

# Supporting Parents at Home — An Essential Step to Mitigating Learning Loss

Learning Loss Recovery Challenge

June 9, 2020





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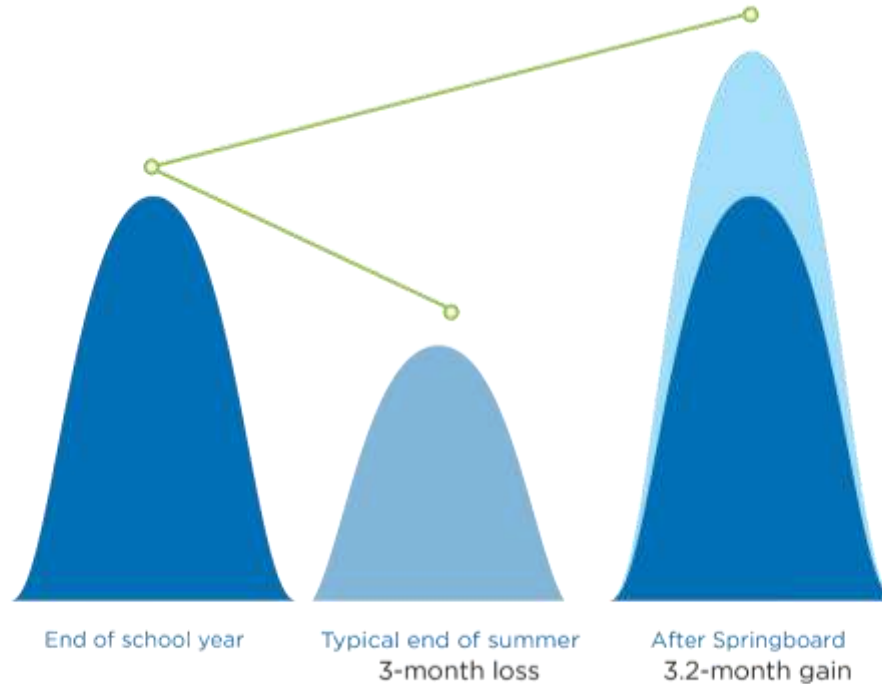
# Parents' love for their children is the single greatest – and most underutilized – natural resource in education



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# Family engagement drives results



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# Family-Educator Learning Accelerators



# Case Study: summer learning

Salim!  
*Learner*

- 5 years old
- Kindergarten student
- Lost learning this spring



Salim's Mom  
*Family Member*

- Mom of two
- Essential worker
- Worried about Salim falling behind



# Salim's FELA: the beginning



# Step 1: Build your team



**“The relational piece is the glue that holds the rest of the initiative together.”**  
– Dr. Karen Mapp

*Adapted from the Dual-capacity framework*



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# Step 2: Assess your baseline



My child can read short words like h-a-t and t-o-p.

Select your response on the scale below

Not at all Very well

I don't know



My child spends \_\_\_ MINUTES reading on a normal day.

Select the number of minutes

Select ▼

Families answer a questionnaire in **Connect**



# Step 3: Set Salim's goal



Based on your questionnaire response, we recommend Layla work on the skill 'Sound like a storyteller'!

Engage and enjoy	● ● ● ● ● ● ● ●
Figure out the words	● ● ● ● ● ● ● ●
Understand the story	● ● ● ● ● ● ● ●
Sound like a storyteller	● ● ● ● ● ● ● ●

