

Making Money Matter

October 31, 2023



Moderator



Elizabeth Gaines

Founder and CEO

Children's Funding Project



VISION

We envision a nation where all children and youth thrive because all communities maintain equitable, coordinated, and sustainable funding for comprehensive programs and services.



MISSION

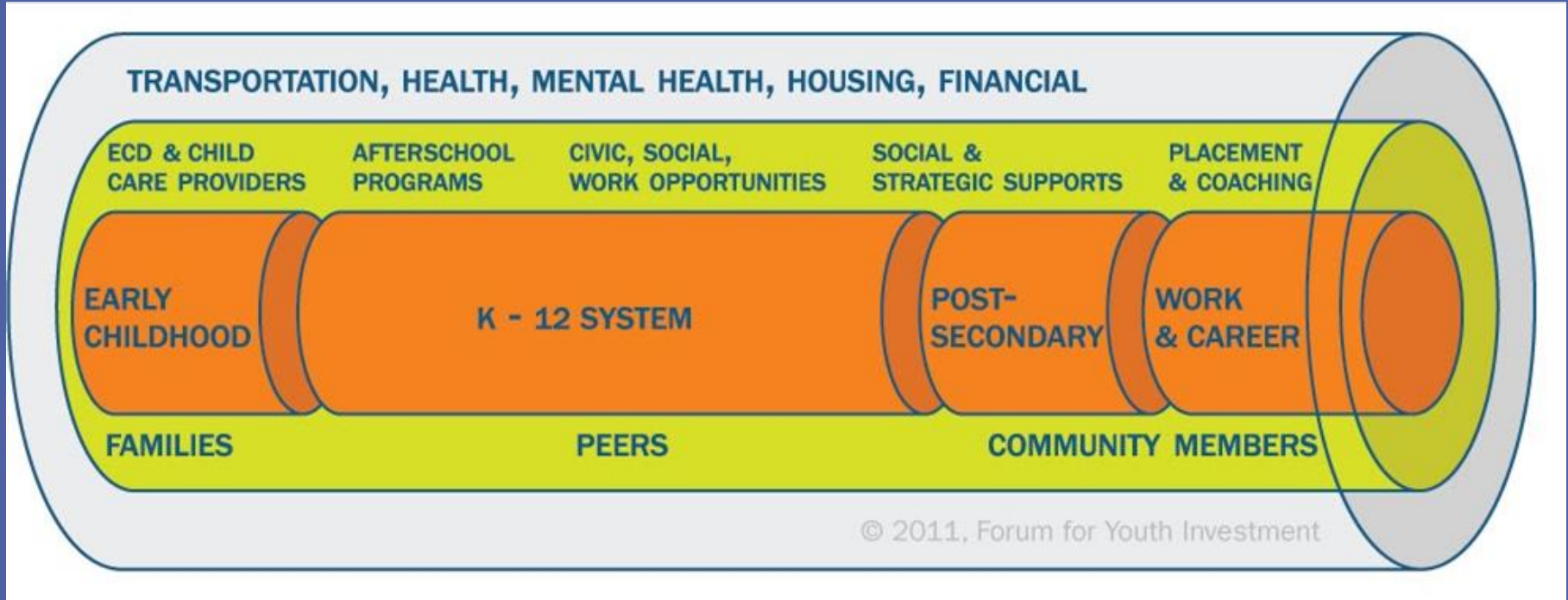
Children's Funding Project helps communities and states expand equitable opportunities for children and youth through strategic public financing.



