

# *Scaling High Dosage Tutoring: A Strategy for Learning Loss Recovery*

December 1, 2020



## Moderator



**John Gomperts**  
Former President & CEO  
America's Promise Alliance

## Co-Presenters



**Naila Bolus**  
Chief Executive Officer  
Jumpstart



**Lindsay Dolce**  
Chief Advancement Officer  
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**Michelle Sioson Hyman**  
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and Partnerships  
Raising A Reader

## Co-Presenters



**Mioshi Moses**  
Vice President  
Experience Corps at the  
AARP Foundation



**Adeola Whitney**  
Chief Executive Officer  
Reading Partners

## Commentator



**Michael Lombardo**  
CEO & Founder  
BookNook



Jumpstart

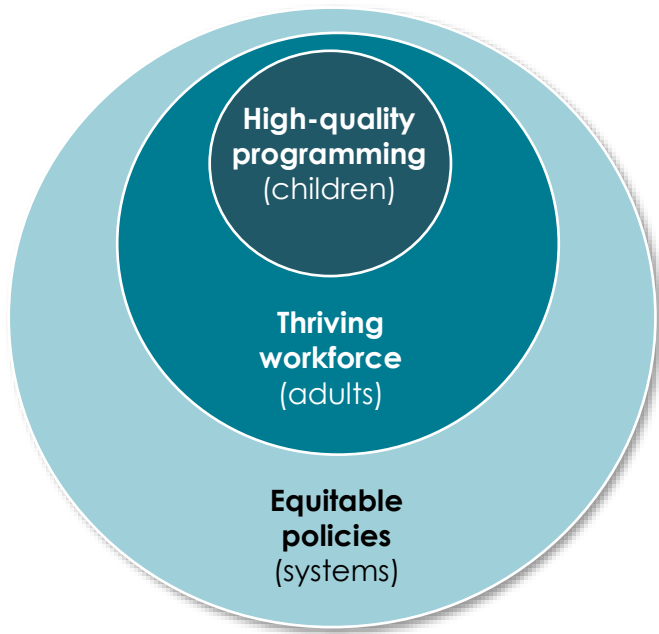


Over **25 years experience**  
leveraging the power of  
caring adults to close the  
opportunity gap for young  
children

Engaged **58,000 college  
students** to transform the lives  
of more than **133,000  
preschool children** nationwide



