

EdTech Working: Enhancing Teaching and Learning *AND* Scaling Needed Interventions

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Moderator



John Gomperts

Executive Fellow

Campaign for Grade-Level Reading

Panelists



Jean-Claude Brizard
President and CEO
Digital Promise



Erin Mote
CEO and Founder
InnovateEdu



Diego R. Ochoa
Superintendent
San Mateo-Foster City
School District

Panelists



Beth Rabbitt
Chief Executive Officer
The Learning Accelerator



Jessica Silwerksi
Co-Founder and CEO
Ignite Reading



Mindy Sjoblom
Founder and CEO
OnYourMark

There are more than 98,000 U.S. schools and more than 9,000 edtech companies. School districts access an **average of 2,591 distinct edtech tools annually...**



Edtech market
over
\$89B
per year

International Trade Administration estimates the size of the U.S. edtech market at more than \$89.49 billion (USD) per year, in which the under-13 population is a significant component.

What Drives Purchasing?

How do you identify products that were designed to support your learners' needs?

Organizations driving certification initiatives, including Digital Promise, Leanlab Education, InnovateEDU, ISTE, and 1EdTech

Increasingly limited resources call for critical evaluation of edtech options

25%

Only 25% of the 100 most used edtech meet any level of the ESSA standard ([District Administration](#))

33%

Over 33% of districts report not having an established evaluation process, and even more do not consider research or evidence basis of products (The Decision Lab)

12 MILLION



—

Estimates are that 12 million students are disconnected or are under-connected in their homes because of the speed of their internet or the limitations of their devices.