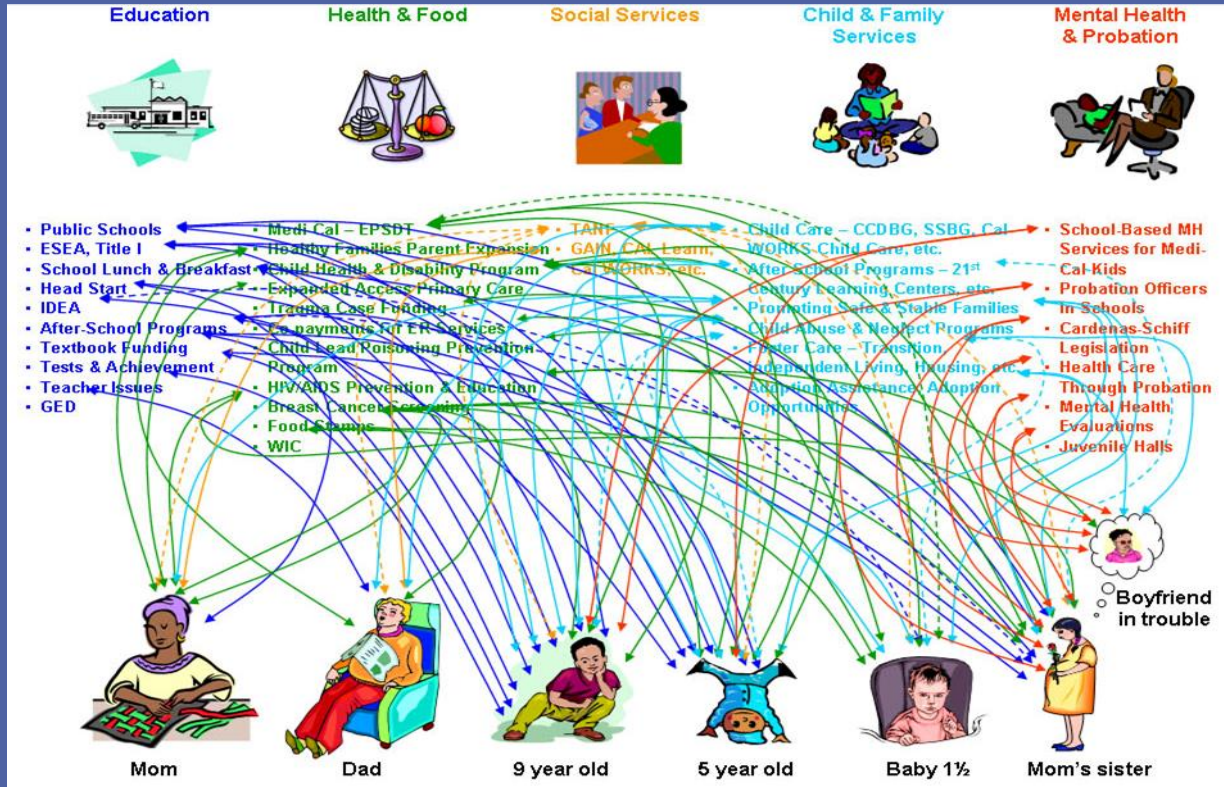
If we know the developmental outcomes we want for *all* children and youth...



How do we support them from cradle to career?



We need to change the way we do business.



What exactly do we need to pay for?

Service and Program Category

Enrichment services

Family and community services

Education services

Physical, mental, and behavioral health services

Housing services

Juvenile justice services

Social infrastructure strengthening

Out of school time programs
Recreational activities
Mentoring
Service learning and volunteering
Arts and cultural programs
Leadership development
Library services
Community development
Family strengthening and family resource centers
Financial assistance
Home visiting
Child abuse and neglect prevention
Foster care services
Kinship care services
Adoption services
Independent living supports
Case management and care coordination
Youth workforce development
Apprenticeships and internships
Work study
Summer jobs
ECE slots
ECE quality
ECE workforce development
Early learning literacy
Pre-K
K-12
Higher education
Tutoring
GED and re-engagement services
Truancy prevention
College access and success programs
Special education
Prenatal health services
Early childhood intervention services
Behavioral health services
In-patient medical care
Emergency medical care
General health care
School-based health services
Nutrition support
Family planning and sexual health
Substance use and abuse prevention
Residential treatment
Health insurance
Pediatric centers
Homeless youth services
Housing
Street outreach service
Community based juvenile justice services
Violence prevention
Legal support
Detention
Provider recruitment and professional development
Provider outreach, training, evaluation, and technical assistance
Community engagement
Equity investments
Data and technology systems
Intermediary infrastructure
Sector stabilization (COVID relief)
Strategic finance planning

From Questions...

