

**“Meeting Families Where They Are:  
Unique Strategies for Accessible Resources”  
A Crucible of Practice Conversation**

April 9, 2024

@readingby3rd #GLReading #LearningTuesdays



**CRUCIBLE  
OF PRACTICE**

*Reflections on Lessons Learned*

The Campaign for  
**GRADE-LEVEL  
READING**

# “Meeting Families Where They Are: Unique Strategies for Accessible Resources”



*Reflections on Lessons Learned*



## Housekeeping Tips

- Please introduce yourself in the chat box.
- All attendees are participating in Listen Only mode during the beginning of the session. We will also have a large group discussion after our conversation leads have shared their story. During the discussion, we encourage you to come off mute and participate in the conversation.
- We would love to connect with you about your work. There will be a Google Form link shared during the large group conversation to learn about your efforts.

**Ready**

**Set**

**Library!**

**NATIONAL  
LIBRARY WEEK**

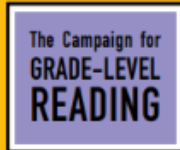
**April 7-13, 2024**



**APRIL 9**  
12:30–2 PM ET



# Meeting Families Where They Are: Unique Strategies for Accessible Resources



## Conversation Leads



Alyce Hartman  
Founder and Executive Director  
Birdie's Bookmobile  
Detroit, Michigan



Leah van Belle, Ph.D.  
Executive Director  
313Reads: Detroit's Literacy Coalition  
Detroit, Michigan



Dea Wright  
Director,  
Office of Early Childhood Initiatives  
City of Milwaukee, WI



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# Conversation starter to get us warmed up

Please respond in the chat. We'd love to hear from you!

Fill in the thought:

"When I have received a resource I value, I feel..."



Illustration: Julia Yellow

Conversation starter to get us warmed up

Please respond in the chat. We'd love to hear from you!

If you provide free resources in your community, what type of resources are they? (Books, print materials, story walks, etc.?)



