

Utilizing Learning Science to Reach Every Reader

A Funder-to-Funder Conversation

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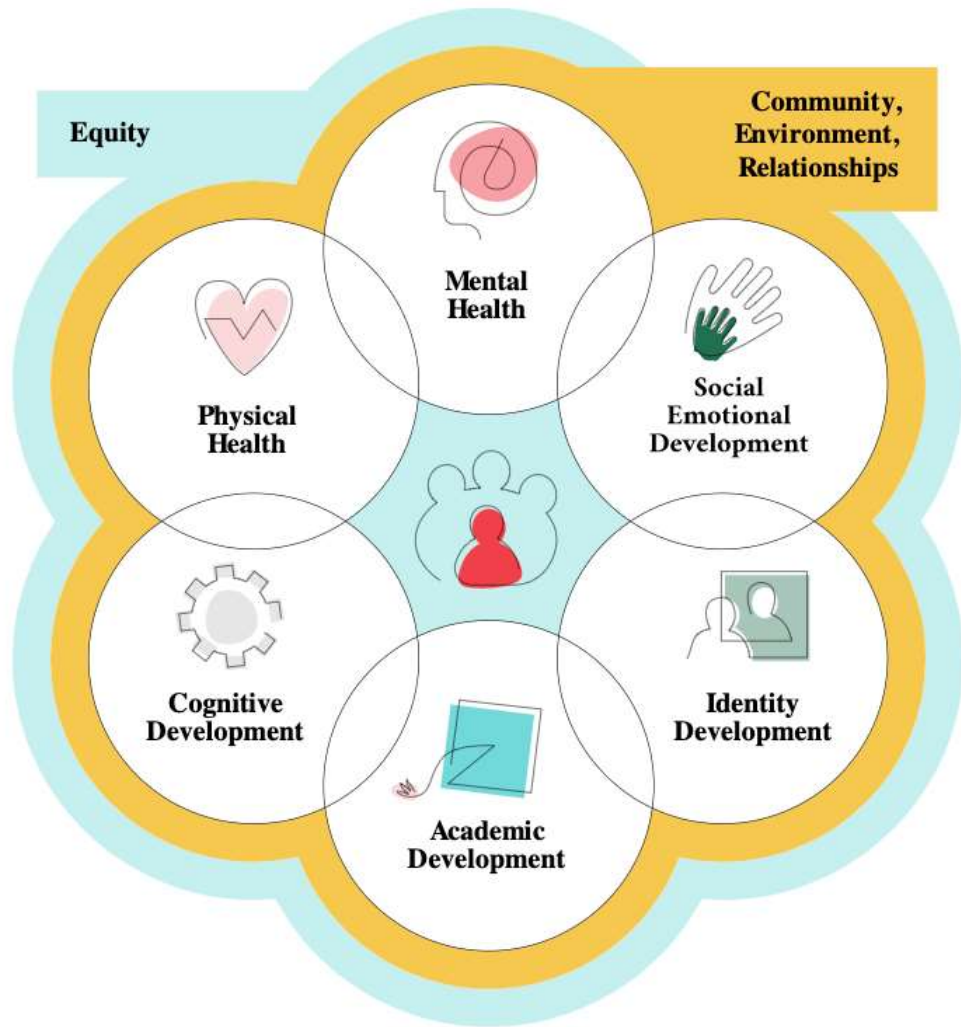


Chan Zuckerberg Initiative Education

We envision a world where race and SES do not predict student outcomes, and where every child enters adulthood with the knowledge, skills, habits, and agency to realize their full potential.

Equity

**Community,
Environment,
Relationships**





Californians for Justice

Relationship Centered Schools

Relationship Centered Schools break down walls and brings people together so that every student can reach their full potential regardless of race or zip code. When we prioritize relationships, students of color want to come to class, are ready to learn, and are prepared to succeed in college, career, and life. When we prioritize relationships ...