1. Current Funding

How much funding supports our goals right now?



Fiscal mapping

2. Needed Funding

How much will it cost to fund our goals in full?



Cost modeling and estimation

3. Additional Funding

How do we fill the gap between current funding and fully funding our goals?



Sources of additional funding

To Opportunities!

Presenters



Andrea Figueroa, MPA, CNP
*Senior Program Officer of
Youth Success*
San Antonio Area Foundation



Aleah Guthrie
*Vice President of Policy and
Government Relations*
Tennessee SCORE



Matthew H. Joseph
*Senior Policy Advisor
Education Funding*
ExcelinEd

Presenters



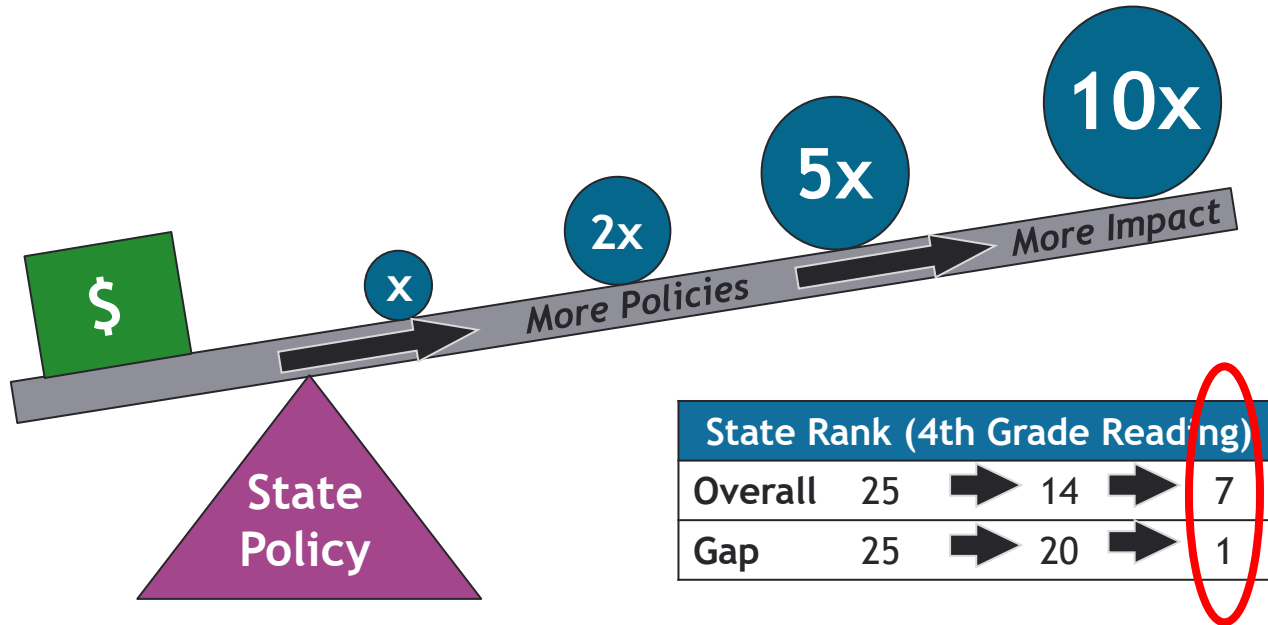
Zahava Stadler
Project Director
Education Funding Equity Initiative
New America



