

Ready, Set, Go (Part 2): Realizing the Potential of OST to Deliver High-Quality Programming for Early Learners and Their Parents

GLR Learning Tuesdays | Peer Exchange Learning Conversation

Tuesday, September 24, 2024 | 1pm – 2:30 pm ET

PRESENTER BIOS

PANELISTS



Karley Ausiello
Chief Community Impact Officer
United Way of Massachusetts Bay

Karley Ausiello is the Chief Community Impact Officer for United Way of Massachusetts Bay and Merrimack Valley. She has been at United Way for 18 years and has worked in Community Impact and Volunteer Engagement. As the CCIO, Karley sets strategic impact direction to achieve United Way's mission is to advance an economically just region where access to financial opportunity is universal and prosperity is shared across race and ethnicity. In leading Volunteer Engagement, Karley mobilized thousands of people to make a difference in their local communities through short-term and long-term volunteerism. Focused on driving long-term systemic solutions that communities can embrace, Karley leads grantmaking and programmatic efforts in the following areas: (1) quality, affordable childcare and out-of-school time care, (2) educational and career pathways for youth and young adults, (3) safe and stable housing, and (4) wealth building and financial inclusion. Before coming to United Way, Karley worked for 10 years at Massachusetts Campus Compact where she first served as an AmeriCorps*VISTA and then as their Associate Director, where she led mentoring, literacy and civic engagement initiatives and trained college faculty and students on ways to bring community problem solving into the classroom. She has a B.S. in Industrial and Labor Relations from Cornell University, a M.P.A. from Harvard University, and a M.S. in Education Administration from Syracuse University. Karley is married to artist, Matt Brackett, has two daughters, and lives in Jamaica Plain, MA.



Hedy Chang
Executive Director
Attendance Works

Hedy Nai-Lin Chang is the founder and Executive Director of Attendance Works, a national and state level initiative aimed at advancing student success by addressing chronic absence. A skilled presenter, facilitator,



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researcher and writer, she co-authored the seminal report, Present, Engaged and Accounted For: The Critical Importance of Addressing Chronic Absence in the Early Grades, as well as numerous other articles about student attendance. Deeply committed to promoting two-generation solutions to achieving a more just and equitable society, Hedy has spent more than three decades working in the fields of family support, family economic success, education and child development. She served as a senior program officer at the Evelyn and Walter Haas Jr. Fund and as co-director of California Tomorrow, a nonprofit committed to drawing strength from cultural, linguistic and racial diversity. In February 2013, Hedy was named by the White House as a Champion of Change for her commitment to furthering African American Education.



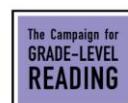
Dan Cruce
Chief Operating Officer
United Way of Delaware

Dan is an experienced senior executive with demonstrated success in the public policy and P-20 education sectors. His honed skills with public/private partnerships, nonprofits, grassroots organizing, government, communications and operations drive his work and leadership. He is committed to public service, community impact and systems change as the United Way of Delaware's Chief Operating Officer.

Before joining the United Way of Delaware, Dan worked across the country with the national public policy non-profit, Hope Street Group, as its Education Vice President. Prior to that role, he was Deputy Secretary/Chief of Staff at the Delaware Department of Education. Previously, he was Assistant Superintendent/Chief of Staff at the Christina School District in Delaware.

Dan clerked for the Honorable Kent A. Jordan, United States Circuit Judge of the United States Court of Appeals for the Third Circuit and also worked with Judge Jordan as Associate General Counsel for Corporation Service Company. Dan worked for United States President Joseph R. Biden during President Biden's time as a Delaware United States Senator. In addition to sitting on the Board of Directors for the Delaware Community Foundation, the Delaware Arts Alliance and the Sussex County Health Coalition, he is Board Chair Emeritus at the Delaware Humane Association and former Board Chair of both the Delaware Theatre Company and Delaware Arts Consortium.

Ayeola Fortune
Vice President, Impact Team





United Way Worldwide

Ayeola Fortune is the Vice President of the Impact Team at United Way Worldwide. She provides oversight, strategic guidance, and support to team members managing key initiatives in education, economic mobility, and health. She leads UWW's efforts to support local United Ways to integrate equity into their impact work by developing frameworks, strategies, peer learning and training opportunities, and developing resources and tools. She also leads UWW's efforts to collect and aggregate data from local United Ways' to demonstrate collective impact across communities via the Global Results Framework.