Illustration: Julia Yellow



# Birdie's Bookmobile

Where stories come to you™

**Website:** [birdiesbookmobile.org](http://birdiesbookmobile.org)

**Email:** [hello@birdiesbookmobile.org](mailto:hello@birdiesbookmobile.org)



*Birdie's Bookmobile*  
Where stories come to you™





*Birdie's Bookmobile*

Where stories come to you™



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Where stories come to you™



# 313! Reads!

DETROIT'S LITERACY COALITION

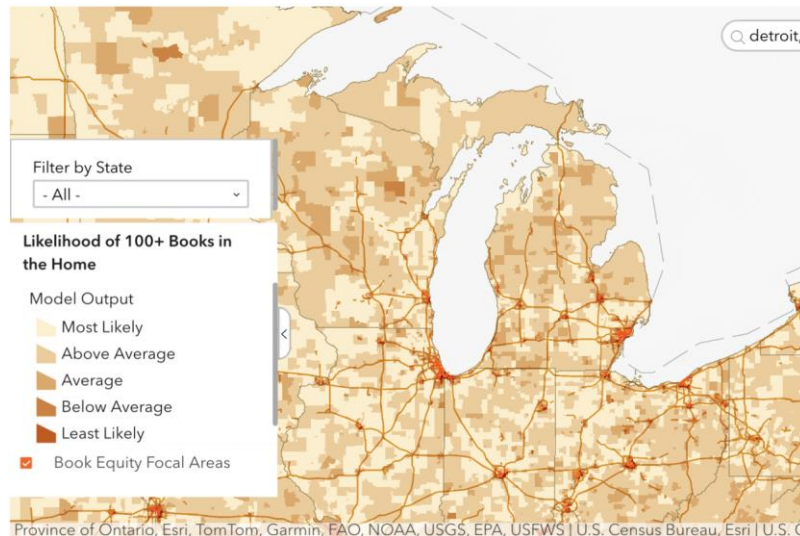
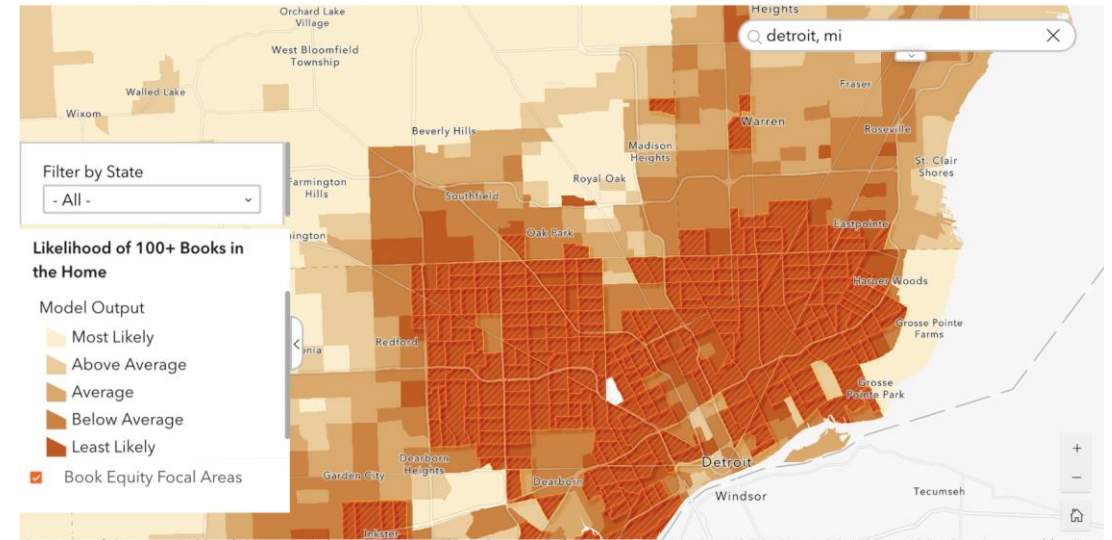
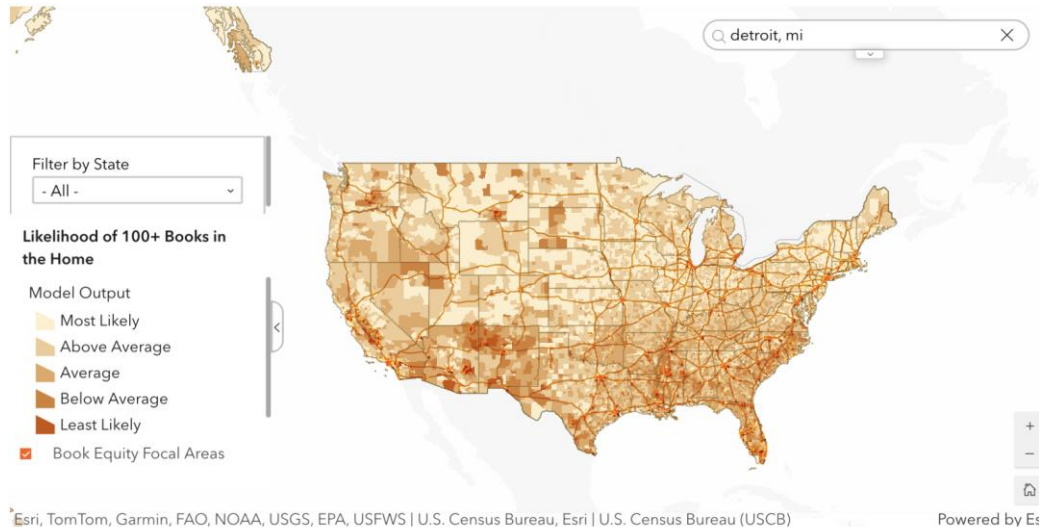
**Website:** [www.313reads.org](http://www.313reads.org)  
**Email:** [leah@313reads.org](mailto:leah@313reads.org)