[READ MORE](#)





Along is a free, interactive video journal that helps teachers guide their students to reflect and grow all year — whether they're back in the classroom or learning remotely. Along brings skill-building resources and efficient communication into a dedicated space where every student can feel seen and heard.





MOTIVATION

Over half of U.S. children are not fluent readers by the end of 3rd grade, despite rich knowledge about reading development and significant investments in reading intervention



VISION

All U.S. children will be readers with the skills, knowledge, and interest to read for learning and pleasure.

MISSION

Reach Every Reader aims to support educators, families, communities, researchers, and other organizations supporting literacy in applying evidence-based, personalized, scaleable diagnoses and interventions that ensure every child, especially struggling learners, can read and comprehend content-rich text.

UNIVERSITY COLLABORATION



- Harvard University
- Massachusetts Institute of Technology
- Florida State University

REACH EVERY READER'S 5 AREAS OF FOCUS

PreK Home
& Family
Engagement



Screener



Intervention



Educator &
Family
Support



Collaboration
& Reach



ACCESSIBLE TECHNOLOGY FOR APPS



98% of families with children under 8 have a mobile device.

80% of parents report downloading apps for their preschool-age children.

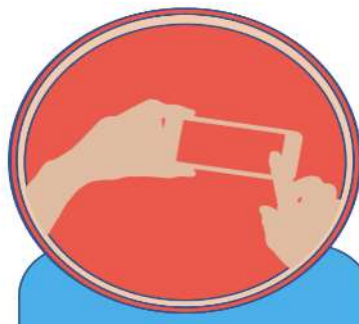
By using readily-available technology, we can support personalized experiences easily accessible by millions of families.

(Rideout, 2017)

VALIDATED THROUGH NATIONWIDE STUDY



Our apps help
PreK families
have rich
conversations.



Our apps
show better
results the
more you play
them.



Our apps
prompt
complex and
sophisticated
language.

Our apps were
validated
through
rigorous studies
with families
across the
country

(Rowe, Turco, Blatt, under review)

THREE APPS TO SUPPORT LITERACY



Animal Antics: Caregivers and children can take on the personalities of different animals in a great variety of story settings! Take turns choosing facial expressions and recording dialogue. Using imagination and humor, practice extending conversations. Then, play back the story you’ve created.



Photo Play: Children can use stickers, “talk” balloons, and emojis to decorate favorite family photos. By using family photos, experiences with family members and friends become the central characters of “Photo Play.” Guided cues stimulate conversation about the shared experiences captured in the photos.



Small Wonders: “Small Wonders,” provides games, activities, and songs for parents and children to play and sing together, grouped in four themes: food, outdoors, home, and faces. The app includes a “Grown-Ups” section full of activity tips to support language-building behaviors, and animated dialogues that help parents discover ways to use the app most effectively and to extend this experience away from the screen.

ULTIMATE GOAL: SUSTAINABLE IMPACT



- Create an evidence base for future research and development
 - Inter-organization collaboration model
- Impact hard-to-reach readers
 - (e.g., free or low-cost products)







SUNCOAST

The Campaign for
**GRADE-LEVEL
READING**

SUNCOAST

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**GRADE-LEVEL
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Suncoast Campaign for Grade-Level Reading STAKEHOLDERS ROLES