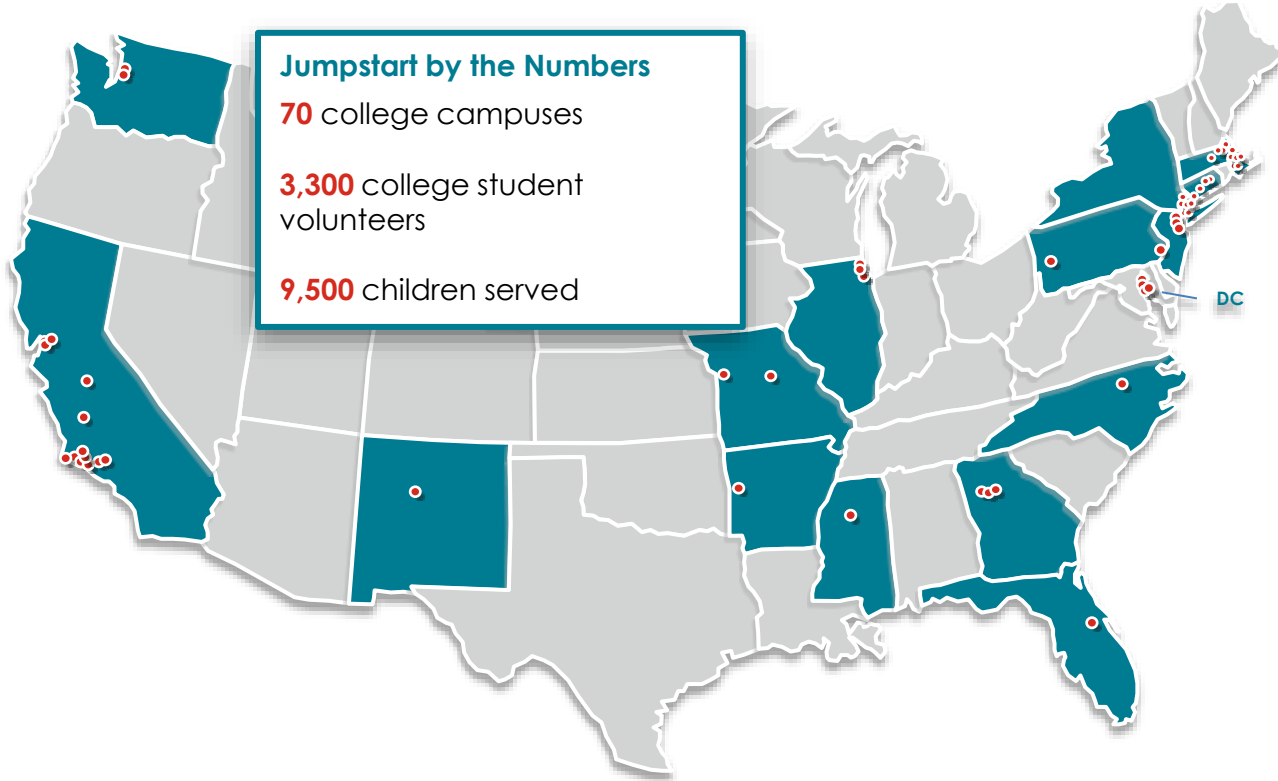
## Impact and Scale



Jumpstart **advances equitable learning outcomes** for young children in underserved communities by **recruiting and supporting caring adults** to **deliver high-quality programming** to children and **drive systems change** through teaching, advocacy, and leadership.



# National Footprint 2020





# Jumpstart "Tutors"





## Caring Adults

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**Consistent**

**Engaged**

**Equipped**

**Intentional**

**Playful**

**Responsive**

2020-2021 Service Collage





## Assessing Impact

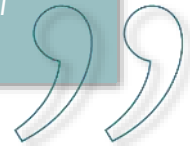
Jumpstart children make **1.5x greater gains** in literacy skills and are **2x more likely** to score in the “strength” range in social emotional skills.

**Qualitative data.** Corps Members will report on children’s growth via an open-ended story item on the end-of-year survey.

**90% of the stories** in the survey **described a partner child’s growth** in language, literacy, or social-emotional skills.



*As time went on, each session [my partner child] showed progress. He was able to identify characters and their emotions and even asked his own classmate if he was okay when he tripped. He spoke more...and he would tell stories of his family...*





reading  
corps



Evidence-based, data-driven  
interventions for students  
who wouldn't otherwise  
get support



