

## GLR Learning Tuesdays Webinar

### An “Honesty Gap”? Shifting State Standards & Accountability for Learning Loss Recovery

October 29, 2024 \* Moderator and Panelist Bios

#### MODERATOR

**Tracie Potts**

**Advisory Board Chair, Learning Heroes**



Tracie Potts is a passionate advocate for equity and family engagement, training parents how to speak up for their child and support learning. She is the Executive Director of the Gettysburg Institute at Gettysburg College, a former NBC reporter and formerly served on the board of the National PTA. Tracie formed partnerships with educators, helped develop a family engagement framework and created a Family Engagement Advisory Team for the nation’s 13th largest school district. She has been honored as a featured

Learning Hero, Champion for Children and National PTA Lifetime Achievement winner. Tracie works with her husband, a youth minister, to inspire young people.

#### PANELISTS

**Jim Cowen**

**Executive Director, Collaborative for Student Success**



Jim Cowen is the Executive Director at the Collaborative for Student Success, a non-profit dedicated to lifting and defending strong practices and K-12 education policies driving improved outcomes for all students. Cowen completed his undergraduate degree from Marquette University and his master's degree from Georgetown University. Prior to his role at the Collaborative, he served as a U.S. Naval Officer and honed his expertise in communications and public relations during his time as Senior Vice President at Ogilvy Public Relations Worldwide.

**Christy Hovanetz, Ph.D.**  
**Senior Policy Fellow, ExcelinEd**



Christy Hovanetz is a Senior Policy Fellow for ExcelinEd focusing on school accountability and math policies. Christy served as the Assistant Commissioner at the Minnesota Department of Education and Assistant Deputy Commissioner at the Florida Department of Education. She has worked in education policy for the state of Florida since 1999 serving as the Director of Evaluation and Reporting, Director of Reading First and a Policy Analyst for Governor Jeb Bush. Christy graduated summa cum laude from St. Cloud State University and is a certified teacher in the state of Minnesota. She earned

her Master of Public Administration at the University of Minnesota and a Doctor of Philosophy in Public Administration and Policy at Florida State University.

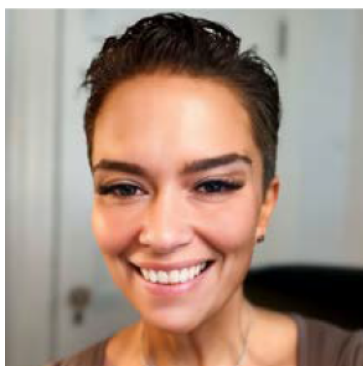
**José Muñoz**  
**President, Education Commission of the States**



Muñoz, who has almost 30 years of experience leading initiatives that create meaningful change in communities across the country, is a nationally recognized leader in developing key partnerships with state and local governments, school districts, teachers unions, nonprofits and businesses. Most recently, as Director of the Coalition for Community Schools at the Institute for Educational Leadership, Muñoz organized national, state and local leaders to adopt policies that support community schools and advance equity in education at the local, state and federal levels. Previously, as Executive Director of the ABC

Community School Partnership in Albuquerque/Bernalillo County, New Mexico, he significantly increased the number of community schools. Through Education Commission of the States programs and services, policymakers gain the insight and experience needed to create effective education policy across the education spectrum.

**Keri Rodrigues**  
**Co-Funder, Founding President, National Parents Union**



Keri Rodrigues is Matthew, Miles and David's mom and the visionary founder and president of the National Parents Union (NPU) – a groundbreaking organization that unites parents from diverse backgrounds to advocate for the rights, economic and educational needs of America's children. Under her leadership, NPU has become a formidable force, driving policy reforms and fostering parental empowerment across the nation to dismantle economic and educational barriers that keep America's children from achieving economic mobility and prosperity.