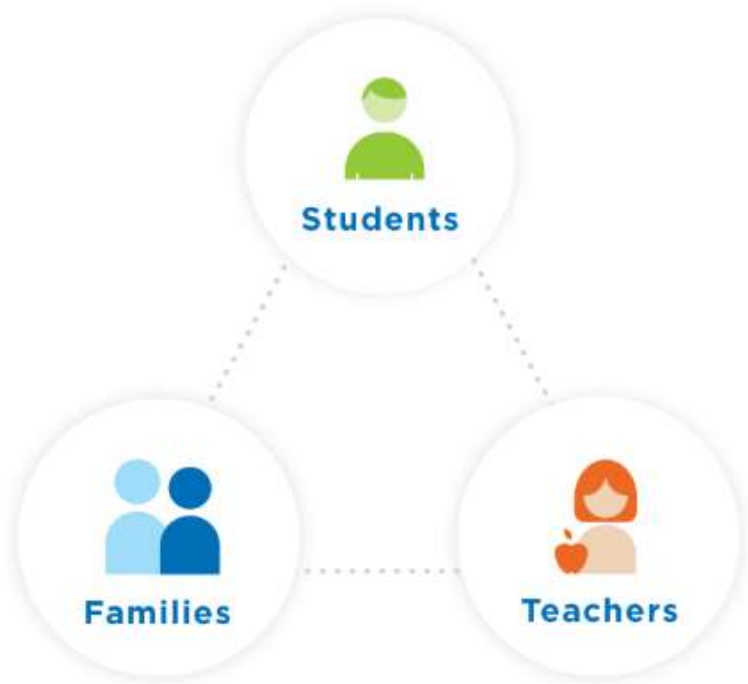
Get better at the skill 'Engage and Enjoy' by mastering (independently using) these 5 strategies:

- **Take a picture walk**  
Skill: Engage and Enjoy
- **Find a book I like**  
Skill: Engage and Enjoy
- **Stay focused!**  
Skill: Engage and Enjoy
- **Visualize as I read**  
Skill: Engage and Enjoy
- **Celebrate my hard work!**  
Skill: Engage and Enjoy

# FELA middle: Steps 4, 5, & 6



# Step 4: Family workshops



- **Welcome:** Informal, relational
- **Reading tip:** Teacher briefly introduces and models the tip
- **Practice time:** Family & children practice tip; teacher coaches
- **Reflection and updates:** Questions, feedback, & goal-setting

# Step 5: Practice with a teacher

Three-part 30-min instructional sessions



Check in



Learn to read!



Read to me!

# Step 6: Practice with family



Practice at home using personalized reading strategies, recommended by Connect



Record strategy progress & minutes read

How many minutes did Layla read this past Wednesday?

Tap the circle to adjust the day

Sun	Mon	Tue	Wed	Thu	Fri	Sat
✓	✓	✓	○	○	○	○
45	20	15	-	-	-	-

Together with an adult Select Alone Select

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### Tell the story across my fingers

**Learn the strategy**

Help your child retell the book they just read by encouraging them to use their whole hand to retell it!

They can start by telling what the whole book was about (the main idea) and then

★ We did it!



# SLA End: Steps 7 & 8



# Step 7: Assess growth



**Families complete the questionnaire again on Connect Week 5**

A screenshot of a questionnaire item. At the top, there are several small blue circles. Below them is a white rectangular area containing an illustration of a woman and a child sitting on the floor, talking. A colorful train is shown in a thought bubble above them. Below the illustration, the text reads: "My child can tell me what happened in story or book." Underneath that, it says "Select your response on the scale below:". There are six radio buttons in a row. The first one is selected. Below the buttons, the text "Not at all" is on the left and "Very well" is on the right. At the bottom of the form, there are two buttons: "PREVIOUS" with a left arrow and "NEXT" with a right arrow.

**My child can tell me what happened in story or book.**

Select your response on the scale below:

Not at all Very well

**PREVIOUS** **NEXT**



# Step 8: Celebrate progress!



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# Springboard & TFA: free summer learning!

springboardcollaborative.org



Families: enroll by 6/11 for our FREE virtual summer program (offered in partnership with Teach For America)!

**Sign up today!**



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**Enroll in a Springboard Learning Accelerator!  
Details on the next page.**

Choose your firm language: ▾

- English
- Spanish (Español)

[Next Page](#)



The worried about my child falling behind while school is closed.

I wish we could get a tutor to help me!

You can! It's time to meet your family's very own summer reading coach!

springboard

Sign up for  
Springboard Collaborative's

**Summer Learning Accelerator**

**It's FREE!**

**Click here to sign up**

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COLLABORATIVE

# Springboard Connect

## Families' home literacy companion

- Web-based, **texting app** (no download required)
- Personalized reading **tips & reminders**
- Charts **families' progress** on the learning journey

springboardconnect



# Resource summary

- FELA toolkit
- Springboard Learning Accelerator
- TFA partnership (window closes Friday!)
- Springboard Connect

[www.springboardcollaborative.org/resources](http://www.springboardcollaborative.org/resources)

Families: enroll by 6/11 for our FREE virtual summer program (offered in partnership with Teach For America)!

