themselves into their children's learning and spearheaded the organization's response to the COVID-19 pandemic with At-Home Learning, a free educational resource both on-air and online featuring original, short-form content and corresponding state standards curriculum-approved digital resources. At-Home Learning was adapted for local use by more than 100 PBS stations nationally in more than 40 states.

Myers' background also includes 15+ years of classroom/school district experience with Chicago Public Schools as well as in southeastern L.A. County. She holds master's degrees in education technology and educational administration, as well as a bachelor's degree in elementary education and is certified by the National Board in Technology Education.