  
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# Growing Book Access & Literacy Joy in Beloved Community



- Amplified by closed public library branches
- School libraries closed without librarian
- Public charter without libraries

[The Book Desert Map – Unite for Literacy](#)

# Growing Book Access & Literacy Joy in Beloved Community

**313 Reads!**  
DETROIT'S LITERACY COALITION

## DETROIT'S CELEBRATION OF BLACK CHILDREN'S BOOK WEEK

**Community Kickoff Celebration!**

**Monday, February 26**  
**4-6pm**  
Durfee Innovation Society  
2470 Collingwood, Detroit  
**register today**  
tinyurl.com/2p8tdhm5

**FAMILY FUN!**

- All are welcome. FREE!
- Books, activities, & games for children birth to elementary grades
- #BookJoy with Black authors & illustrators
- Refreshments provided by Detroit Parent Network
- Resources to support literacy & more!

**Join us!**

**BLACK CHILDREN'S BOOK WEEK**  
WE'RE CELEBRATING BLACK CHILDREN AND THEIR REPRESENTATION!




**THANK YOU to our planning team members and sponsors!**

Co-Convener by 313 Reads: Detroit's Literacy Coalition -- 90+ organization partners working together for literacy equity. We are #BetterTogether!



**MORE INFO** @313reads www.313reads.org

Check Out Other Events for Black Children's Book Week on our Citywide Celebration Page

## DETROIT'S KICK OFF OF BLACK CHILDREN'S BOOK WEEK



**BLACK CHILDREN'S BOOK WEEK**

**313 Reads!**  
DETROIT'S LITERACY COALITION




**313 Reads!**  
DETROIT'S LITERACY COALITION

# Growing Book Access & Literacy Joy in Beloved Community

60,000 BOOKS FOR  
COMMUNITY ORGS!

Apply Today!



**313!**  
**Reads!**  
DETROIT'S LITERACY COALITION

@313Reads  
www.313Reads.org

BOOKS IN THE D



- \$1million in-kind collectively funded
- 50+ grantees
- 100% coalition co-developed & led from application process, review, volunteer engagement, host site, etc.



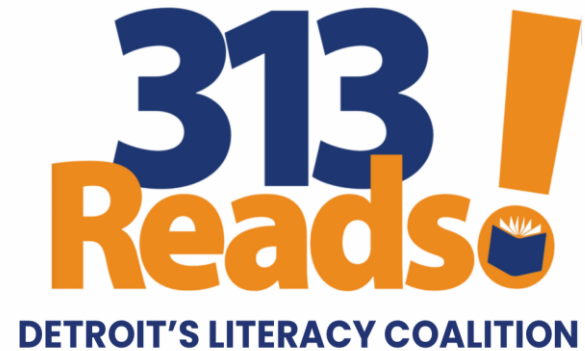
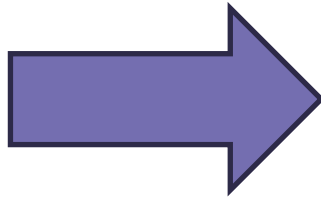
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READING**

# Recentering Our Why

Our vision is that all children, families, and adults in Detroit have equitable access to the opportunities, instruction, and resources they need to develop literacy and grade level reading as tools for self-determination, economic stability, whole human health, and engaging fully as agents of change in a democratic society. **Our vision is literacy as liberation.**

In order to reach this bold vision, **all those who serve children will have equitable access to what they need to make this a reality.**



- *We see you serving and leading with love!*
- *Do you have what you need?*
- *How can we help?*
- *How can we do more together?*