**250,000+**

STUDENTS SERVED

SINCE

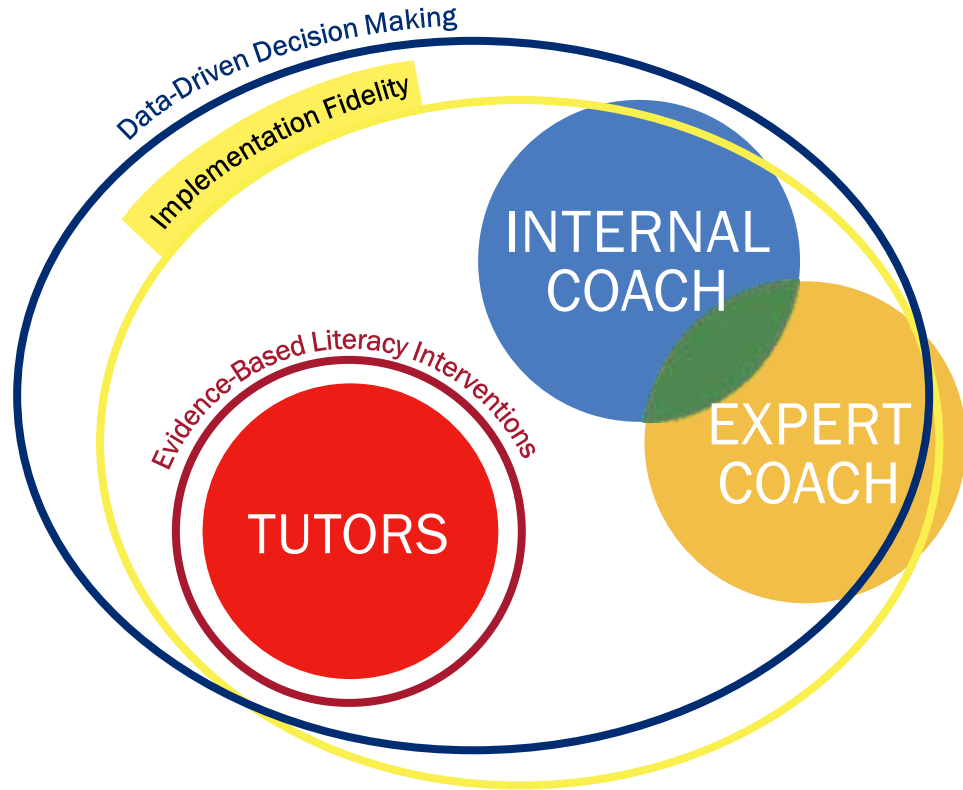
**2003**

# Reading Corps and Math Corps Program Model

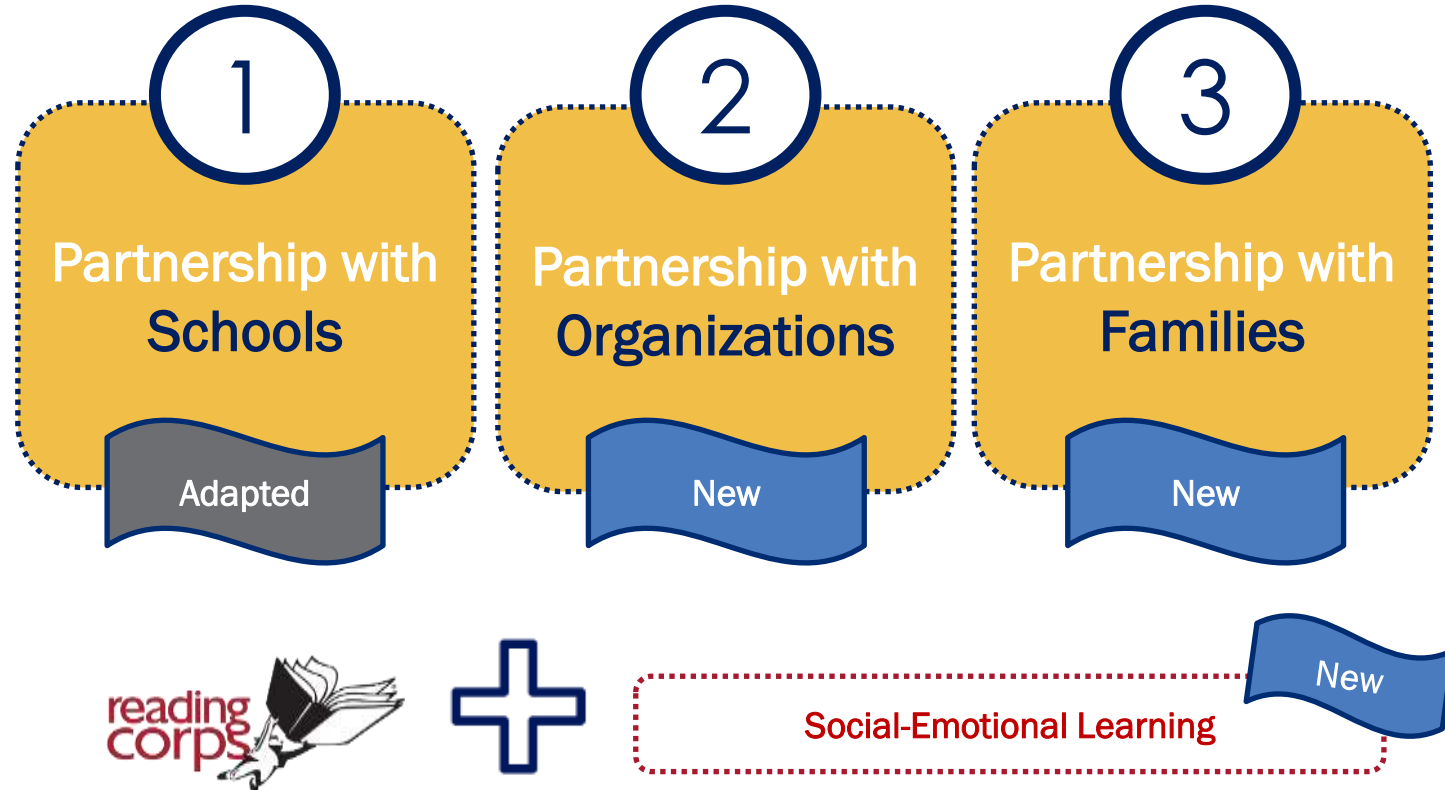
## OUR RECIPE FOR SUCCESS

**Reading Corps**  
PreK-3<sup>rd</sup> Grade

**Math Corps**  
4<sup>th</sup>-8<sup>th</sup> Grades  
Early Math incorporated into  
all PreK programming  
K-3 Math Corps



# PATHWAYS TO REACHING ALL STUDENTS



# 1

## PARTNERSHIP WITH SCHOOLS

Adapted



- ✓ Virtual, hybrid, or in-person tutoring
- ✓ Support for teachers, in person or distance
- ✓ Emergency supports for the school
- ✓ Reduce requirements for Internal Coaches
- ✓ Additional coaching, if needed



# 2

## PARTNERSHIP WITH ORGANIZATIONS

- ✓ Place tutors in community organizations
- ✓ Virtual, hybrid, or in-person tutoring
- ✓ Additional coaching expertise

New



# 3

## PARTNERSHIP WITH FAMILIES

- ✓ New initiative: **Scholar Squad**
- ✓ Equitable access to high-quality, personalized tutoring
- ✓ Translators available