Rochelle Wilcox
CEO
Wilcox Academy of Early Learning

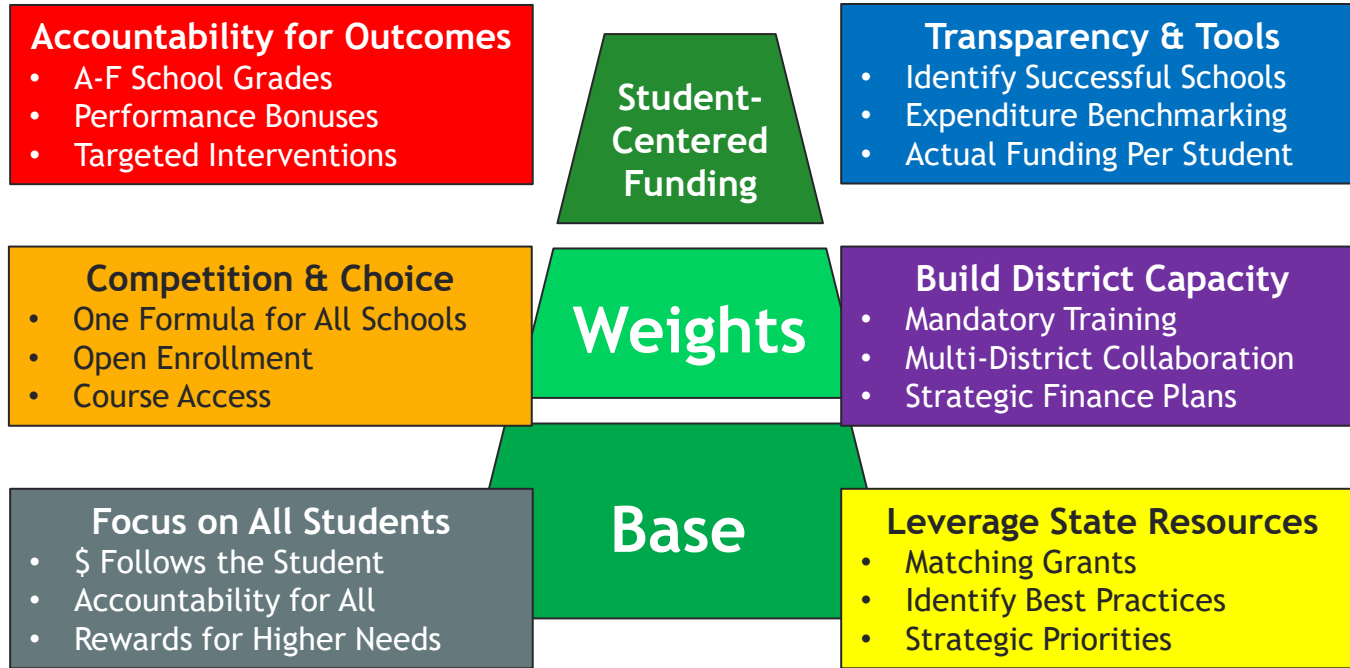


With the right state policies, increased spending can substantially increase student performance and narrow achievement gaps.