**Sign up today!**

RESOURCES FOR FAMILIES >

RESOURCES FOR  
TEACHERS >

SCHOOL SYSTEM  
SOLUTIONS >

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Ready4K

**Empowering Parents  
& Caregivers**

Equitable family  
engagement during  
unprecedented  
times

Benjamin N. York, Ph.D.

# Ready4K



**FACT:** Describing the things you do builds language skills. These skills make it easier for kids to share their thoughts. Their reading skills get stronger too!

**TIP:** Describe your actions during daily activities. As you do the dishes, talk about it. Try, "I'm pouring in the blue soap." Make sure to use lots of details.

**GROWTH:** Keep describing. Now it's your child's turn. As they play a game ask, "What are you doing?"

- Whole child family engagement curriculum delivered via text messages
- 3 text messages per week: **FACT, TIP, and GROWTH**
- Backed by multiple randomized controlled trials\*

*\*York & Loeb, 2014; Doss, Fahle, Loeb & York, 2018; Cortes, Fricke, Loeb & Song, 2018; Cortes, Fricke, Loeb, Song & York, 2019*

Ready4K



# Well-suited for the moment



- **No internet required** – 97% of adults have a cell phone, 98% text, and 98% of texts are opened
- **No extra resources required** – activities build on existing family routines
- **No child screen time** – parent-led offline child development activities
- **English, Spanish, Chinese, Vietnamese, and Arabic** (with some age levels in Somali and Hmong, and we're working on adaptations for tribal populations)
- **2/3rds of the 346,056 children** we've served to-date are economically-disadvantaged

Ready4K

# Addressing childhood trauma



## Ready4K Trauma-Informed

- Curriculum focused on strengthening families' protective factors
- Community asset mapping process to create a supplemental set of messages to link families to concrete supports in the community
- 68% of parents and caregivers reported an increase in stress since COVID-19 (University of Oregon)

Ready4K



# Support for COVID-19, summer & beyond

- COVID-19 responsive messaging
- Curated resources on race & racial justice
- Free Ready4K core program through 2019-20 school year
- Grants for summer and beyond:
  - Needs based awards
  - Applications accepted through **June 15**

Apply Online at [www.Ready4K.com](http://www.Ready4K.com)

# What parents are saying



- On-going national family engagement survey (n to-date = 10,876)

“When I'm stressed it's hard to focus on the kids. Having these reminders was really life-saving.”

“I loved the superhero chant idea. My daughter tends to give up on difficult tasks, and putting super before her name has actually made a big difference in her persistence!”

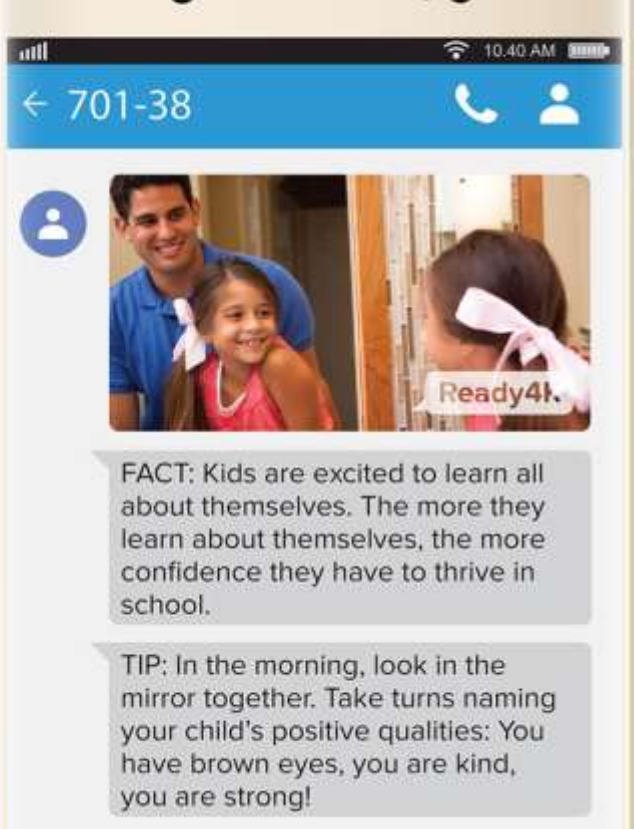
“Reading and spotting out sight words with a gesture like touching your nose every time you see the word ‘the’. My kids love that one.”