TPF "Regional Accelerator"	LOCAL COALITIONS	Community FRONT-LINE
 <p>TPF SCGLR Team</p> <p>Work supporting Local Coalitions, for impact:</p> <ul style="list-style-type: none"> • Communications Strategy & Platforms, Media Coordination • Coalition Support (Planning, Data Collection & Analysis, State/National Funding Source Research) • Expert Knowledge Sharing, (e.g. Speakers, Training) • Workshop Facilitation • Community Connectivity • Four County Initiatives 	<div style="display: flex; flex-wrap: wrap; justify-content: space-around;"> <div style="width: 45%; text-align: center;">  <p>Manatee United Way Suncoast - Lead Partner</p> </div> <div style="width: 45%; text-align: center;">  <p>Sarasota Community Foundation of Sarasota County - Lead Partner</p> </div> <div style="width: 45%; text-align: center;">  <p>Charlotte United Way of Charlotte County - Lead Partner</p> </div> <div style="width: 45%; text-align: center;">  <p>DeSoto DeSoto County Coalition (LOI submitted)</p> </div> </div> <ul style="list-style-type: none"> • Develop/Enhance Implementation plans • Increase Collaboration among Front-line • Secure Sustainability • Share Learnings with Other Coalitions 	 <p>Implement Evidence-Based Strategies to improve 3rd grade reading proficiency:</p> <ul style="list-style-type: none"> • Increase School Readiness • Increase School Attendance • Increase Summer Learning • Strengthen Children's Health • Encourage and Model Parent Engagement

SUNCOAST

The Campaign for
**GRADE-LEVEL
READING**



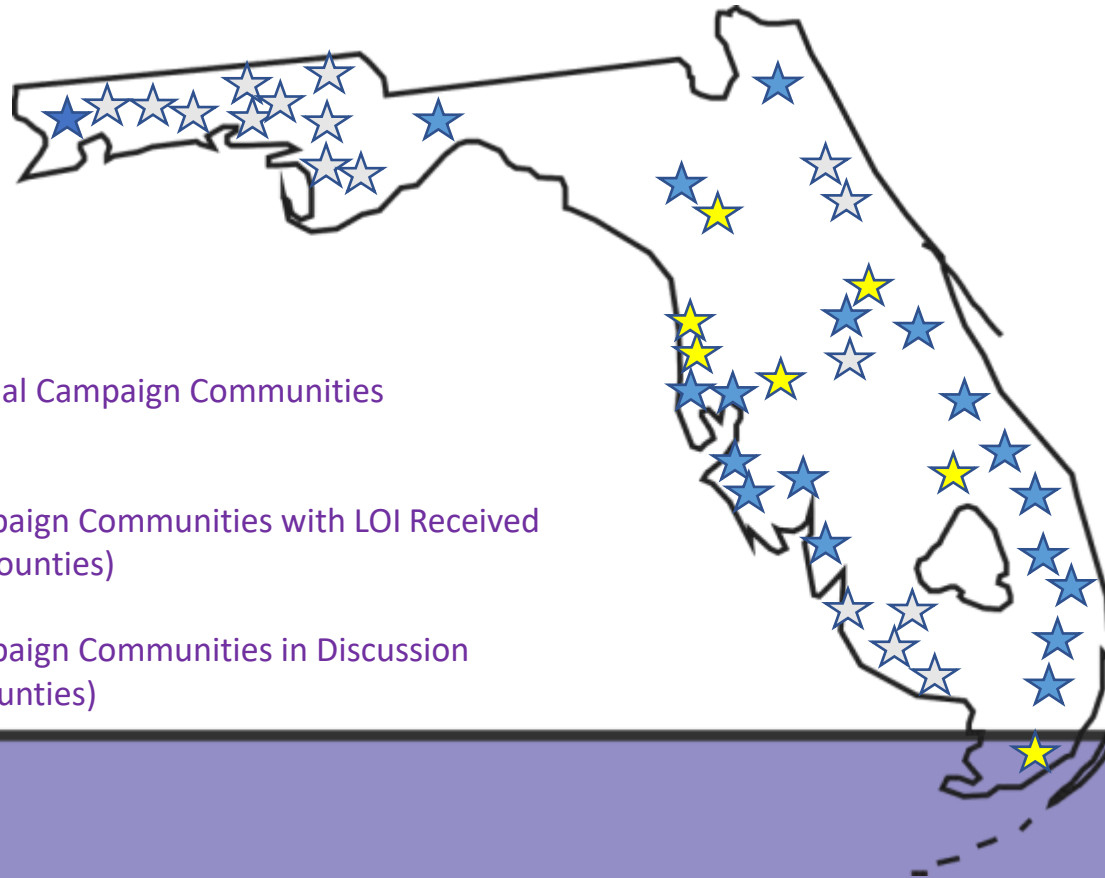
#FloridaGLR



Florida GLR Campaign Communities



florida
children's
council



- ★ Official Campaign Communities (21)
- ★ Campaign Communities with LOI Received (17 counties)
- ★ Campaign Communities in Discussion (7 counties)