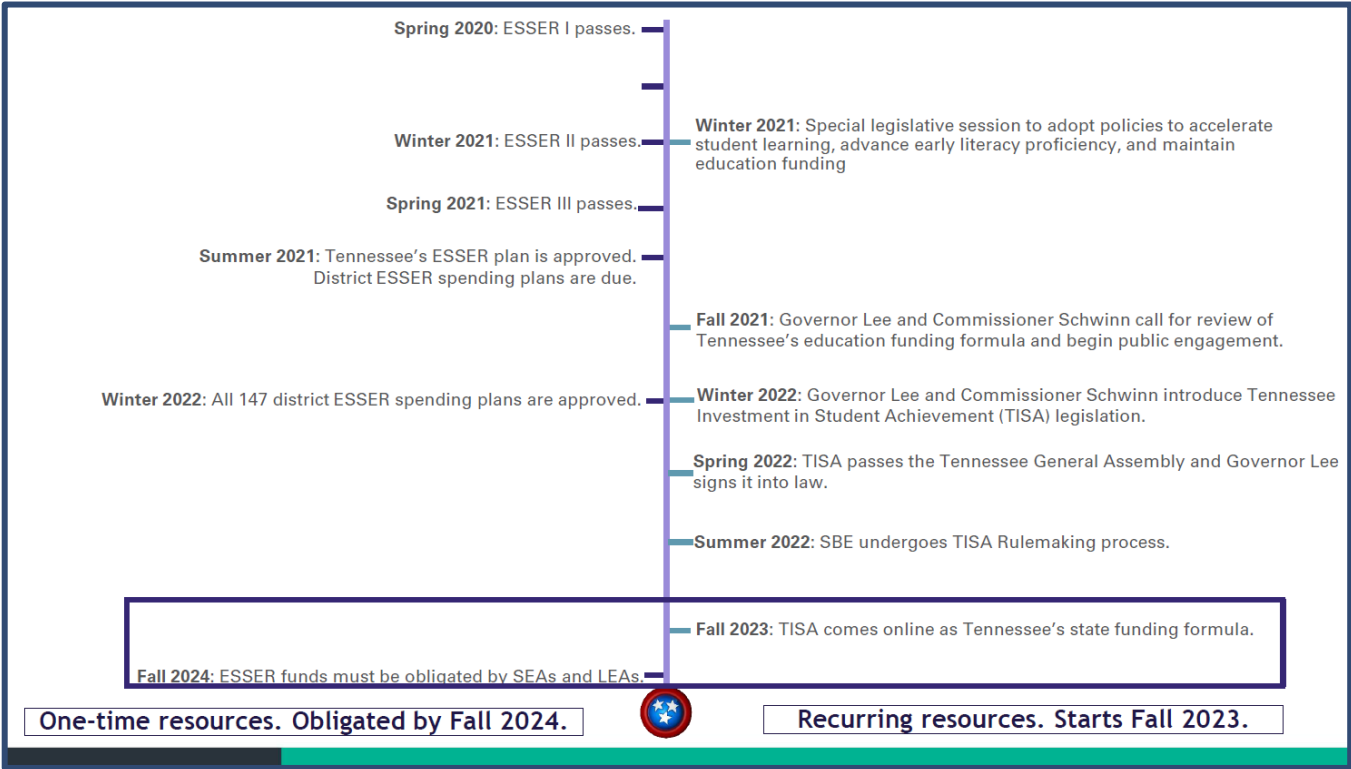
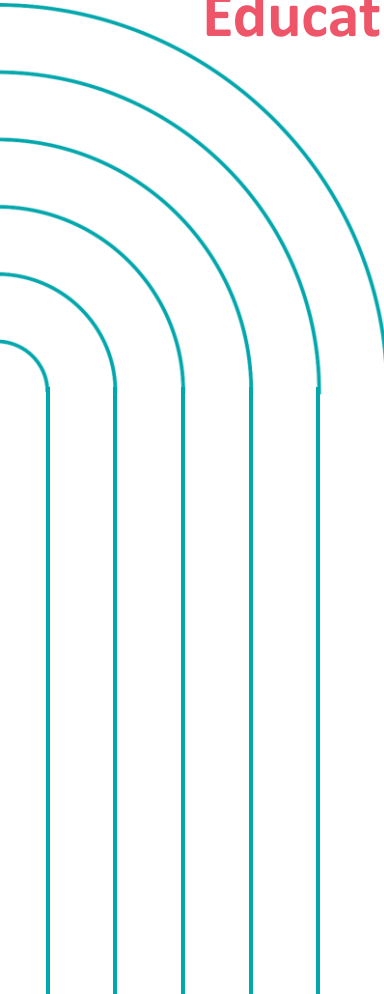
See ExcelinEd, *Making Money Matter* (2023).