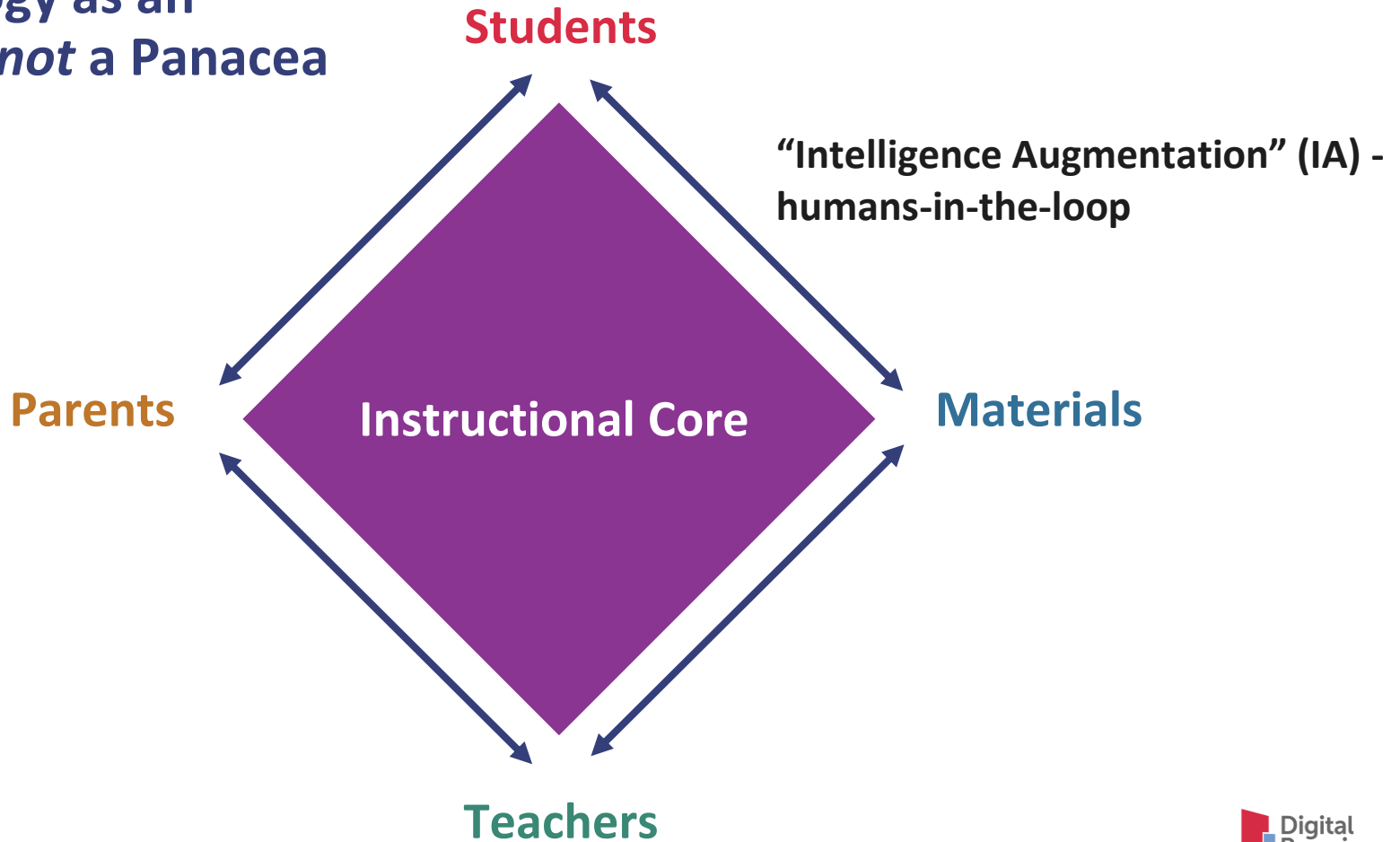


READ THE REPORT

DigitalPromise.org/BreakingWithThePast



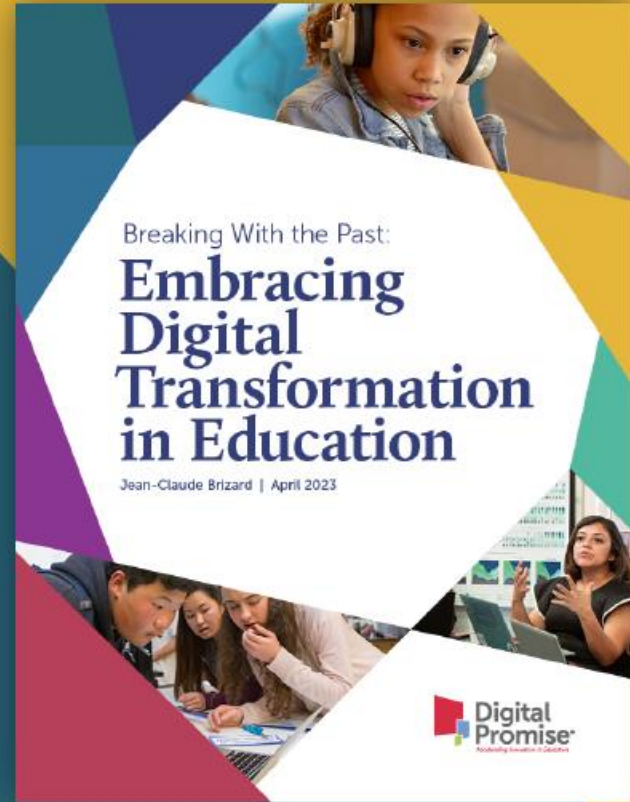
Technology as an Enabler, *not* a Panacea



NOW AVAILABLE

Breaking With the Past:
**Embracing Digital
Transformation in
Education**

DigitalPromise.org/BreakingWithThePast



Rising to the Challenge

System Level

Align practitioner and learner need with market incentives for edtech developers

District Level

Limited funding to invest in edtech, challenging to access information to empower procurers at key decision points

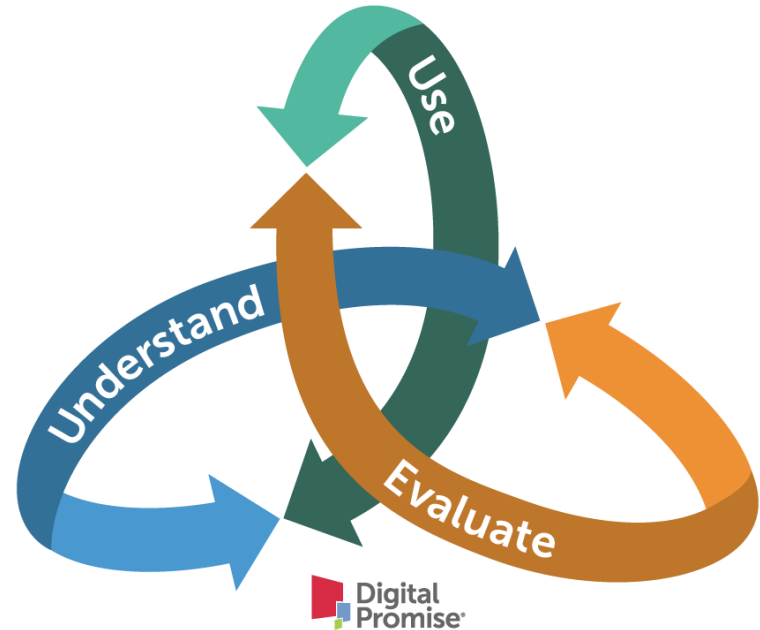
Edtech Level

Inadequate support and lack of recognition for companies that build responsibly and equitably

Digital Promise: AI Literacy Framework

AI Literacy Definition

AI literacy includes the knowledge and skills that enable humans to critically understand, use, and evaluate AI systems and tools to safely and ethically participate in an increasingly digital world.