Previously, as Senior Director of Global Impact and Results, Ayeola led the initial development of the Global Results Framework, and efforts to build United Way Network capacity to advance impact in their communities. This includes the development of United Way's Equity Framework which articulates the levers United Ways can implement to advance their work in community focused on closing persistent gaps and disparities, and related learning opportunities. As Director of Youth Success, Ayeola developed strategies, resources, and tools and led major initiatives to build network capacity to improve the number of students that graduate high school prepared for college and career. This included grants focused on out-of-school time, middle grades success, and post-secondary completion, as well as United Way Worldwide's Ready by 21 National Partnership. She also helped lead the development of United Way's education roadmaps which outlined the critical strategies, implementation approaches and potential roles that United Ways can play to improve educational outcomes, especially for at-risk youth, in their communities. Before joining UWW, Ayeola served as the director of extended learning opportunities and development Project at the Council of Chief State School Officers from 2001-2009. In this role, she developed proposals to support Council activities based on identified state education agency needs relative to implementing federal policy initiatives. Preceding this role, Ayeola was a high school teacher at The Ellis School in Pittsburgh, PA. Ayeola earned a Bachelor of Arts Degree in Government from Lehigh University, as well as a Master of Arts in Political Science from the University of Pittsburgh.

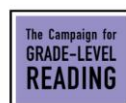


Sarah Link Vice President Community Impact United Way of Massachusetts Bay

Sarah Link is Senior Vice President of Early Education and Out-of-School Time at United Way of Massachusetts Bay, where she is responsible for delivering on United Way's mission of advancing an economically just region where access to prosperity is shared across race and ethnicity. For thirteen years, Sarah has led a team in efforts related to strategic grantmaking, program design and implementation, and collective impact and systems change in education. Prior to joining United Way, Sarah's work in the Out-of-School Time field fostered a passion for school, community, and family partnerships to support young people's social emotional learning. Sarah graduated from Harvard College with a bachelor's degree in Psychology and from the Harvard



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Graduate School of Education with a master's degree in Education. When she is not working, you can find Sarah coaching her daughters' softball and basketball teams, leading the Newton Girls Softball Panthers travel softball program, and serving board member of Newton Girls Softball.



Ken Livingston
Senior Director, Student Success
United Way of Delaware

Mr. Ken Livingston is the current Director for Get Delaware Reading with United Way of Delaware (UWDE). His primary focus is addressing the issue in Wilmington where many children from the Eight Promise Communities are identified as not reading proficiently when exiting the third grade. Ken's current goals and aspirations are: 1) Build positive relationships with community, government, and school district leaders as well as early learning centers and community-based organizations to ensure the GDR and CGRL outcomes are informed by the community perspective, especially in the Eight Promise Communities, 2) Work with UWDE's leadership team to develop and implement a marketing plan for GDR and CGLR, which includes website design and effective use of social media outlets to educate and engage the community. 3) Work to increase and grow in personal development. Since becoming the new director of Get Delaware Reading, Ken is most proud of leading UWDE's "My Very Own Library" initiative in partnership with Scholastic and the University of Chicago. "My Very Own Library" provides students attending 17 Delaware schools with free books to create their own home libraries. This school year, "My Very Library" will provide over 70,000 brand new books to students from 7 school districts throughout 3 counties. He received his BS degree in Sociology and Criminal Justice from Delaware State University and his MS Degree in Human Services from Springfield College. In addition to working at United Way of Delaware, he is also employed at the Central Branch YMCA in the Membership Services Department. His passions include providing impactful programming to support parents and children. Ken enjoys going to Cardio Kick Boxing and spending time with his daughter. Ken is married to Janelle Livingston, and they have 2 daughters.

MODERATOR



Marjorie Sims
Managing Director
Ascend, Aspen Institute

Marjorie Sims is the managing director of Ascend at the Aspen Institute. In her role, Marjorie works closely with the executive director on the strategic direction of the program's vision, leads content development related to Ascend's areas of expertise, and oversees the development and implementation of all



operations in support of achieving team goals. Marjorie has more than 20 years of experience in advancing the status of women and families at local, state, national, and international levels, as well as in expanding women's roles in leadership positions within philanthropy. Before joining Ascend in 2018, she served as program officer at the W.K. Kellogg Foundation with a specific focus on family economic security programs and managed a \$65M grant portfolio. Prior to joining the Kellogg Foundation, Marjorie held the positions of chief operating officer, interim president, and vice president of programs and operations at the Washington Area Women's Foundation, where she helped launch Stepping Stones, a \$5 million, multi-year, regional initiative to increase the income and assets of women-headed families. In addition, Marjorie served as the executive director of the California Women's Law Center and as a policy analyst with the International Center for Research on Women. She is a co-founder of Women's Policy, Inc., an organization that emerged from the Congressional Caucus for Women's Issues to provide unbiased analyses and educational briefings about federal legislation affecting women and families.



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