Policies To Maximize Impact of Funding

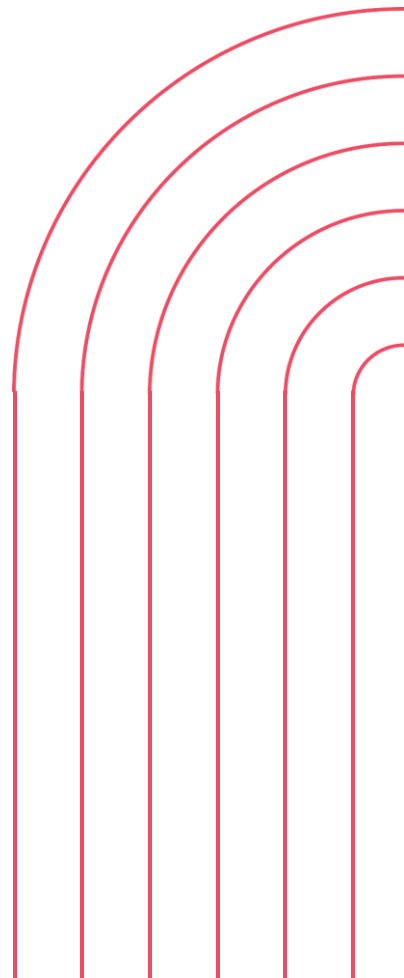


See [Diagnostic Tool](#)

Education Finance Reform In Midst of Historic Pandemic



| Potential Investment Priority | Student Outcomes Data (Tennessee) | Potential Goals and Strategies |
|---|--|--|
| Academic Strategy for Strong Tier I Instruction | <ol style="list-style-type: none"> 1. TCAP: Only 35% of Tennessee students in grades 3-8 are proficient in ELA. 2. TCAP: Only 34% of Tennessee students in grades 3-8 are proficient in Math.* | <ol style="list-style-type: none"> 1. Adopt high-quality instructional materials 2. Implementation and training support for educators after adoption |
| Individualized Time and Attention | <ol style="list-style-type: none"> 1. NAEP: In reading, the achievement gap between the highest and lowest performers continues to widen for both 4th and 8th grade students in Tennessee. 2. NAEP: Achievement gaps for low-income students persist in both reading and math, with more than a 20-percentage point gap in proficiency between economically disadvantaged students and their non-economically disadvantaged peers.** | <ol style="list-style-type: none"> 1. High-dosage tutoring 2. Summer learning |
| Teaching Job and Pipeline | <ol style="list-style-type: none"> 1. SBOE EPP Report Card: EPP completers in Tennessee have declined by 28% from 2014 to 2020, with an even steeper decrease of 40% since 2011. 2. TDOE: Only 60% of teachers are retained in their school after 5 years.*** | <ol style="list-style-type: none"> 1. Teacher pipeline and retention analysis (i.e. strategic compensation analysis, Grow Your Own teacher pipeline initiatives,) 2. Teacher leadership and capacity-building roles (i.e. Opportunity Culture) |
| College and Career Readiness | <ol style="list-style-type: none"> 1. TDOE: Only 41% of students “ready graduate” in 2019-20, vs. 90% HS graduation rate. 2. THEC: 9 point drop in college going rate, wiping out a decade of progress. 3. Forthcoming report: College wage premium for BA is still higher than HS, by about double over a career lifetime. | <ol style="list-style-type: none"> 1. Data-driven college and career advising 2. High-quality college and career pathways with EPSOs, CTE, etc. |





Mission:

The San Antonio Area Foundation serves as your most trusted and impactful philanthropic partner.

Vision:

To close the opportunity gap for the people in San Antonio who need it most.

