

GLR Learning Tuesdays Webinar

How Summer Learning's Resurgence and Maximization Has Accelerated In-School Learning

February 20, 2024 * Moderator and Panelist Bios

MODERATOR

Tracie Potts

Executive Director, Eisenhower Institute at Gettysburg College

Advisory Board Chair, Learning Heroes



Tracie Potts is the Eisenhower Institute's Executive Director. Potts spent three decades as an award-winning broadcast journalist, most recently as senior Washington Correspondent for NBC News Channel, the affiliate service of NBC News. Based on Capitol Hill, she covered four Presidential administrations, Congress and the federal government for 200+ local morning news programs, MSNBC, CNBC and foreign news organizations. Outside politics Potts reported abroad from the 2012 Olympics, the Royal Wedding of Prince William and Princess Kate, the selection of Pope Benedict and the death of Nelson Mandela. Potts serves as vice chair of the USC Annenberg Center for Health Journalism Advisory Board, after being selected as a 2017 National Fellow. Her "Forgotten Voices" project on the Affordable Care Act was honored with a Dateline Award from the DC chapter of the Society of Professional Journalists. Potts was an instructor for NBC University and the News Literacy Project. Potts was appointed to the National PTA Board of Directors and serves as a family engagement trainer, facilitator and speaker on its governance team. She is currently an advisor for Learning Heroes and the federally funded Statewide Family Engagement Center for Maryland and Pennsylvania. Potts completed Northwestern University's Accelerated Masters Program, earning Bachelor and Master of Science degrees from the Medill School of Journalism.

PANELISTS

Matthew Brewster

Director, Instructional Staff Development, Newark Board of Education, New Jersey



Matthew J. Brewster is Director of Instructional Staff Development for the Newark Board of Education, in Newark, New Jersey. He is responsible for overseeing and coordinating the professional growth and development of the teachers and administrators in all of Newark's 64 schools. As a member of the Executive Staff, Matthew works under the direction of the Superintendent and Deputy Superintendent of Schools to ensure alignment and fidelity to the district's strategic plan, and serves as a liaison between central office and local institutions of higher learning and community-based organizations. Additionally, he facilitates the work of several internationally renowned researchers and specialists as they bring their expertise to bear in support of the district's improvement efforts. His most recent projects are

focused on summer learning, the principal pipeline, ensuring equity across the district, and the development of strategies to develop anti-racist teachers and school leaders. Matthew began his career teaching elementary and middle school in Newark and worked as a supervisor, vice principal and principal prior to taking on numerous central office roles. He is an adjunct professor in Educational Leadership at the university level, and serves as a mentor for new administrators in the State of New Jersey's Leaders To Leaders Program. Matthew earned a Bachelor of Arts in History from Morehouse College and Master of Arts in Educational Leadership from New York University.

Aaron Dworkin

CEO, National Summer Learning Association



Dworkin is a national leader in the education, out-of-school time (OST) and youth development fields. At NSLA, he leads a team supporting a wide array of 20,000+ education and youth development leaders and organizations all committed to providing every young person in America, regardless of their income, zip-code and background, with a high quality summer learning experience each year. NSLA focuses on supporting our partners and field by investing heavily in five priority areas

(5P's): Program Quality, Partnerships, Policy, Public Awareness and People (leadership development). Prior to NSLA, Aaron served as President of the After-School All-Stars National Network, a non-profit organization providing free afterschool and summer programs to 90,000 low-income students in more than 450 Title I schools in 20 major cities across the U.S. In addition, he previously founded and directed Hoops & Leaders, an award winning, grassroots youth mentoring and leadership program in New York City. He is a graduate of Tufts University and holds an EdM from Harvard University's Graduate School of Education and an MPA from Columbia University's School of International and Public Affairs. He is member of the national board of the American Camp Association and alum of the Coro Fellowship in Public Affairs, Shusterman Foundation Leadership Fellowship and 2019 Class of Leadership Greater Washington.

Eric Mackey, Ed.D.

State Superintendent of Education, Alabama Department of Education



Dr. Eric G. Mackey serves as the Alabama State Superintendent of Education. Since being named state superintendent in 2018, Mackey has focused on innovative initiatives outlined in the strategic plan, Alabama Achieves, including the Alabama Literacy Act, STEM, Career Technical Education, and workforce development. He recognizes the importance of the whole child approach in promoting the long-term development and success of all children. During his tenure, high school graduation and

college and career readiness rates have increased with Alabama's high school seniors of 2020 graduating at 90.6%. Prior to being named State Superintendent, he served as Executive Director of the School Superintendents of Alabama, the professional association for local school system executives, for eight years. He began his career as a high school science teacher and then taught middle school science, where he discovered a passion for middle school education that continues to inform and influence his

perspectives to this day. He went on to serve as principal of Kitty Stone Elementary School and then Superintendent of Jacksonville City School System. Mackey strives to bridge the gap between education and other stakeholders. As such, he currently serves on more than 30 boards including the Southern Regional Education Board, Alabama Public School and College Authority, Retirement Systems of Alabama, Interstate Military Children's Compact Commission, and Alabama Germany Partnership. He also serves in leadership positions on several boards including the Board of Directors for the Council of Chief State School Officers, Board of Directors for Jobs for America's Graduates, Board Chair of the Alabama-International Education and Economic Partnership, and Commissioner for the Education Commission of the States. He holds a bachelor's degree from Jacksonville State University as well as, a Master's, Education Specialist and Doctoral degrees from The University of Alabama.

Andrew Maxey, Ph.D.

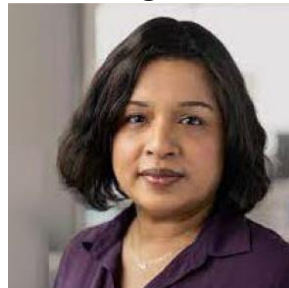
Director of Strategic Initiatives, Tuscaloosa City Schools, Alabama



Andrew Maxey is obsessed with a few issues in education: effective grading practices, middle-level practice informed by deep knowledge of young adolescence, and educational leadership. He is especially vocal about the complexity of teaching and the ongoing deprofessionalization of teaching. Andrew has been a professional educator since 1999, teaching Language Arts in three states and holding a litany of administrative positions. He seeks to align all his work with the empowerment and uplift of teachers - which he considers the best hope for serving students in any meaningful way. The largest part of his time on the clock is spent leading his district's Summer Learning work, which received NSLA's 2023 Excellence in Summer Learning Award.

Polly Singh

Senior Program Officer, Youth Development, The Wallace Foundation



Polly Singh joined The Wallace Foundation in 2002 and was named a program officer in 2012, and was named senior program officer in November 2017. Since she began at Wallace, she has worked in the afterschool program area. Singh oversees grants primarily in Wallace's expanded learning and strengthening financial management initiatives. She also helps manage StrongNonprofits.org, a Wallace website that shares best practices in financial management for afterschool providers. Before joining Wallace, Singh worked at Morgan Stanley and The Century Foundation. She has a bachelor's degree from Hamilton College, where she majored in Spanish and Latin American studies, and a master's degree in public administration from the School of Public Affairs at Baruch College. Singh has studied in Spain and the Dominican Republic. In the latter country, she taught English while earning certification to teach English as a second language.