Ready4K

# Asks



- **Connections** to local campaigns or other organizations that might benefit from Ready4K or Ready4K Trauma-Informed
- **Philanthropic support** to provide matching grants to organizations to cover a portion of the costs of Ready4K for the 2020-21 school year & beyond



Ready4K

[www.Ready4K.com](http://www.Ready4K.com)

What is





Believes in ACCESS



# Fill early learning gaps including:



RURAL  
LOCATIONS



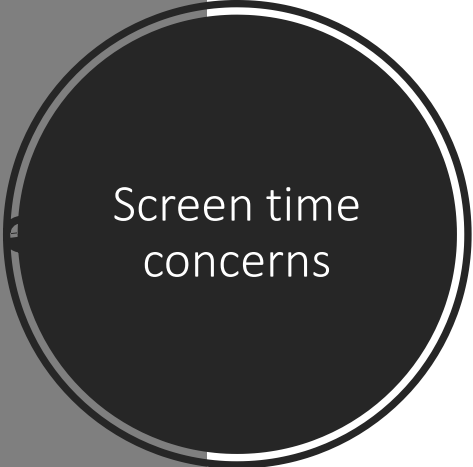
TRANSPORTATION



DISABILITIES



PARENT CHOICE



Screen time  
concerns

# Screen Time responses



**Waterford UPSTART is 15 minutes a day, five days per week** – well below the 1-hour recommendation from the American Academy of Pediatricians (AAP)



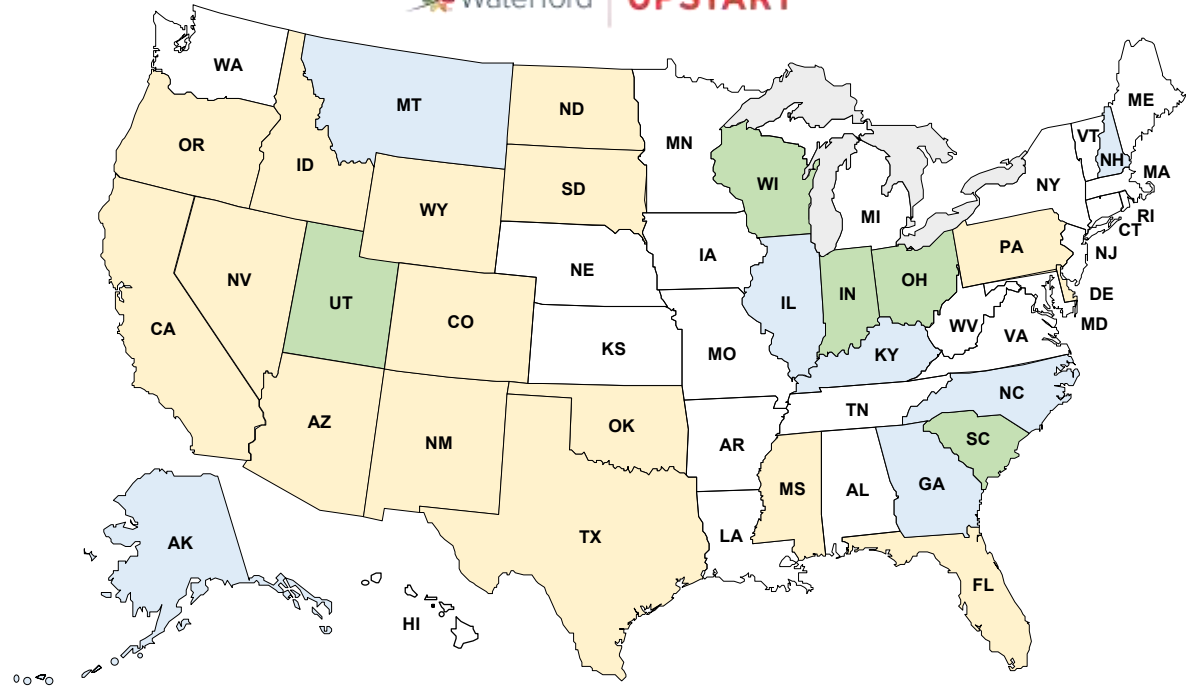
**The question should be what kind of screen time** - Is it passive watching or educational and interactive?