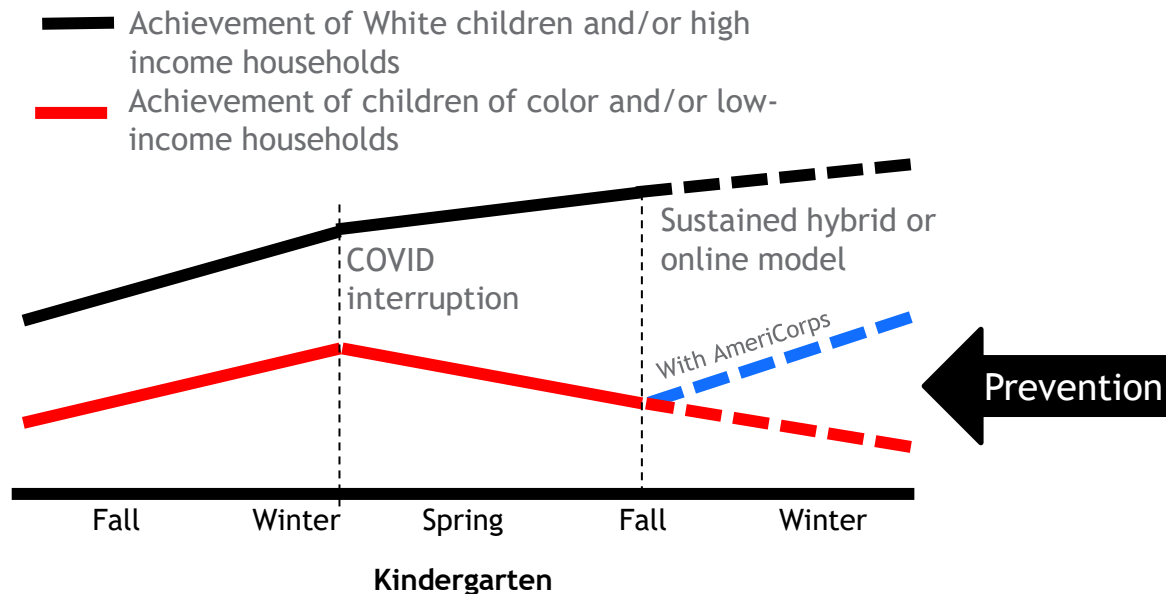
New



**500+ families have requested tutoring**



# Closing Opportunity Gaps With AmeriCorps



**School-based AmeriCorps programs as a fundamental need.**

*To prevent sliding academic achievement—particularly among those who are already behind—we MUST provide opportunities for supplemental academic support. The need for this “extra time” is nearly impossible to meet in schools without the help of the community, and will fall flat without evidence-based practices.*

**AmeriCorps has unparalleled evidence that it provides both.**



# PROVEN RESULTS FUEL EXPANSION



Reading Corps has gained national acclaim and is replicating the Minnesota model in 12 additional states and Washington D.C.





QUESTIONS?

Lindsay Dolce  
[lindsay.dolce@servetogrow.org](mailto:lindsay.dolce@servetogrow.org)





# Campaign for Grade Level Reading Learning Tuesdays

December 1, 2020





## Early Reading Matters: Long-term Impacts of Shared Book-reading with Infants and Toddlers on Language and Literacy Outcomes

*Reading books with a child beginning in early infancy can boost vocabulary and reading skills four years later, before the start of elementary school. **Book-reading quality during early infancy**, in particular, predicted **early reading skills** while **book-reading quantity and quality during toddler years** **appeared strongly tied to later emergent literacy skills**, such as name-writing at age 4.*

Cates, Carolyn; Weisleder, Adriana; Dreyer, Benard; Johnson, Matthew; Seery, Anne; Canfield, Caitlin F.; Berkule Johnson, Samantha; and Mendelsohn, Alan L. *Reading with children starting in infancy gives lasting literacy boost: Shared book-reading that begins soon after birth may translate into higher language and vocabulary skills before elementary school.* (May 2017) American Academy of Pediatrics.

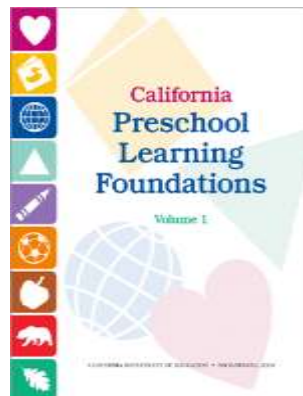
## Raising A Reader's Mission

**Raising A Reader** (RAR) helps families develop, practice and maintain the habit of sharing books—a habit that research demonstrates is *essential* to developing reading skills.





# RAR is a Proven Family Engagement and Early Literacy Strategy Aligned to Standards, preK-3<sup>rd</sup> grade





**A Trusted Network of Affiliate Agencies**

# RAR by the Numbers



**15,000,000**

Books in  
Rotation



**3,000+**

Sites Across 34 States



**~300**

Affiliate  
Agencies



**1,625,000**

Total Children Served



**130,000+**

Children Served Annually



**39**

Independent  
Evaluations



# Raising A Reader's unique position to address learning loss

Raising A Reader is a model that is able to:

- Align across health, human services, ECE and early elementary systems
- Work in-tandem with several other types of models
- Connect home-school/home-care settings
- Smooth the transition to Kindergarten
- Promote early brain development and family bonding
- Provide professional development for childcare and kith/kin providers