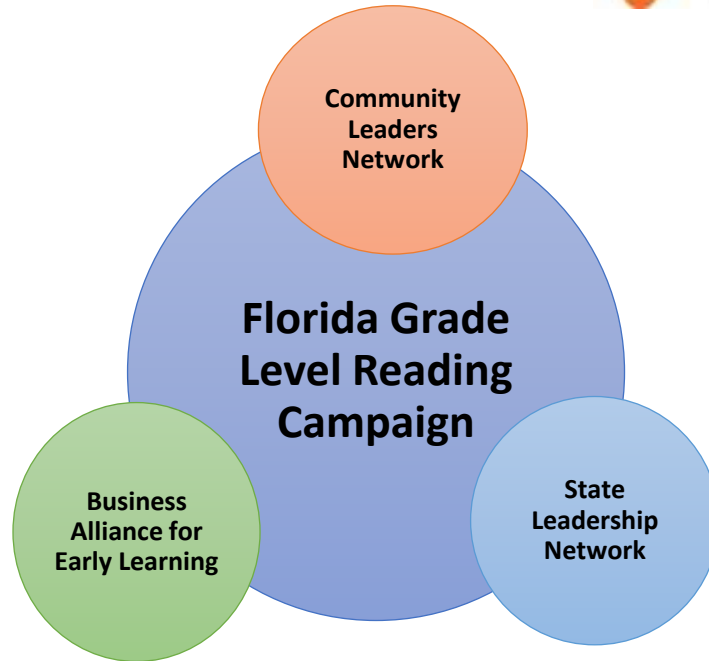


FGLRC Statewide Networks

- Community Leaders Network
- Business Alliance for Early Learning
- State Leadership Network


Campaign Tenets

- School Readiness
- Attendance
- Summer Learning
- Family Engagement
- Healthy Students



Funder to Funder Conversation *CZI and Reach Every Reader*





San Diego Unified School District

121,000 students in PreK-12th Grade

Second largest school district in California

Identified as one of seven Outlier School Districts in California

Logan Heights, CA Demographics

87% Hispanic/Latino

Intergenerational Population

2,800 households

Median household income: \$36,086



**Engaging LMEC Families & Staff
in the Problem Solving Process**

Problem of Practice (Family Based)

Logan Memorial parents/caregivers face realities that require the **executive function and emotional regulation that adults use to manage life**, work, and parenting effectively, such as **planning, focus, self-control, awareness and flexibility to deal with the adverse experiences of poverty and racism**.

Consequently, parents/caregivers may not be able to focus their attention on developing relationships with their infant children that will enable the children to develop their own executive function necessary to experience success in Pre-K to 12.

