

**LEARNING
HEROES**

The Campaign for
**GRADE-LEVEL
READING**

Centering Equity in Home-School Relationships | Lessons from Research & Innovative Districts

Virtual Event

April 5, 2022



Facilitators and Presenters



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Level Reading



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Schools



Dr. Lori James-Gross
Superintendent
Unity Point School
District #140



Kelsey Nelson
Sr. Manager of
External Relations
Learning Heroes

Pillars of Effective Family Engagement



TRUST

Place trust and teamwork at the center of the home-school relationship



STUDENT LEARNING

Anchor family engagement strategies in student learning & well-being



INFRASTRUCTURE

Invest in building systems and structures that enable this work

Trust & Teamwork



Building an Infrastructure for System Learning

1. Defining expectations & competencies
2. Senior-level leadership
3. Making time for it
4. Focusing on staff development
(less on trying to change families' behaviors)
5. Seeking partners



A Culture of Trust & Teamwork

The logo features the words "LEARNING" and "HEROES" in a bold, sans-serif font. "LEARNING" is in red and "HEROES" is in blue. A small red five-pointed star is positioned above the letter "I" in "LEARNING".

LEARNING
HEROES

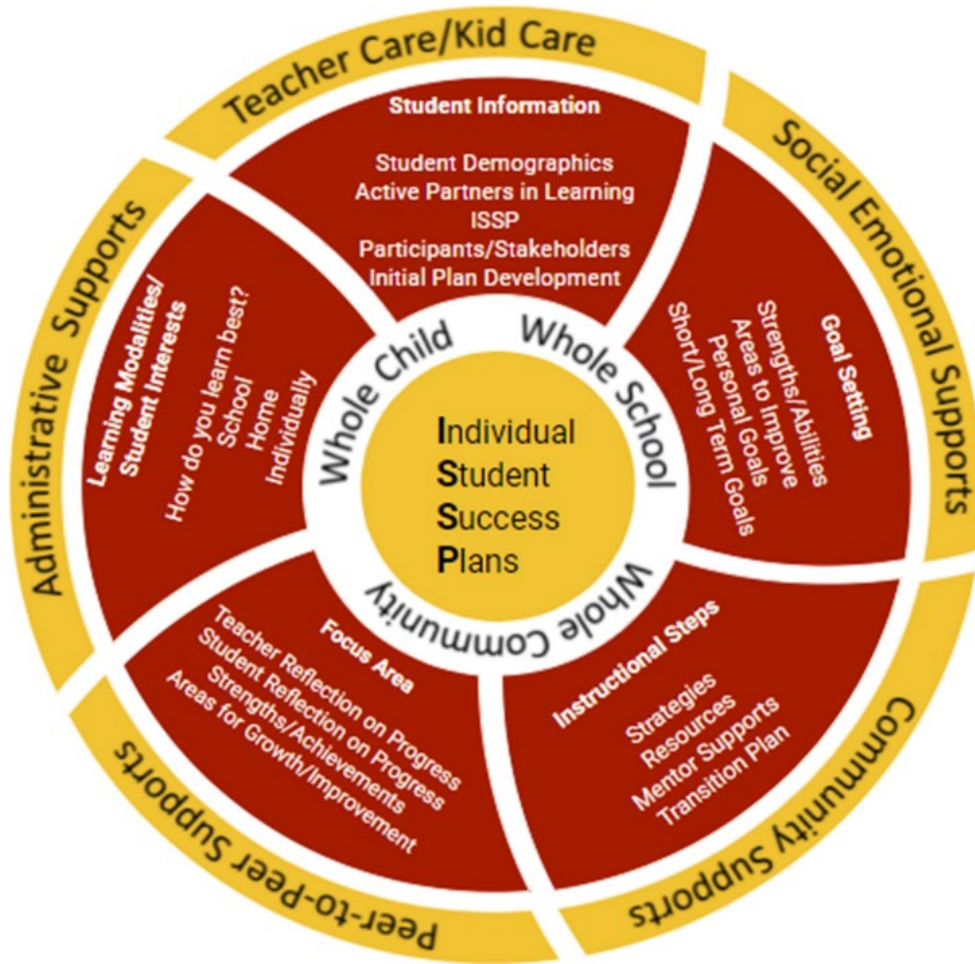
Q & A



Unity Point School #140

Unity Point Mission Statement

Unity Point School, our students, our families, and our wider communities embrace partnerships to build upon our strong academic standards ensuring all students are healthy, safe, supported, challenged, engaged, and protected. Through our varied backgrounds, experiences, and knowledge, we inspire, create and model a welcoming and equitable environment for life-long learning.