# Federal policy

In order to **sustain** our current reach, near-term pandemic policies needs to preserve our 300 affiliates:

- Clear guidance for essential programs, such as home-visiting programs, on how to return to in-person safely and on State vaccine distribution plans
- Stimulus that protects our childcare industry and prioritizes family engagement

Raising A Reader is a social enterprise uniquely positioned to address learning loss across systems and can **scale** with diverse federal funding streams:

- Early Head Start and Head Start
- Maternal Infant Early Childhood Home Visiting
- Child Care and Development Block Grant
- Every Student Succeeds Act
- Comprehensive Literacy State Development
- Corporation for National and Community Service



# Thank you!

Michelle Sioson Hyman

[mshyman@raisingareader.org](mailto:mshyman@raisingareader.org)

# 39 Independent Evaluations

## Family engagement outcomes effected:

(Child Trends, 2014 ; Mattocks, Manarino-Leggelt, & Chao, 2011)

- **Parent knowledge** (e.g., the importance of sharing books to increase reading readiness)
- **Family literacy behaviors** (e.g., frequency of parent-child reading at home, regular reading routines at home)
- **Community connections** (e.g., visits to the library) Language and

## Literacy Outcomes Effected

- **Reading motivation** (e.g., child enjoyment and valuing of reading)
- **Oral language skills** (e.g., vocabulary)
- **Emergent literacy skills** (e.g., book knowledge, comprehension, print knowledge, letter naming fluency, rhyming, and initial sound fluency)



# Scaling High-Dosage Tutoring

December 1, 2020



# “Ending Poverty Starts in School”



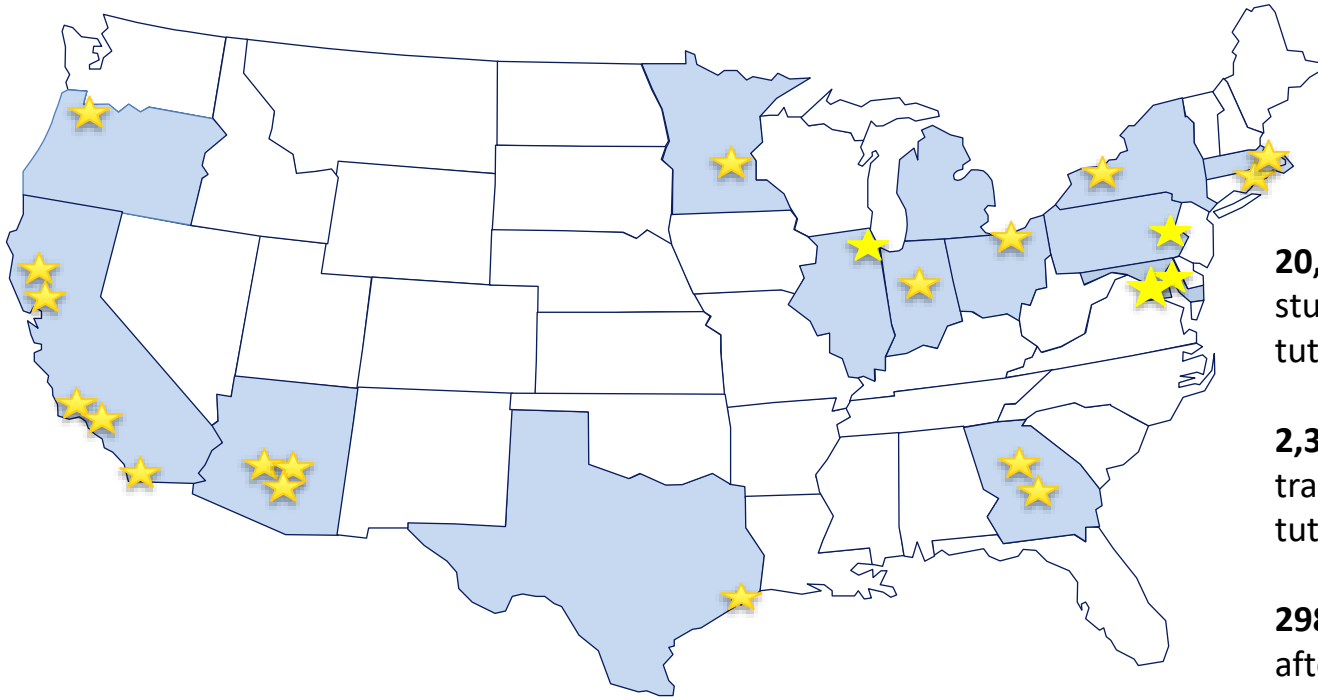
**Vision:** A country free of poverty where no older person feels vulnerable.

**Mission:** AARP Foundation serves vulnerable people 50+ by creating and advancing effective solutions that help them secure the essentials.



**Mission:** Experience Corps engages highly trained adults 50+ who help children attain literacy proficiency by the end of 3rd grade so that children succeed and older adults thrive.

