

GLR Learning Tuesdays Webinar
Uniting Schools & Families to Get Students Back Into the Attendance
Habit

December 3, 2024

Moderator and Presenter Bios

MODERATOR

John Gomperts
Executive Fellow
The Campaign for Grade Level Reading



John Gomperts is a long-time leader in non-profits and government organizations devoted to civic engagement and to creating greater opportunity for children and youth. From 2012 – 2020, John served as President & CEO of America’s Promise Alliance. Prior to that, John served as the Director of AmeriCorps in the Obama Administration. Earlier in his career, John worked in the US Senate (Sens. Wofford, Kerry, Daschle), practiced law and served as a judicial clerk. John earned his JD from Georgetown University Law Center and his AB in History from University of California, Berkeley. John has served on a wide range of boards including FoodCorps (Chair), Points of Light, Presidio Institute, News Literacy Project, and others.

PRESENTERS

Emily Bailard
Chief Executive Officer
EveryDay Labs



As CEO of EveryDay Labs, Emily is passionate about improving educational outcomes through data-driven interventions that promote positive behavior change. Before joining EveryDay Labs, she led teams at Opower, where she employed behavioral strategies to encourage energy conservation. Earlier in her career, Emily advised schools, nonprofits, government agencies, and Fortune 500 companies as a consultant at The Bridgespan Group, IDEO, and Bain & Company. She holds an MBA from

Stanford University, is the proud mother of two elementary school children, and is deeply inspired by her mother, a first-grade teacher.

Hedy Chang
Executive Director
Attendance Works



Hedy Nai-Lin Chang is the founder and Executive Director of Attendance Works, a national and state level initiative aimed at advancing student success by addressing chronic absence. A skilled presenter, facilitator, researcher and writer, she co-authored the seminal report, Present, Engaged and Accounted For: The Critical Importance of Addressing Chronic Absence in the Early Grades, as well as numerous other articles about student attendance. Deeply committed to promoting two-generation solutions to achieving a more just and equitable society, Hedy has spent more than three decades working in the fields of family support, family economic success, education and child development. She served as a senior program officer at the Evelyn and Walter Haas Jr. Fund and as co-director of California Tomorrow, a nonprofit committed to drawing strength from cultural, linguistic and racial diversity. In February 2013, Hedy was named by the White House as a Champion of Change for her commitment to furthering African American Education.

Shadae Harris, Ph.D.
President and CEO
Groundwork Consulting



Dr. Shadae Harris, previously the Chief Engagement Officer at Richmond Public Schools, earned national recognition for her significant contribution to reducing chronic absenteeism during her tenure. Prior to that, Dr. Harris served as an elementary school principal and began her career as a 4th-grade teacher. She holds a Master's degree in Learning and Teaching as well as a Doctorate in Educational Leadership, both from Harvard University. Currently, Dr. Harris leads Groundwork Consulting, where she assists school districts and organizations nationwide in developing robust engagement systems that place families at the center. Additionally, she serves as an Assistant Professor and Special Assistant to the Dean of Education at Virginia State University. A national expert in her field, Dr. Harris speaks across the country, including at venues like the White House and the U.S. Department of Education, sharing her innovative approach to decreasing chronic absenteeism through an engagement lens, as well as core engagement strategies anchored in love.

Bibb Hubbard
Founder and President
Learning Heroes



Bibb founded Learning Heroes to help parents most effectively advocate on behalf of their children’s educational success. She brings extensive experience in communications, policy, and advocacy from the public, private, and philanthropic sectors. She held leadership positions at the Bill & Melinda Gates Foundation, Widmeyer Communications, and Scholastic. Her public-sector experience includes positions at the White House and the U.S. Labor Department. Bibb sits on the board of the New York City Leadership Academy and is the proud mother of two teenage sons