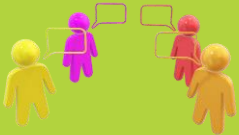
Landscape



47% Kindergarten readiness



40% 3rd grade reading readiness



17 School districts



State school finance



Future Ready Plan

By 2030, we will increase postsecondary enrollment of Bexar County High School graduates in a degree or credential program to 70%.

Backbone organization: Up Partnership



90 + Partners
cross sector
stakeholders



Reshape our
systems and
partnerships
to ensure



equity for
each student



Pair students
who need
support with
youth
development
providers



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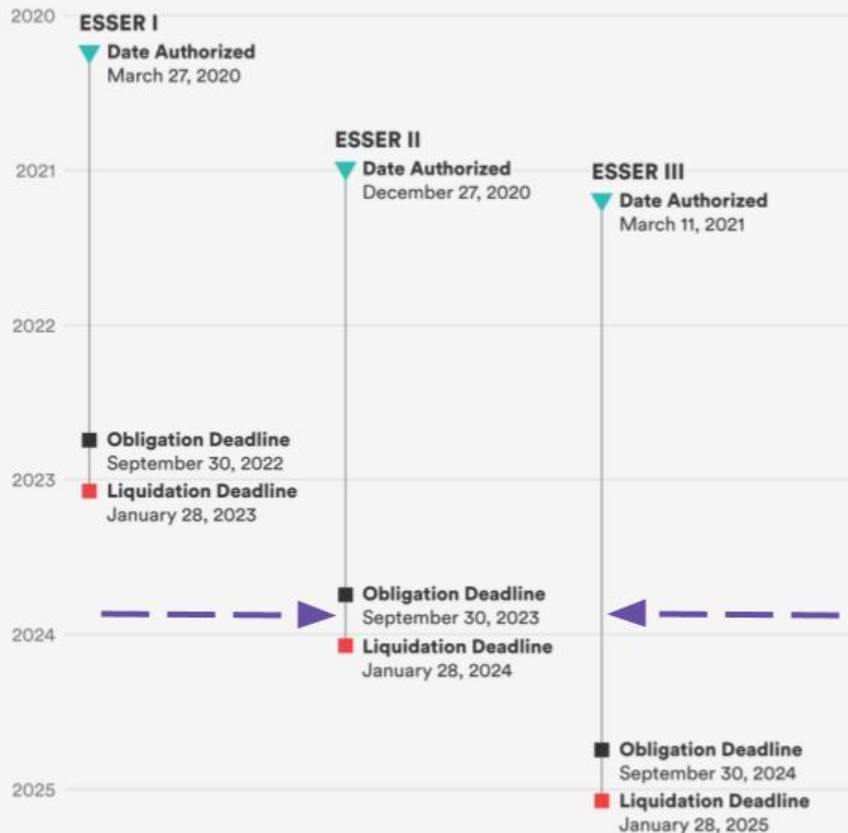
Leverage dollars
for student
impact

Embrace
learning



Where are we now in the ESSER timeline?

ESSER Funding: Important Dates



Source: U.S. Department of Education

NEW AMERICA

Questions & Discussion

Upcoming GLR Learning Tuesdays Webinars:

LEARNING LOSS RECOVERY CHALLENGE

Early Grade Retention: A Conversation About the Potential Benefits and Risks

Tuesday, November 7, 3–4:30 p.m. ET/12–1:30 p.m. PT

CRUCIBLE OF PRACTICE SALON

Community Mobilization and a Shared Agenda: Collective Impact Insights With 313Reads

Tuesday, November 14, 12:30–2 p.m. ET/9:30–11 a.m. PT

LEARNING LOSS RECOVERY CHALLENGE

Leaps and Bounds: How Early Learning Supports the “Mississippi Miracle”

Tuesday, November 14, 3–4:30 p.m. ET/12–1:30 p.m. PT

Join us!

gradelevelreading.net @readingby3rd #GLReading #LearningTuesdays #GLRKeepers