# Experience Corps Network



**20,000+** K-3  
students receive  
tutoring

**2,300+** Highly  
trained volunteer  
tutors age 50+

**298** school and  
afterschool sites

# Key Components for Successful Implementation

## Tutor

- Tutor/student relationship
- Access to students
- Strong tools and resources for consistent delivery of services

## Student

- Tutor/Student relationship
- Consistent delivery of the curriculum
- Access to the services

## School

- Relationship with school and district
- Access to tutors
- Consistent implementation of the evidence based model

## Network

- Relationship with community
- Access to students and tutors
- Strong tools and resources to support consistent delivery

# Experience Corps Model



Student Profile

Trained 50+ Volunteer Tutors

Structured Tutoring Session

**Experience Corps model components include:**

- ❑ Students identified as most likely to benefit from our tutoring
- ❑ Highly trained 50+ volunteer tutors
- ❑ A research-based structured tutoring session

# Virtual Delivery Model

- ❑ Evidence-based structured session
- ❑ Addition of safety monitors for ALL virtual sessions
- ❑ Increased volunteer engagement through workshops and seminars.
- ❑ New and revised training & tools



# Opportunities for Scale and Growth

## New Growth based on:

- Access to community resources focused on effective literacy interventions
- Continued support from federally funded programs
- More brand awareness
- Leveraging a virtual delivery model

# Reading Partners Beyond: Scaled Growth through Innovation



## Who we are

Reading Partners serves **9 states**, **12 metro areas**, and **180 schools** across the country, leveraging the power of nearly **300 AmeriCorps** members, & **13,000+ community volunteers** to impact nearly **11,000 students** in closing the literacy gap.



Baltimore  
Colorado  
Los Angeles  
New York  
North Texas  
SF Bay Area

Seattle  
Silicon Valley  
South Carolina  
Tulsa  
Twin Cities  
Washington, DC



# Scaled Impact with Proven, Research-Backed Results

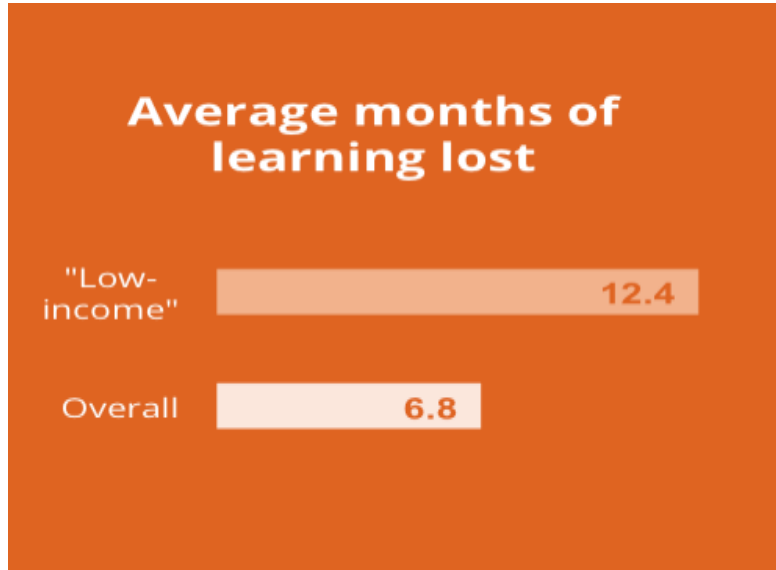
In 2011, Reading Partners received a catalytic investment through the Edna McConnell Clark Foundation (EMCF) and Social Innovation Fund that catalyzed our growth to a national organization.



AUGENBLICK,  
PALAICH AND  
ASSOCIATES



# Unprecedented challenges of COVID-19



McKinsey and Company projects average learning loss based on:

- In-school instruction not fully resuming before January
- Intermittent school closures and part-time schedules in 2020-21

The impact is most prominent for students experiencing economic disadvantages.

Source: "COVID-19 and Student Learning in the United States: The Hurt Could Last a Lifetime," McKinsey and Company, June 2020.

## Creating Equitable Access to Literacy Resources

At the core of Reading Partners' program is our ability to provide more equitable access to high-quality literacy tutoring for systematically disadvantaged students.

Together, we can change the odds.

**In response to the COVID-19 pandemic, we are proud to launch Reading Partners Beyond, a suite of programs that takes our traditional literacy tutoring into a virtual space and enhances our work through family engagement services.**



# Reading Partners Beyond Program



- Online tutoring through Reading Partners Connects
- Family literacy resources and support (family texting, resources, family workshops)
- Reading IQ Digital Library
- Adaptable for in-person and small group learning when safe to do so
- Scaled through support of AmeriCorps Distance Tutoring Coordinators

THANK YOU!