**According to the AAP, screen time in low-income families tends to be higher in hours per day, lower in quality** – That's why we encourage parents to limit screen time, focus on educational content, and be actively involved.



# Implementations

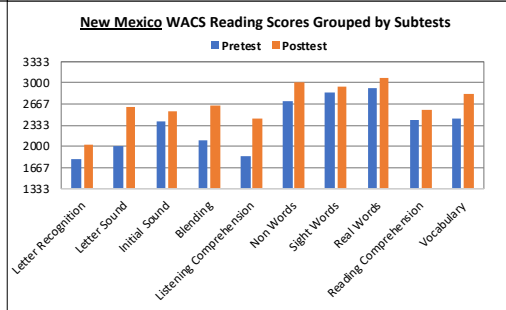
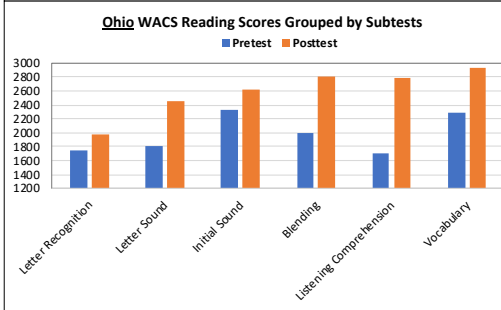
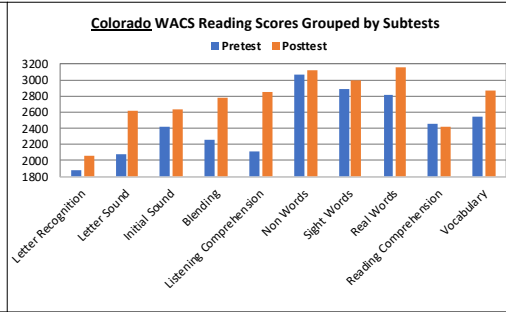
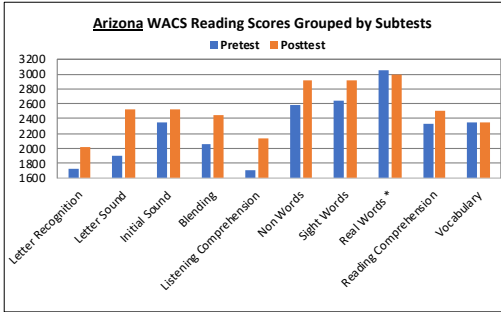


Completed Pilots				Fall 2020 Pilots		State Funding
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- |               |                |                  |                    |             |                   |                    |
|---------------|----------------|------------------|--------------------|-------------|-------------------|--------------------|
| 1. Arizona    | 6. Idaho       | 11. North Dakota | 16. South Carolina | 1. Alaska   | 6. New Hampshire  | 1. Indiana         |
| 2. California | 7. Indiana     | 12. Ohio         | 17. South Dakota   | 2. Georgia  | 7. North Carolina | 2. Ohio            |
| 3. Colorado   | 8. Mississippi | 13. Oklahoma     | 18. Texas          | 3. Illinois |                   | 3. South Carolina  |
| 4. Delaware   | 9. Nevada      | 14. Oregon       | 19. Wyoming        | 4. Kentucky |                   | 4. Utah            |
| 5. Florida    | 10. New Mexico | 15. Pennsylvania |                    | 5. Montana  |                   | 5. Wisconsin (RFP) |