Source: Digital Promise, February, 2024

[Revealing an AI Literacy Framework for Learners and Educators](#)

AI-Enabled Edtech

“we recommend a focus on Intelligence Augmentation in education that would put educators' professional judgement and learners' voice at the center of innovative designs and features.”

AI or Intelligence Augmentation for Education?

by Jeremy Roschelle, Pati Ruiz, and Judi Fusco

March 15, 2021

AI Integration

- Exciting opportunities for education
 - AI saves time on certain tasks, offer an unrivaled level of live-time personalization, & creates student agency that enables them to drive their own learning
 - Districts can co-design solutions & implementation plans
- AI Pilot with the Center for Inclusive Innovation
 - Feasibility research on AI literacy tool LitLab in partnership with Leanlab Education and Digital Promise's Center for Inclusive Innovation schools.

Get ahead of the curve

**Start demanding
tools that serve
your learners'
needs now**

National Educational Technology Plan (2024)

Digital Use Divide

Connecting learners with technology “to explore, create, and engage in critical analysis of academic content and knowledge”

Digital Design Divide

Support educators with professional learning and capacity building to design technology-enabled learning experiences

Digital Access Divide

Increasing equitable access to edtech – connectivity, devices, and content

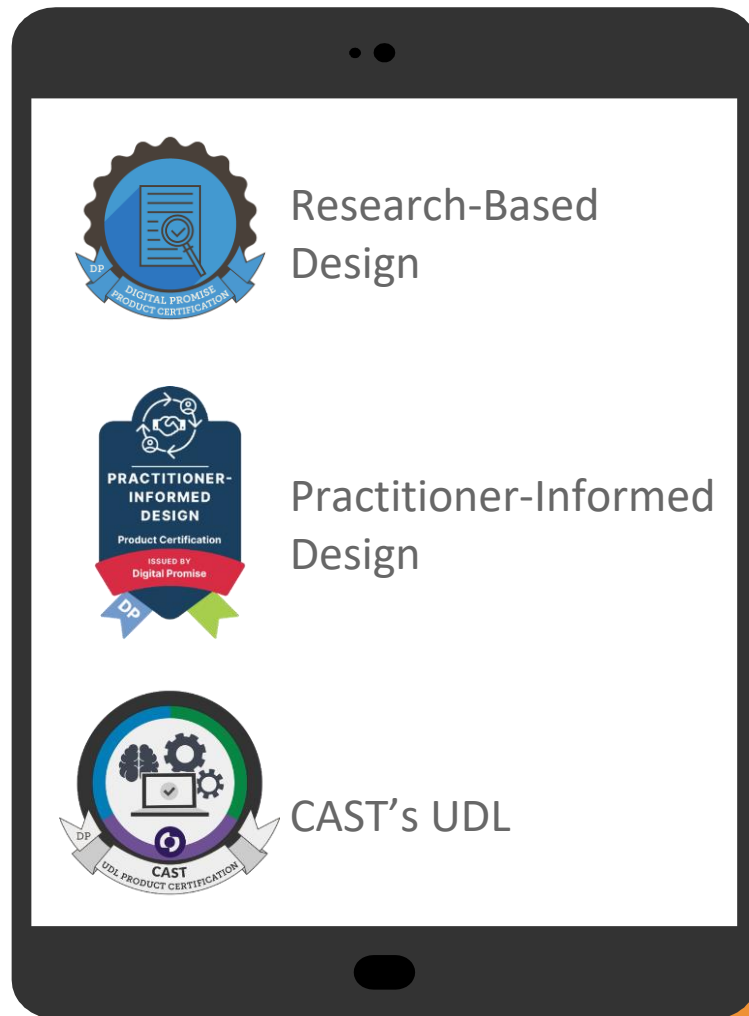
Resources for Decision-Making

- Product Certifications
- Global EdTech Network (GETN)
- EdTech to Trust
- ESSA Tiers of Evidence