# BookNook

**Small Groups, Big Results**

**Tech-Enabled High Dose Tutoring**

**CGLR - Dec. 2020**

# What is BookNook?

- We provide a patented, cloud-based tool for **synchronous** PreK-8 reading instruction
- We support both **distance learning** and **in-person instruction**
- We specialize in small group instruction like **intervention** and **guided reading**, but also have **whole classroom** solutions
- Our program is **rigorous and research-validated**







# Partnerships Model: 400+ across 34 states

## Schools Systems



## Childcare Providers



## NGOs



## Cities



## Higher Ed



## Healthcare



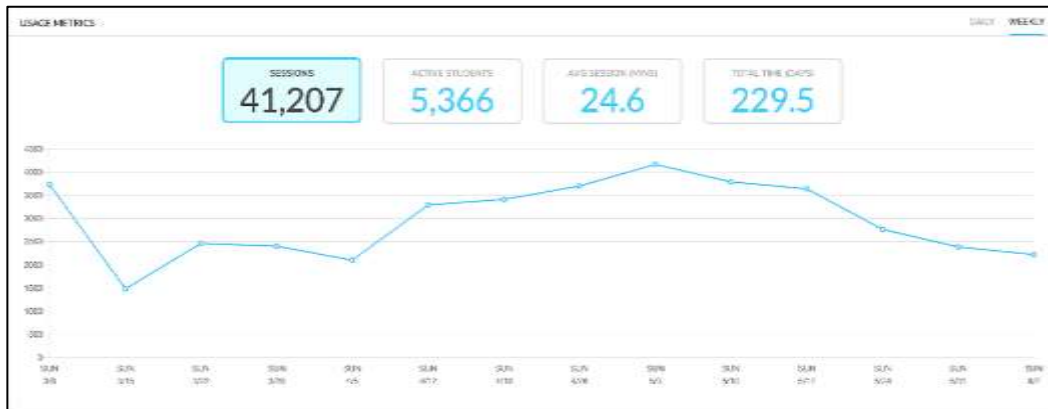
# Social Enterprise: Two Bottom Lines



# Covid-19 Response

## SPRING (3/1-6/15)

- Pivoted to 100% remote teaching
- Recovered to pre-Covid usage levels by early May
- Created free access program for teachers and families (still active!)



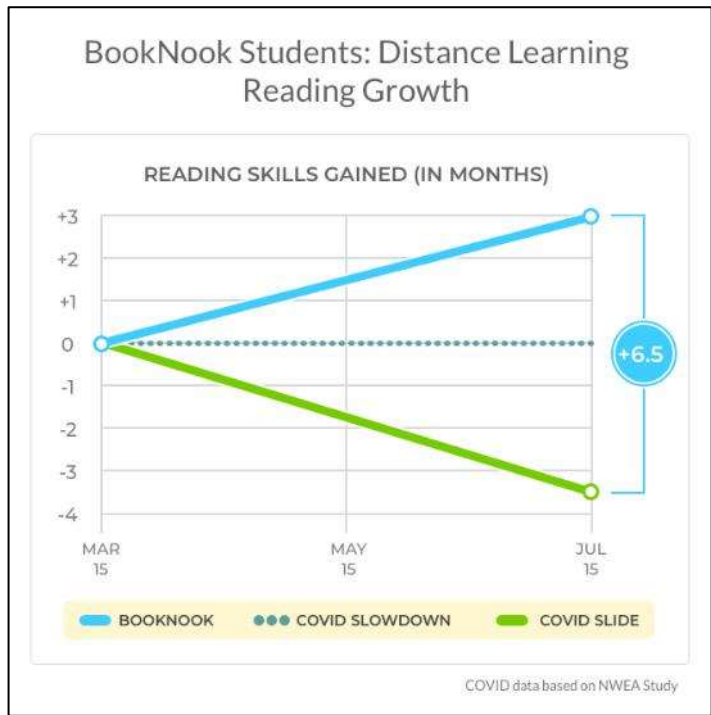
## FALL (As of 11/15)

- Supporting both remote and in-person learning
- Launched virtual tutor service to provide live instructors as well as software/training
- Provisioned over 75,000 student accounts, with ~10,000 average weekly active users
- Launched equity-based pricing model