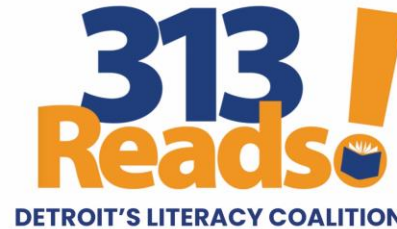


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# Living Our Why Through Collective Impact



- Setting priorities together through shared decision-making
- Distributed leadership
- Transitioned host and fiduciary

## 2023-2025 Collective Impact Strategy Map

### 1 Center Literacy Access, Equity, + Justice for Literacy as Liberation

As a coalition, we collaborate with families and at all levels of the ecosystem to inform and advance systemic changes necessary to eliminate racial, linguistic, and socioeconomic literacy disparities in our community.

### 2 Build Collective Capacity for High Quality Literacy Programs + Champions

As a coalition, we engage in collective learning to grow community capacity to provide engaging, culturally sustaining, evidence-based, and data-informed literacy learning for and with children and families.

### 3 Grow Book Access and Literacy Joy in Beloved Community

As a coalition, we work alongside families and community to ensure that our children are immersed in language- and literacy-rich experiences and spaces that affirm and celebrate them, and center joy in reading and writing.

### 4 Build a Connected + Impactful Literacy Ecosystem

As a coalition, we are a diverse and dynamic coalition working together to create a more aligned, equitable, and impactful literacy efforts.



# Living Our Why Through Collective Impact



**DETROIT**  
collective impact  
collaborative

Made possible with the generous support of



Youth Development  
Resource Center



Made possible with the generous support of



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# Goal #1 Center Literacy Access, Equity, + Justice for Literacy as Liberation

**THE RIGHT TO READ**  
**FREE SCREENING + COMMUNITY CONVERSATION**  
**October 18, 6:00pm**  
**IN PERSON Detroit + VIRTUAL**  
**Register Today!**

**313 Reads!**  
 REGISTER TODAY!  
[tinyurl.com/2p8h8jve](http://tinyurl.com/2p8h8jve)



 Dr. Pamela Pugh  
 President, State Board of Education  
 Jamarria Hall  
 Lead Student Plaintiff,  
 Detroit Right to Read Lawsuit  
 Jametta Lilly  
 CEO, Detroit Parent Network  
 Regina Weiss  
 State Representative  
 Dr. Leah van Belle  
 Executive Director, 313 Reads



**JOIN US**

**MIPAAC**  
 MICHIGAN PARENT, ADVOCATE & ATTORNEY COALITION  
 Powered by 

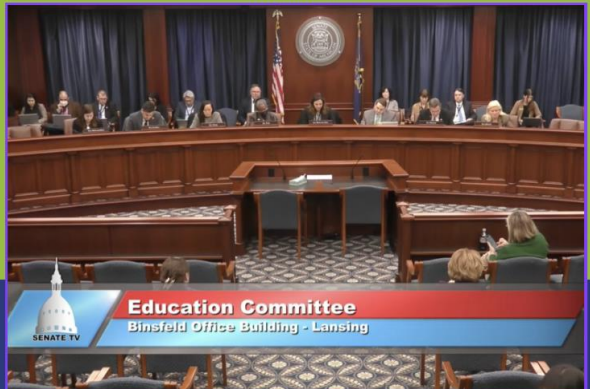


**AND SHOW SUPPORT FOR**  
*Literacy For*  
**ALL!**


 Sign-on to our letter



**313 Reads!**  
 DETROIT'S LITERACY COALITION



**MICHIGAN SENATE NEWS**

**Senate Education Committee Approves "Literacy for All" Bills 567 & 568**



Growing Collective Self-Empowerment for Policy Advocacy

Policy for Literacy Equity



# Goal #1 Center Literacy Access, Equity, + Justice for Literacy as Liberation

**CALL FOR NOMINATIONS**  
*Youth Literacy Justice Advisory Council*

Nominate by July 21st

Seeking young leaders to help community members build better youth literacy programming.  
**Stipends for youth expertise and service!**