# Parent Satisfaction

Survey Question	AZ	CO	MS	PA	SC	TX
<i>UPSTART was helpful in preparing my child for Kindergarten.</i>	100% YES	100% YES	100% YES	100% YES	99% YES	100% YES
<i>Participating in UPSTART was beneficial to both my child and me.</i>	100% YES	100% YES	100% YES	99% YES	99% YES	100% YES
<i>I would recommend the program to family members and/or friends.</i>	100% YES	100% YES	100% YES	100% YES	99% YES	100% YES
<i>If my UPSTART child had/has younger siblings, I would enroll them in UPSTART.</i>	98% YES	99% YES	98% YES	95% YES	99% YES	100% YES
<i>I feel more prepared to support my child's education because of the UPSTART program.</i>	100% YES	95% YES	98% YES	96% YES	99% YES	92% YES
<i>I became more aware of what my child needed to learn while my child was in the UPSTART program.</i>	98% YES	96% YES	98% YES	98% YES	98% YES	88% YES
<i>I became more aware of my child's academic abilities while my child was in the UPSTART program.</i>	99% YES	99% YES	98% YES	98% YES	100% YES	97% YES
<i>UPSTART representatives were friendly and polite when I spoke with them.</i>	100% YES	100% YES	100% YES	100% YES	100% YES	100% YES
<i>UPSTART representatives were knowledgeable about the program and the software.</i>	100% YES	100% YES	100% YES	100% YES	100% YES	100% YES
<i>UPSTART representatives helped solve any issues I had.</i>	99% YES	100% YES	98% YES	100% YES	100% YES	100% YES
<i>It was helpful to have a consistent routine.</i>	99% YES	99% YES	100% YES	99% YES	98% YES	98% YES
<i>In general, did your child enjoy/like the software?</i>	99% YES	99% YES	100% YES	96% YES	99% YES	99% YES
<i>Was the software age appropriate?</i>	100% YES	99% YES	100% YES	100% YES	95% YES	98% YES



# Student Outcomes

# Current SLP States

- Arizona
- California
- Florida
- Delaware
- Indiana
- Mississippi
- New Mexico
- Ohio
- Texas