SOLUTIONS

EMPath
Intergenerational
Mobility Coaching

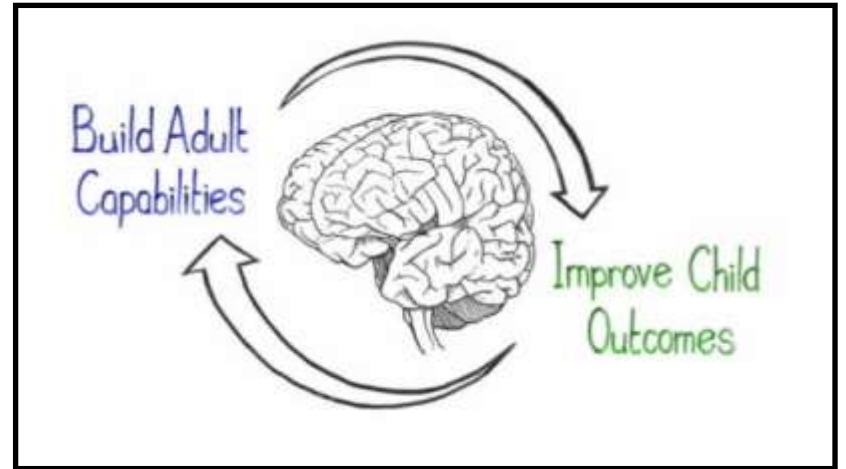
Immunity to
Change Coaching

Nido Montessori
Center for ages
prenatal-3 years
of age

Learning Readiness & Family Support Project

Goals

1. Increase the executive function skills for parents/caregivers of children prenatal to 3 years old.
1. Increase percent of very young children (birth-3) progressing on a developmentally appropriate scale







Define a clear problem.

***Engage multiple stakeholders in
the process of defining a problem.***

EARLY HISTORICAL
LOGAN HEIGHTS
ROUGH PHOTO

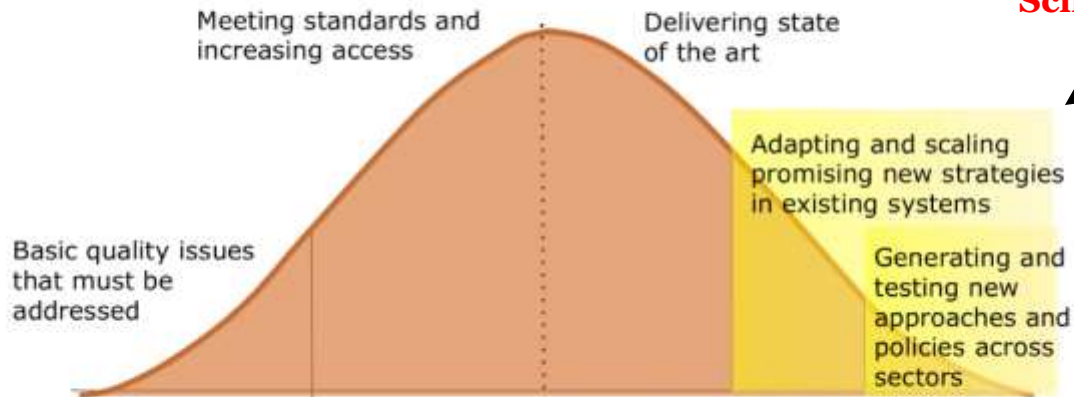


Ensure that the district espouses a spirit of innovation, is willing to challenge the status quo regarding the education of young children, and has a problem and solution that is based on the latest science that will fuel a different way of thinking.



Who is Doing this Work?

A Vibrant and Increasingly Effective Early Childhood Ecosystem Requires a Full Spectrum of Engagement



San Diego Unified School District

Logan Memorial Educational Campus

(Adapted from Everett Rogers, *Diffusion of Innovations*, 2003)



Thank you!

Questions & Answers

Upcoming GLR Learning Tuesdays Webinars:

LEARNING LOSS RECOVERY CHALLENGE

Parents Speak: Ready for Bold Change in K-12 Education

Tuesday May 18, 3 p.m. ET/12 p.m. PT

PARTNER WEBINAR

Engaging Business Leaders as Multifaceted Champions for Grade-Level Reading

Tuesday May 25, 12:30 p.m. ET/9:30 a.m. PT

LEARNING LOSS RECOVERY CHALLENGE

Teachers Respond: Data Implications of the Composition of 2021-2022 Classrooms

Tuesday May 25, 3 p.m. ET/12 p.m. PT

Please Join Us!

gradelevelreading.net @readingby3rd #GLReading #LearningTuesdays