**REQUIREMENTS**

- Age 12-24
- Resident of Detroit
- Able to serve a 1-year term with virtual and in-person meetings

Nominate a young leader or yourself! [tinyurl.com/39kmvfy9](https://tinyurl.com/39kmvfy9)


**313 Reads**



**313 Reads!**  
DETROIT'S LITERACY COALITION

## Youth-Led Collective Learning

*Youth Literacy Justice Advisory Council*




Quan Neloms  
YAC Parent

Maddox Neloms  
YAC Member

### Hip Hop & Literacy

Join us for this youth-led collective learning experience. YAC member, Maddox Neloms and his father, Quan Neloms will discuss the topic of hip hop and its influences on youth literacy.

REGISTER NOW



April 18th | 6pm | Facebook Live  
<https://tinyurl.com/4jbxevsn>



Interviews of youth in community literacy programs to understand their experiences and inform literacy programs.

Growing Opportunities for Youth Voices

Centering and Learning from Youth





# Goal #2 Build Collective Capacity for High Quality Literacy Programs + Champions



**COMMUNITY TEACHING FOR BLACK LIVES**

**JOIN US**

**313 Reads!** DETROIT'S LITERACY COALITION

**DETROIT PARENT NETWORK**

**NP NATIONAL PARENTS' UNION**

**ZINN EDUCATION PROJECT**

**TEACHING FOR BLACK LIVES**

Parents, youth leaders, educators, school leaders, and others who care about education as the practice of freedom, join us!

**CALL TO ACTION**

Join our *Teaching for Black Lives* Community of Practice. We'll use the book as the starting point to create brave spaces to explore and learn together about how anti-racist teaching can help reimagine learning in the classroom and community. We'll center dialogue, equity of voice, and collective impact. **YOUR VOICE MATTERS!**

This book of short essays provides resources and examples of how school and community can connect to young people's lives and create experiences that center youth identities, experiences, and voices. They highlight the hope and beauty of activism and collective action.

**MONTHLY DINNER & COMMUNITY OF PRACTICE**  
APRIL - AUGUST 2024

Last Thursday each month  
Dinner 5:30pm  
Community Conversation 6:00-7:00pm  
Detroit Parent Network, 726 Lothrop, Detroit

- Dinner Provided by Detroit Parent Network
- Children's Activities During Community Convo
- Free culturally sustaining children's books provided by Birdie's Bookmobile

**take action**

LEARN MORE

QR code: [tinyurl.com/4xtmvsq9](https://tinyurl.com/4xtmvsq9)

free SCECHs available to teachers with current MDE certification

@313reads

Birdie's Bookmobile  
Where stories come to you™



**RESEARCH-BASED READING INSTRUCTION AND LITERACY EQUITY**

FREE PROFESSIONAL DEVELOPMENT WEBINAR  
SCECH AVAILABLE FOR ELIGIBLE REGISTERED PARTICIPANTS

**Tues. April 4 | 10amET**

livestream @313reads

**JULIA B. LINDSEY**  
Author, *Above the Fray: Reliable, Research-Based Routines for Developing Decoding Skills*

**Dr. Leah van Belle**  
Executive Director, 313Reads President, Michigan Reading Association

**Dana M. Davidson**  
Regional Director Detroit and SE Michigan, Center for Black Educator Development

**313 Reads!** MICHIGAN READING ASSOCIATION

**CENTER FOR BLACK EDUCATOR DEVELOPMENT**

Supported By **THE SKILLMAN FOUNDATION**

@313Reads

www.313Reads.org

## 313 Reads! 2023-2024 Coalition Common Assessment Calendar

### Benchmark Assessments and Coalition Administration Dates



Oct. 2 - Oct. 29      Jan. 8 - Feb. 4      Apr. 1 - 28

- Benchmark Assessments (BA) are standardized to be administered at regular intervals across an academic year to assess a child's literacy skills and growth as compared to grade level expectations (benchmarks) at specific time windows of the academic year. In order for data to be valid and reliable, administration occurs within set coalition-wide windows of time.
- Program partners submit enrollment roster prior to start of BA.
- Once a child is assessed, partners have immediate access to data via Acadience Learning Online.