# What makes SLP different?

25 minutes v 15 minutes a day 5 days a week

1500 minutes vs 3000

What stays the same

Software

Coaching and support

Mentor

Computer

Internet



Why we're  
doing this  
work now:  
policy work



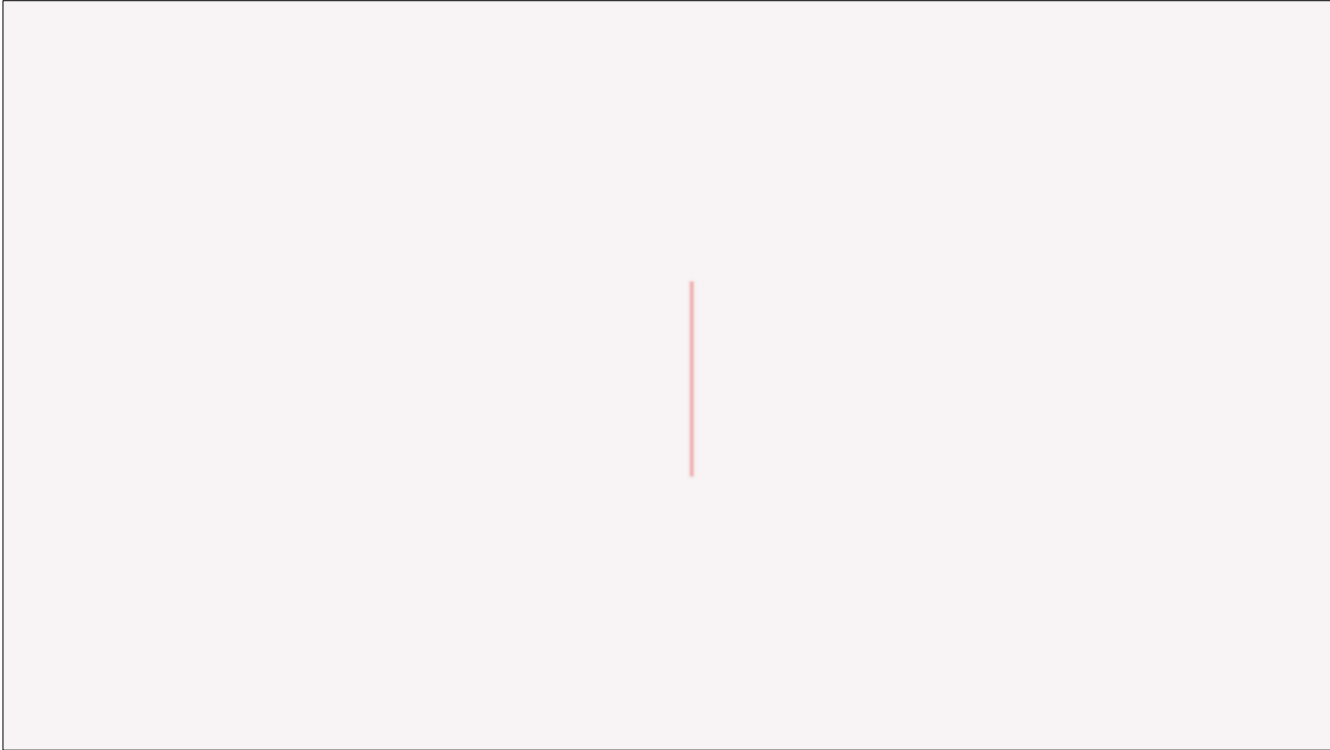
**TED**



Waterford

**UPSTART**

Family Testimonial



Video link: <https://owncloud.waterford.org/index.php/s/2npFisvVZraFQw5>



Waterford

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**UPSTART**

# Engaging Young Children and Families through Technology



# Our mission

The Early Learning Lab works to ensure children's healthy development and kindergarten readiness. We identify and spread smart innovations and technology solutions that equip parents, caregivers, and teachers with better ways to help children from birth to age 5, when it matters most.



# Lab Initiatives



Quality teaching and learning



Family and caregiver support



Innovations and technology solutions

# Technology & Families

## NextGen Technology:

Insights and Recommendations to  
Support the Parents of Children  
Ages 0–3



2

**Think expansively about the range of parents' needs and how technology can meet them.**

**WHY**

Most “early childhood” technology is centered on providing information about child development to parents, but barriers to effective parenting may have little to do with lack of information. Tools that help with transportation issues; help people navigate multiple social service systems; find childcare; etc., can all help parents better meet the needs of their kids. What are the needs that are not being met effectively or in a scalable manner by existing systems? There might be an opportunity to build a new tool to meet those needs.

**HOW**

- Create products for all, with the needs of low-income users in mind, rather than separate products for low-income users only.
- Tips for creating a new tool (from Diffusion of Innovation)

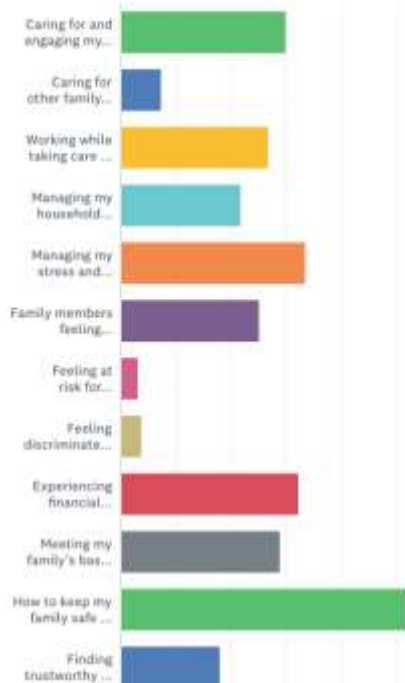
**Make sure any new tool or program is:**

- *Better than what exists (both costs and benefits)*
- *Compatible with beneficiaries' values, past experiences, and needs*
- *Simple to use (or do) and understand*
- *Testable without having to commit to it*
- *Observable so others can see the benefit of adopting it*

# What Parents are Saying

What are the TOP THREE biggest difficulties for you during the coronavirus outbreak?