Q & A



**LEARNING
HEROES**

FEATURED  LEARNING HERO



Lakisha Young
The Oakland REACH



Social Media Toolkits



UNLOCKING THE "HOW"
DESIGNING FAMILY ENGAGEMENT STRATEGIES THAT LEAD TO SCHOOL SUCCESS

UNLOCKING THE "HOW"

.@BeALearningHero's new report, #UnlockingTheHow, informed by #Parents2021, provides educators, district leaders, and others with tangible proven family engagement strategies. Read the report here: <https://bit.ly/unlockthehow> <https://pic.twitter.com/CzDYZGgFC4>



VISIBILITY IS KEY

"One thing I always do is make sure that parents know they see me & I'm visible. Teachers see me calling parents and students by name." Brandon Pinkney, principal of @WWPCEM shares how he builds trust with parents and families. #UnlockingTheHow <https://youtu.be/ir1aQT77QKY>

SHARE ON



BUILDING TRUST & TEAMWORK AT WALTER P. CARTER

Building a culture of trust and teamwork is crucial to support family-educator relationships. One school in Baltimore, MD, @WWPCEM has gone above & beyond in helping build trust between the school and community. Watch their story: <https://youtu.be/VzHcQbqL4ml> via @BeALearningHero



TEAMWORK AND PATIENCE

Teamwork and Patience are two words Raven Belford uses a lot with her students' parents. Find out how the staff at @WWPCEM are leading the charge in family-educator communication. #UnlockingTheHow <https://youtu.be/NU2oBxGAbz0>

SHARE ON



ACCURATE INFORMATION

Brandon Pinkey, the principal of @WWPCEM shares how giving parents accurate information on how their child is doing goes a long way. When educators and families work together, students succeed. #UnlockingTheHow <https://youtu.be/Ar9hKXDmcgQ>



WORKING TOGETHER

When educators and parents work together and build trust amazing things can happen! Raven Belford, a teacher at @WWPCEM, shares how she builds trust with the parents of her students. #UnlockingTheHow <https://youtu.be/aFLt6ZB2mQc>

SHARE ON

Social Media Toolkits



PARENTS 2021

#Parents2021 builds on six years of research on perceptions, beliefs, assumptions & expectations around public education from K-12 parents, teachers, and, for the first time, principals. Read the report here: <http://bit.ly/2LKVioB> via @BeALearningHero <http://pic.twitter.com/P6sqnvzSb0>

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A CLEAR PICTURE OF ACHIEVEMENT

Parents say they rely on multiple measures to get a clearer picture of their child's achievement. via @BeALearningHero pic.twitter.com/v9IPdwPeKd #Parents2021

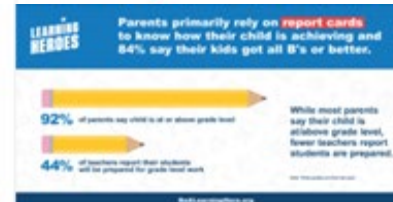
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UNPRECEDENTED ALIGNMENT

Parents, teachers, and principals agree, after a year of disrupted learning: Safety, Academic Progress, and mental & emotional health are top priorities for this school year! #Parents2021 via @BeALearningHero pic.twitter.com/wRWYmV0qS

SHARE ON 



PERCEPTION GAP



According to @BeALearningHero's new #Parents2021 data, 92% of parents believe their child is at or above grade level, while 44% of teachers believe that students will be prepared for grade-level work. pic.twitter.com/MeMS6fFeBW

SHARE ON 



LEANING INTO FAMILY ENGAGEMENT

According to @BeALearningHero's new #Parents2021 research, parents, teachers, and principals say they plan to be as or more engaged in family engagement this year than they were last year. <http://pic.twitter.com/uvhXHEYQGo>

SHARE ON  



BARRIERS REMAIN

Principals & teachers believe more support is needed to help staff work through biases they may have when trying to communicate with parents & building family engagement based on trust, according to the new #Parents2021 report from @BeALearningHero. pic.twitter.com/v9VY1jxnmw

SHARE ON 

Thank You!



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Follow us on LinkedIn:
[@learning-heroes-us](https://www.linkedin.com/company/learning-heroes-us)

Upcoming GLR Learning Tuesdays Webinars:

CRUCIBLE OF PRACTICE SALONS

Engaging Public Libraries as Key Coalition Partners

Tuesday, April 12, 12:30–2:00 p.m. ET/9:30–11:00 a.m. PT

LEARNING LOSS RECOVERY CHALLENGE

Join the Movement: Activating Your Parent Village

Tuesday, April 12, 3–4:30 p.m. ET/12–1:30 p.m. PT

LEARNING LOSS RECOVERY CHALLENGE

Taking Stock and Looking Forward: Principals on K-3rd Learning

Tuesday, April 19, 3–4:30 p.m. ET/12–1:30 p.m. PT

LEARNING LOSS RECOVERY CHALLENGE

Literate from Day One: State Investments that Support Children's Language & Literacy Development

Tuesday, April 26, 3–4:30 p.m. ET/12–1:30 p.m. PT

Please Join Us!

gradelevelreading.net @readingby3rd #GLReading #LearningTuesdays #GLRKeepers