### Progress Monitoring Between Benchmark Assessments

- Summer** (Mid-June - August)
- Progress Monitoring (PM) assessments measure the same skills as Benchmark Assessments (BA), but at a small growth grain size to allows growth to be seen during 6-8 week programming windows. BA are a better fit for growth over longer periods of time.
- PM assessments have greater testing window flexibility than BA. Partners assess with PM at the start and the end of summer programming, and as they need to inform instruction. PM can be administered as often as weekly.
- Program partners submit enrollment roster prior to start of PM.
- Once a child is assessed, partners have immediate access to data via Acadience Learning Online.

### 313Reads Assessment + Data Contact

assessment@313reads.org



Reflections on Lessons Learned



# Growing Forward



- Collective Funding
- Growing our family-facing efforts w/ DPN – \$3m in Gov's budget
- Growing partnership with City: Get Lit Detroit Adult Literacy Task Force—we need to keep learning about how to engage and partner with City

Awareness Campaign

# Mighty Small Moments

Preparing a child for 4K, let alone for a lifetime of learning, can seem like a daunting task. But the truth is, little things can have a huge impact and set them up for success. Talking, singing, playing, and even gentle touch are small things parents and caregivers can do to help babies and toddlers develop mentally and emotionally. So let's take this opportunity to let them know how mighty even the smallest of moments can be.



Awareness Campaign

# Kids Are Sponges

*Kids absorb everything.* From words and phrases, to colors, shapes and noises - they're basically little human video recorders taking it all in and trying to assess every little detail that comes their way in this ever-stimulating world.

With this campaign, we highlight the fact that babies are sponges—quite literally. With a humorous approach, we'll replace babies with sponges in everyday scenarios and visually represent how quickly babies process and integrate information. We'll drive home the importance of curating feel good moments via touch, song and dance and remind parents that even a little bit goes a long way when it comes to raising their Sponge Kid. (™)



Experiential

# Keenan PopSpot

Milwaukee PopSpots help parents recognize and engage educational opportunities and help them identify the endless educational possibilities in the seemingly mundane spaces they encounter every day. We've transformed waiting areas, bus shelters, parks, green spaces, and so much more to create engaging learning opportunities for little ones and their families.



Experiential

## St. Joseph's PopSpot

Milwaukee PopSpots help parents recognize and engage educational opportunities and help them identify the endless educational possibilities in the seemingly mundane spaces they encounter every day. We've transformed waiting areas, bus shelters, parks, green spaces, and so much more to create engaging learning opportunities for little ones and their families.



Experiential

## Southside PopSpot

Milwaukee PopSpots help parents recognize and engage educational opportunities and help them identify the endless educational possibilities in the seemingly mundane spaces they encounter every day. We've transformed waiting areas, bus shelters, parks, green spaces, and so much more to create engaging learning opportunities for little ones and their families.



Experiential

# PopSpot Bus Shelters Largest Installment in the County

Milwaukee PopSpots help parents recognize and engage educational opportunities and help them identify the endless educational possibilities in the seemingly mundane spaces they encounter every day. We've transformed waiting areas, bus shelters, parks, green spaces, and so much more to create engaging learning opportunities for little ones and their families.





Experiential

## Book Pathway PopSpot

Milwaukee PopSpots help parents recognize and engage educational opportunities and help them identify the endless educational possibilities in the seemingly mundane spaces they encounter every day. We've transformed waiting areas, bus shelters, parks, green spaces, and so much more to create engaging learning opportunities for little ones and their families.