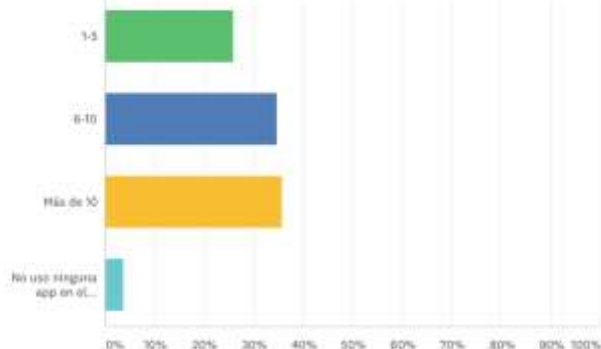
Answered: 1,030 Skipped: 0



P6

Número actual de aplicaciones instaladas en su telefono que usted usa:

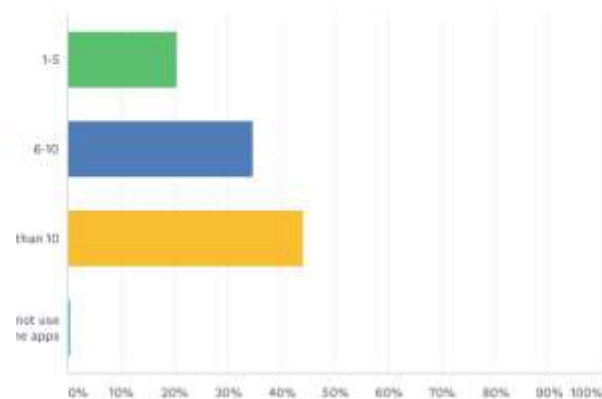
Respondidas: 510 Omitidas: 0



Q6

Current number of apps on your phone that you use:

Answered: 1,010 Skipped: 0





# Stay Play Grow App

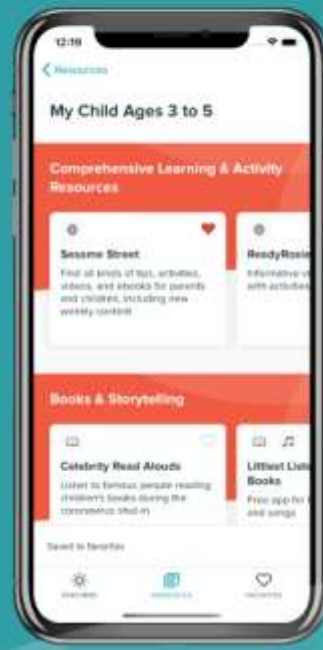
Discover fun, simple ways to play and learn with children at home



Connect to resources to manage stress, find food and diapers near you, and more



Favorite resources to come back to them later



# Stay Play Grow App



1

**Explore what interests your child:**

Hand your infant two small blocks to hold. See if they can hold one in each hand. Offer a third and see what they do. This builds problem-solving skills, baby style.

2

**Love and guide:**

Give baby eye contact as you speak. Babies watch your eyes and mouth to learn verbal and nonverbal communication. It also lets them know how important they are to you.

3

**Go back and forth:**

Verbalize what you are doing. Imitate the infant's sounds as if you two were having a real conversation. This builds baby's understanding of social interactions and encourages them to make more sounds.

4

**Read, sing, and tell stories:**

Point to blocks in baby books and say, "Here's a block just like your block." This is a way to naturally build understanding that pictures represent things in our



# Thank you, let's talk.

Sheetal Singh

Executive Director

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[www.earlylearninglab.org](http://www.earlylearninglab.org)



THE Early**LearningLab**

# Questions & Discussion

# Upcoming GLR Learning Tuesdays Webinars

## LEARNING LOSS RECOVERY CHALLENGE WEBINAR

Flattening the Curve on Learning Loss — State Considerations and Strategies

Tuesday, June 16, 3 p.m. ET/12 p.m. PT

## LEARNING LOSS RECOVERY CHALLENGE WEBINAR

The Role of Broadcast Media in Minimizing the Digital Divide

Tuesday, June 23, 3 p.m. ET/12 p.m. PT

## LEARNING LOSS RECOVERY CHALLENGE WEBINAR

Bridging the Early Years and Early Grades to Reduce Learning Loss

Tuesday, June 30, 3 p.m. ET/12 p.m. PT