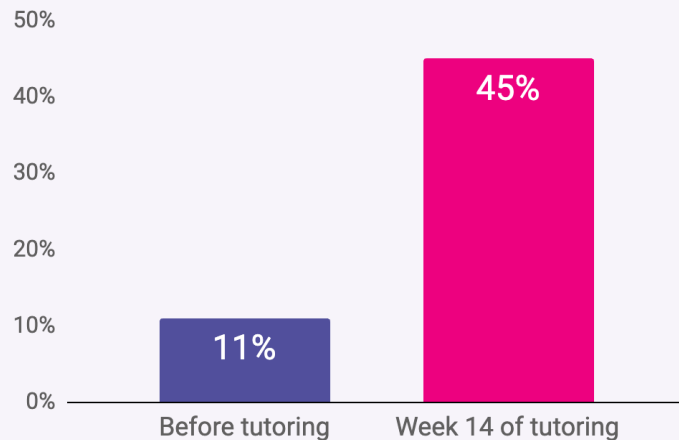
Digital Promise Product Certifications

- Baseline requirement to consider edtech options
- Filter vendor pitches
- Contract renewal
- Request for Proposals



A Study Conducted by American Institutes for Research (AIR)* Confirms Ignite Reading Students Make Significant Gains

Students scoring at or above benchmark
on the DIBELS assessment

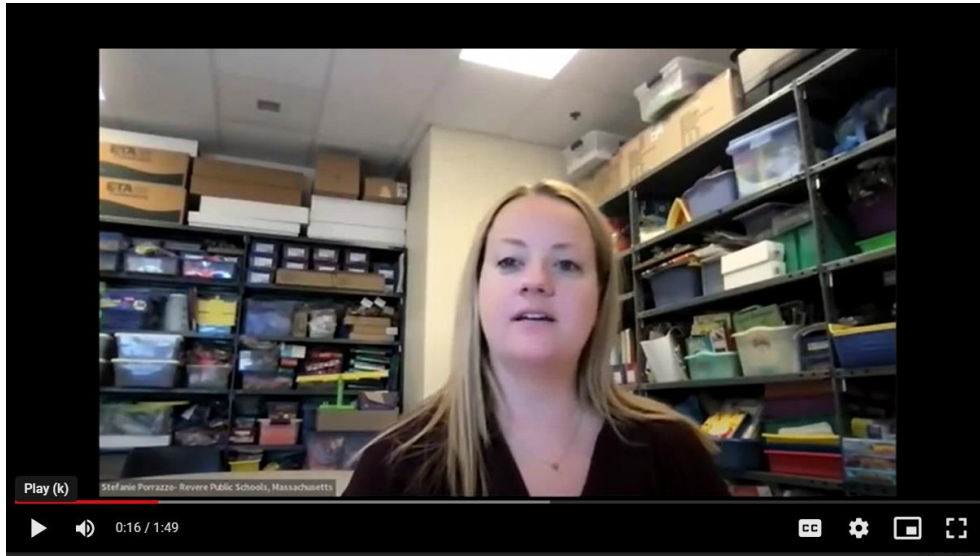


**14 tutoring weeks =
20 weeks of learning on
DIBELS outcomes**

The [AIR study](#) analyzed 353 K-3rd graders across six Massachusetts school districts.

*Gross, K., Hubbard, D., Yang, J.H., Holod, A., Ackman, E., Wilson, E., (2023). [Massachusetts Early Literacy Tutoring Study: Summative Report](#). The American Institutes for Research and Massachusetts Department of Elementary and Secondary Education.

Districts see Ignite Reading tutoring results in their own assessments and DIBELS data



[Watch video](#)

“ At the beginning of this school year, 63.5% of our first graders required intensive [reading] support. With our most recent data, only 19.8% of those students still need intensive support. ”

- Stephanie Porazzo
Literacy Coach
Revere Public Schools, MA

Questions & Discussion

Upcoming GLR Learning Tuesdays Webinars:

LEARNING LOSS RECOVERY CHALLENGE

Lessons from California's \$2 Billion Settlement: Implementation of State Spending to Advance Equity
Tuesday, April 30, 3:00-4:30 pm ET/12-1:30 p.m. PT

KINDERGARTEN AS A STURDY BRIDGE

Back to School: Reducing Barriers to A Successful Start in Kindergarten
Tuesday, May 7, 3:00-4:30 pm ET/12-1:30 p.m. PT

LEARNING LOSS RECOVERY CHALLENGE

What's Working to Narrow Academic Achievement Gaps Post-Pandemic: Insights from School Districts
Tuesday, May 14, 3:00-4:30 pm ET/12-1:30 p.m. PT

BIG BET WORKING

Not Just Nice but Necessary: Family Engagement = A Big Bet that's Paying Off for Kids
Tuesday, May 21, 3:00-4:30 pm ET/12-1:30 p.m. PT

Join us!

gradelevelreading.net @readingby3rd #GLReading #LearningTuesdays #GLRKeepers