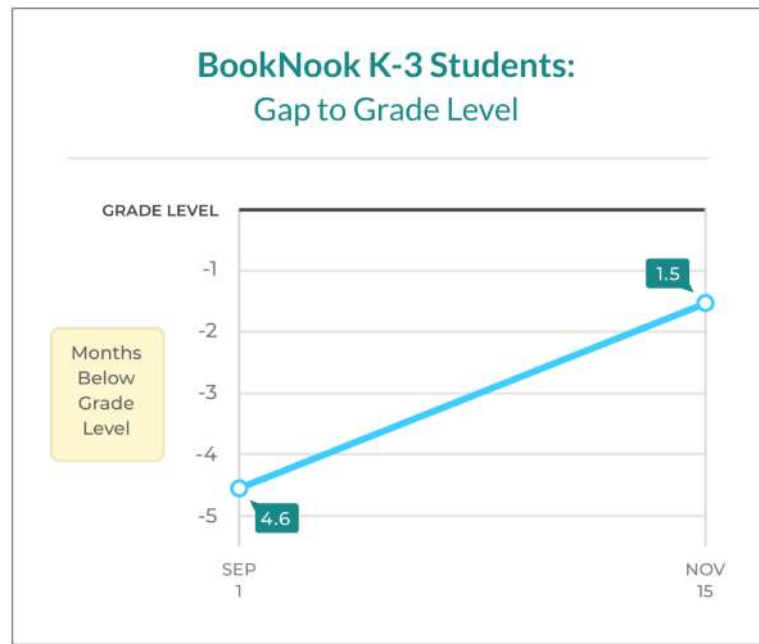


# Results from Real-Time Data

## SPRING



## FALL (As of 11/15)



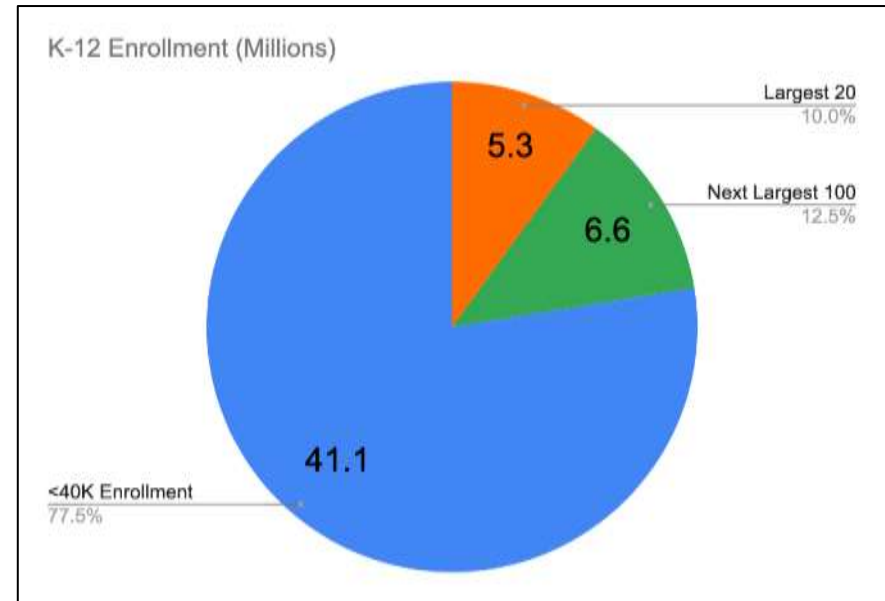
# Scaling Challenge: Cost

- The magnitude of the need requires solutions than can realistically be publically funded
- Private reading tutoring average cost: **~\$40/hour**
- Total SES spending from 2003-2015: **~\$3 billion**
- Current Title I budget: **~\$16 billion**
- **How can we deliver tutoring for under \$10/hour?**

	2019	2021 Estimate
Total PreK-12 Enrollment	59,000,000	59,000,000
% Basic Readers	31%	34%
Total Basic Readers	18,290,000	20,060,000
Hours of Tutoring	30	30
Total Basic Tutoring Hours	548,700,000	601,800,000
% Below Basic Readers	35%	41%
Total Below Basic Readers	20,650,000	24,190,000
Hours of Tutoring	60	60
Total Below Basic Hours	1,239,000,000	1,451,400,000
<b>Overall Tutoring Hours</b>	<b>1,787,700,000</b>	<b>2,053,200,000</b>

# Scaling Challenge: Reach

- We need to reach a population beyond Tier I and Tier II cities
- Engaging smaller districts, municipalities, and NGOs in rural, exurban, and suburban communities will be key
- Family communications are a universal pain point
- The digital divide has NOT been resolved
- **How can we bring high-dose tutoring to the hardest to reach?**



# Questions & Discussion

# Upcoming GLR Learning Tuesdays Webinars:

## CRUCIBLE OF PRACTICE WEBINAR

Change Happens at the Speed of Trust: Building A Regional Movement  
Tuesday, December 8, 12:30 p.m. ET/9:30 a.m. PT

## LEARNING LOSS RECOVERY CHALLENGE WEBINAR

Lessons from TULSA SEED: Supporting Learning and Well-Being During COVID  
Tuesday, December 8, 3 p.m. ET/12 p.m. PT

## FUNDER TO FUNDER CONVERSATION

Translating Good Research Into Good Policy: The William T. Grant Foundation  
Tuesday, December 15, 12:30 p.m. ET/9:30 a.m. PT

## LEARNING LOSS RECOVERY CHALLENGE WEBINAR

Scaling Playful Learning: How Civic Infrastructure Can Support Our Youngest Learners  
Tuesday, December 15, 3 p.m. ET/12 p.m. PT

Please join us!

[gradelevelreading.net](https://gradelevelreading.net) @readingby3rd #GLReading #LearningTuesdays

