

**GLR Learning Tuesdays Webinar**  
**Beyond Parent-Teacher Conferences:**  
**Partnerships that Maximize Student Learning**

June 18, 2024 \* Moderator and Panelist Bios

**MODERATOR**

**Gloria Corral**

**President & CEO & Founder, Parent Institute for Quality Education (PIQE)**

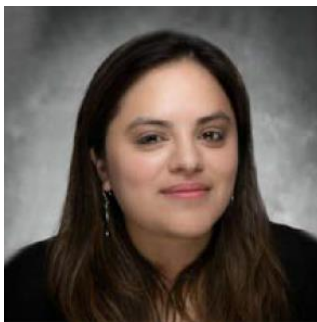


Gloria Corral is the President & CEO of the Parent Institute for Quality Education (PIQE). Her passion for K-12 and higher education spans more than 20 years and includes work at the U.S. Department of Education, the House of Representatives and the Senate. Her expertise in education policy along with her extensive knowledge of system integration is both from developing policy and implementing programs that have been informed by years of working with state departments of education, local and state non-profits, advocacy organizations and large school districts. Corral previously served as the Assistant Executive Director at First 5 San Diego where she led San Diego County's Quality Early Learning efforts for the First 5 San Diego Commission along with other key initiatives for children 0-5 and their families. She has been working in early learning for the past 15 years in policy, program and advocacy. Corral holds an undergraduate degree from the University of California San Diego and a master's degree in Public Policy from the University of California Berkeley. She is the parent of two vivacious boys, Diego Emilio 8 and Gael Antonio 5, who test her knowledge of early learning every day and maintain her passion for improving access to quality education for all children.

**PANELISTS**

**Cristina Gonzalez, Ed.D.**

**Implementation and Advocacy Manager, Abriendo Puertas - Opening Doors**



Cristina joins AP/OD with over 10 years of experience working in communities, community-based organizations, and in schools. Cristina is a first-generation graduate who holds a dual BA from University of California, San Diego in International Studies, Political Science, and Spanish Literature. She also holds a Masters degree from UCLA in Latin American Studies with an emphasis in Public Health, Latino/a Families, and History. She recently completed her Doctoral Degree in Educational Leadership, Administration, and Policy at

Pepperdine University.

**Jessica Kelmon**  
**Director, Content, Great Schools**



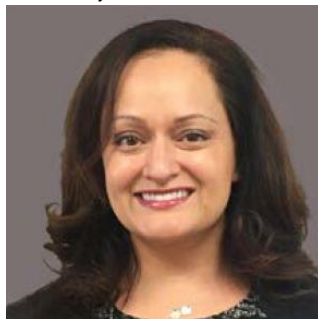
Jessica Kelmon is the Director of Content for GreatSchools.org. For the past 15 years, she has been covering parenting issues; children's health and development; PK-12 education, academics, and social-emotional learning in the form of articles, tips, videos, podcasts, learning activities, text messaging programs, newsletters, and more. She has created comprehensive editorial products and overseen the transformation of GreatSchools.org into a bilingual site. She earned her Masters in Journalism from Northwestern University's Medill School of Journalism and her Bachelors of Arts in Communication Studies from UCLA. As the parent of a 4-year-old, she is also grateful to benefit from parenting and education journalism as a reader, too.

**Katie Kriscunas**  
**Principal, Lakeview and Pajaro Middle Schools, California**



Katie Kriscunas serves as the Principal for Lakeview and Pajaro Middle Schools in the Pajaro Valley Unified School District. Ms. Kriscunas began her career teaching high school science and taught science for nine years. In 2019 she began her role as an administrator at Aptos High School as the Assistant Principal of Student Services and served in that role for four years. Ms. Kriscunas is an equity champion and student-centered leader who actively seeks to build connections with members of the school community to provide high quality, caring, and inclusive learning environments for all students.

**Nancy López**  
**Family and Community Engagement Resource Teacher, Elk Grove Unified School District, California**



Nancy López is a Family and Community Engagement Resource Teacher in the Elk Grove Unified School District, the fifth-largest school district in California and is a national trainer for PTHV. With more than 20 years of professional experience in public education, Nancy holds a teacher and administrative credential and has oversight of 68 school sites that conduct home visits. She credits her home visit practice with not only improving her teaching, but also with making her a better person. Home visits have enabled her to take what she learns about students' lives and incorporate those lessons into the learning experience, and she can help support families with their hopes and dreams for their children.

### **Gina Martinez-Keddy**

#### **Executive Director, Parent Teacher Home Visits**



Gina Martinez-Keddy worked with parents and other organizers to help launch PTHV in Sacramento, CA in 1997-1999, then rejoined PTHV as executive director in June 2017. In the intervening years she served as executive director, director of professional development, and consultant in the field of community and parent organizing. She earned an MBA from UCLA, and an MA in Social and Cultural Studies in Education from UC Berkeley. She has two step-children.

### **Shana McIver**

#### **Senior Director of Learning and Practice, Learning Heroes**



Shana joins Learning Heroes with 25+ years of experience in education spanning pre-k, K-12, and family services. A former elementary school teacher, Shana most recently was the Family Engagement Director with Baltimore City Public Schools where she took pride in being the voice of families as a district leader. She doesn't shy away from courageous conversations or elevating the needs of children and families first when making decisions that impact them. Shana has led system-level efforts to build the capacity of principals and school teams around family-school partnerships, from developing the district's first Community School policy to bridging community partnerships in support of summer learning for 24k+ families. She serves the broader Baltimore community as Education Development Committee co-chair of Baltimore Metropolitan alumnae chapter of Delta Sigma Theta and has a deep love for lifting the voices of underrepresented communities.

### **Helen Westmoreland**

#### **Director of Family Engagement, National PTA**



Helen Westmoreland is the Director of Family Engagement at the National PTA where she leads planning and management of the association's new Center for Family Engagement. From start-up to scale, she has spent her career supporting organizations and funders to more strategically and collaboratively enable families and communities to support every child's success. Prior to joining National PTA, Helen was founding staff and Deputy Director at Flamboyant Foundation, where she developed their family engagement vision and strategy, resulting in an innovative approach to parent-teacher collaboration that reached 10,000+ students annually and became a national proof-point. Helen came to Flamboyant after providing research, evaluation, and technical assistance support in the areas of family engagement and out-of-school-time with the Harvard Family Research Project. During this time, she also participated in a study of education organizing that was captured in the book *A Match on Dry Grass*. Helen is a proud graduate of South Carolina public schools and also received degrees from the Harvard Graduate School of Education and Duke University. She is also the mom to a rambunctious toddler.