### milwaukee journal sentinel

FOR SUBSCRIBERS EDUCATION

#### Interactive children's book makes its way to Milwaukee playgrounds

Skyler Chun Milwaukee Journal Sentinel

Published 6:00 a.m. CT July 17, 2023 | Updated 3:51 p.m. CT July 18, 2023



Parents can explore Milwaukee-area parks with their little ones in a new way with the installation of storybooks that can be read by walking through the parks. Along "story paths" at 2435 N. 12th St., there are paved trails where families are able to read the book, "Love, Baby," written by Melissa Kirgus, a Milwaukee-based NICU nurse. The book, written in English and Spanish, illustrates the importance of reading to children, especially at a young age, to help them grow and develop. Angela Peterson/Milwaukee Journal Sentinel

"Read. to. me. every. day," Trusus Wright read aloud with his two great-nephews. "Put your hands on it, and read it with me."

The story book, "Love, Baby" had been recently transformed into a new interactive



Experiential

# National Barbershop Books Partnership



**Milwaukee barbershop now part of national program to build reading proficiency**

**BY ALLY MOULT MILWAUKEE**  
PUBLISHED 10:59 AM CT SEP 16, 2023

**MILWAUKEE** — A national program to get more kids reading is now in Wisconsin. It's called Barbershop Books, and it's seen positive outcomes in states across the country.

**What You Need to Know**

- Barbershop Books is one of P's Classic Kutz, and the intent is to get more kids reading.
- Barbershop Books believes the key to reading more happens through books.
- Representatives for local chapters of Barbershop Books, LLC are not professed to reading.



**LIVE**  
MILWAUKEE

**HAPPENING NOW**

**FREE BACK-TO-SCHOOL HAIRCUTS**  
P'S CLASSIC KUTZ

4:07  
84°  
TMJ4

**LIVE**  
MILWAUKEE

**P'S CLASSIC KUTZ**



**FREE BACK-TO-SCHOOL HAIRCUTS**

4:07  
84°  
TMJ4

Experiential

# Leap For Literacy Event

## Learning space unveiled at local laundromat during 'Leap for Literacy' event

By: CBS 58 Newsroom

Posted: Feb 29, 2024 7:33 PM CDT

FACEBOOK TWITTER EMAIL



MILWAUKEE (CBS 58) – Children can now learn and play at a local laundromat! The "Read, Play, and Learn" space was unveiled at the Leap for Literacy event on Thursday, Feb. 29. The City of Milwaukee Office of Early Childhood Incentives created a new learning zone to address the literacy gap in our community. So, while you do laundry, kids have access to books and other learning material.



# Conversation starter

We invite you to unmute and join in the conversation

If you provide free resources in your community, what type of resources are they? (Books, print materials, story walks, etc.?)

What ways do you share free, accessible resources in your community?



Story Walk in Ames, IA

**Connect with us and share your story**

**We would love to learn about your work in this area.**

Link: [Google form link](#)



## Upcoming GLR Learning Tuesdays Webinars:

### LEARNING LOSS RECOVERY CHALLENGE

“Education Recovery Scorecard: Results and Implications”

Tuesday, April 9, 3:00 - 4:30 pm ET/12:00 - 1:30 pm PT

### FUNDER-to-FUNDER CONVERSATION

“Foundations for Attendance: Examining How Funders Can Help Reduce Chronic Absence”

Tuesday, April 16, 12:30 pm – 2 pm ET/ 9:30 am – 11 a.m. PT

### BIG BETS WORKING

“Implementation, Replication, Fidelity: How to REALLY Scale High-Impact Tutoring”

Tuesday, April 16, 3:00 - 4:30 p.m. ET/12:00 - 1:30 p.m. PT

### BIG BETS WORKING

“EdTech Working: Enhancing Teaching & Learning AND Scaling Needed Interventions”

Tuesday, April 23, 3:00 - 4:30 p.m. ET/12:00 - 1:30 p.m. PT

