

# Not Just Nice but Necessary: Family Engagement = A Big Bet That's Paying Off for Kids

May 21, 2024



# Moderator



**Kwesi Rollins**

Senior Vice President for Leadership and Engagement  
Institute for Educational Leadership

# Panelists



**Vito Borrello**  
Executive Director  
NAFSCE



**Yolie Flores**  
President and CEO  
Families In Schools



**Emily Garcia**  
Senior Managing Director,  
Program  
Flamboyant Foundation



**Roxanne Saldaña Jones**  
President and CEO  
United Way of Texas

# Panelists



**Shareeda Jones**  
Flamboyant Parent  
Ambassador



**Lisa Levasseur**  
Executive Director, School  
Support  
Elk Grove Unified School  
District, California



**Sarah Parker**  
Engagement Officer  
District of Columbia  
Public Schools



**Kierstan Schwab**  
Executive Director  
Texas PBS

# Questions & Discussion

# Upcoming GLR Learning Tuesdays Webinars:

## LEARNING LOSS RECOVERY CHALLENGE

Scaling Evidence-Based Products and Programs within Districts

Tuesday, May 28, 3:00-4:30 pm ET/12-1:30 p.m. PT

## KINDERGARTEN MATTERS

The “Sturdy Bridge”: Ensuring a Seamless Transition into Kindergarten

Tuesday, June 4, 3:00-4:30 pm ET/12-1:30 p.m. PT

## CRUCIBLE OF PRACTICE SALON

Watertown Community Health Foundation: Early Learning Collaborative and Equity

Tuesday, June 11, 12:30 - 2:00 pm ET/9:30-11:00 a.m. PT

## LEARNING LOSS RECOVERY CHALLENGE

Innovations in Teacher Recruitment and Retention

Tuesday, June 11, 3:00-4:30 pm ET/12-1:30 p.m. PT

Join us!

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# Join Our Follow-on Session: Parent-Teacher Partnerships!

BIG BETS WORKING

Beyond Parent-Teacher Conferences: Partnerships that Maximize Student Learning

Tuesday, June 18, 3:00-4:30 pm ET/12-1:30 p.m. PT

Moderator: Gloria Corral, Parent Institute for Quality Education (PIQE)

Panelists:

- Cristina Gonzalez, Abriendo Puertas - Opening Doors
- Jessica Kelman, Great Schools
- Gina Martinez-Keddy, Parent Teacher Home Visits
- Shana McIver, Learning Heroes
- Helen Westmoreland, National PTA

Join us!

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MEET THE MOMENT:

# FOCUS

On The Gap(s)!

**JULY 22–26 GLR WEEK 2024 SAVE THE DATE**

The Campaign for  
**GRADE-LEVEL  
READING**