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# What Happens (or Doesn't Happen) in One Generation Affects the Next: 2Gen Strategies for Alleviating Poverty

## Housekeeping Tips

- Please introduce yourself in the Chat box
- All attendees are participating in Listen Only mode
- Post your questions in the Q&A box
- Webinar is being recorded & will be made available
- Webinar is also being live-streamed on Facebook
- All resources linked in the chat will be shared in a follow-up email
- Please take the brief evaluation survey posted during Q&A

# Upcoming GLR Learning Tuesdays Webinars:

## PARTNER WEBINAR

*Collaborating for Kids: Climate Change, Environmental Justice and Advocacy*  
Tuesday, November 28, 3–4:30 p.m. ET/12–1:30 p.m. PT

## LEARNING LOSS RECOVERY CHALLENGE

*Making Kids a Major Public Priority: Changing the Narrative*  
Tuesday, December 5, 3–4:30 p.m. ET/12–1:30 p.m. PT

## CRUCIBLE OF PRACTICE SALON

*Community Messaging: Building Awareness About Early Childhood Programs*  
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*Collaborating for Kids: Climate Change, Environmental Justice and Advocacy*

Please stand by...Webinar will begin momentarily!

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*What Happens (or Doesn't Happen) in One Generation  
Affects the Next: 2Gen Strategies for Alleviating Poverty  
(Part 3: Income Supports and Economic Opportunity)*

November 28, 2023



# Presenters



**Samuel González**  
*President*  
*United Way of Puerto Rico*



**Ayeola Fortune**  
*Vice President,*  
*Impact Team, United Way*  
*Worldwide*



**Josh Dickson**  
*Vice President*  
*Public Policy at United*  
*Way Worldwide*



**Shayla Guy Kolheim**  
*Director*  
*Driving the Dream,*  
*United Way Mid-South*

# Moderator



**Marjorie Sims**  
*Managing Director*  
Ascend, Aspen Institute

# UW's Global Impact Agenda & 2GEN Strategies



## Childhood Success

Children enter school ready and are successful in primary school.



## Youth Success

Youth graduate secondary school and gain the knowledge, skills, and credentials to obtain family-sustaining employment



## Economic Mobility

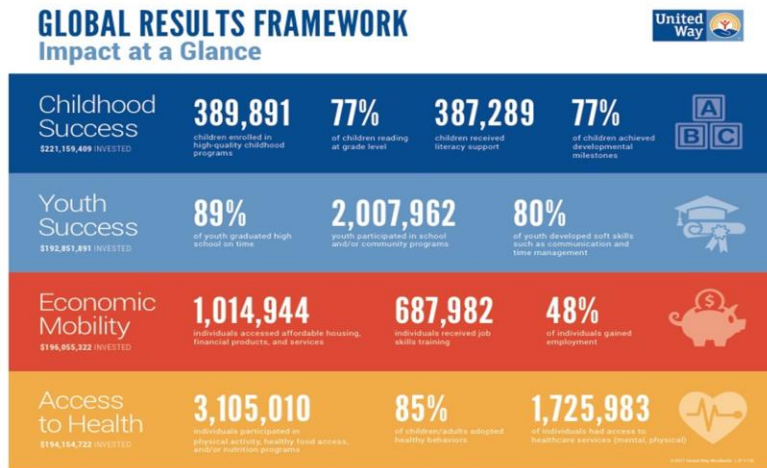
Individuals gain good jobs and effectively manage their resources



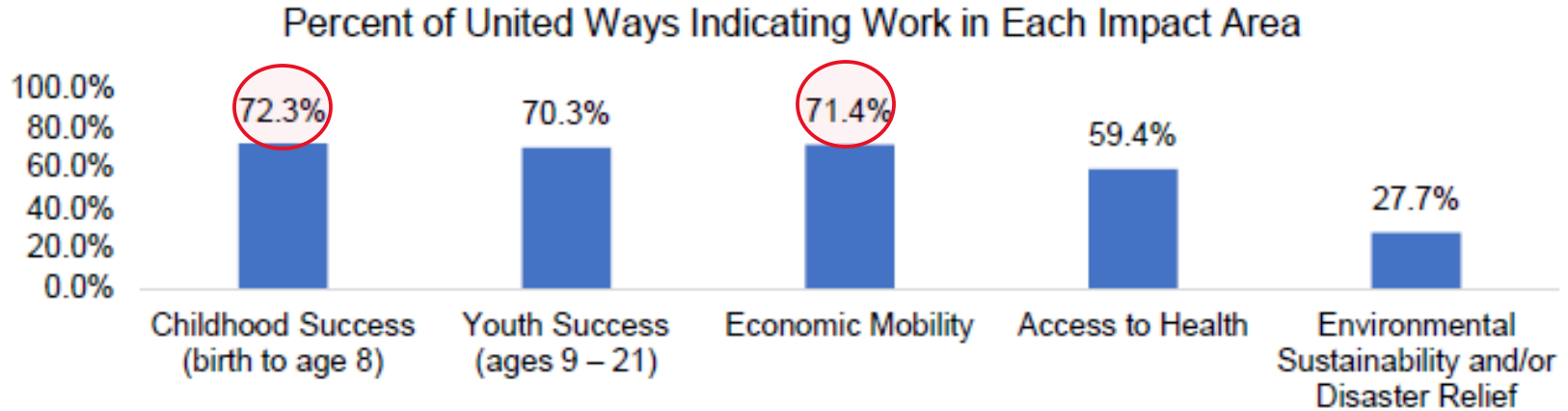
## Access to Health

Individuals/families have access to healthcare and improve their health

- Network of 1,000+ UWs in communities around the world.
- Not single-issue focused.
- Knowledge of and ability to mobilize the community.
- Boundary-spanners: Deep connection to Non-Profit, Public, and Private sectors.
- Focus on equity.
- **2GEN** strategies leverage our ability to integrate holistic solutions that span the issues we work on in community.



# 2023 United Way Global Impact Practices Survey



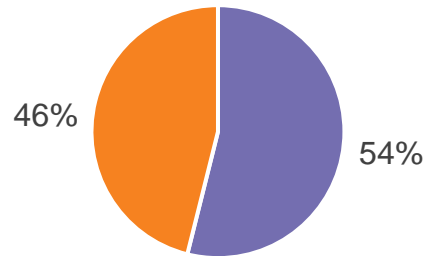
Note – Data above represents the United Ways **that responded to this specific question** on the 2023 Global Impact Practices Survey. In total, 350 United Ways that responded to the 2023 survey, representing 34% of all United Ways and 68% of the largest United Ways in the Network.



# Global Impact Practices Survey - Policy and Advocacy

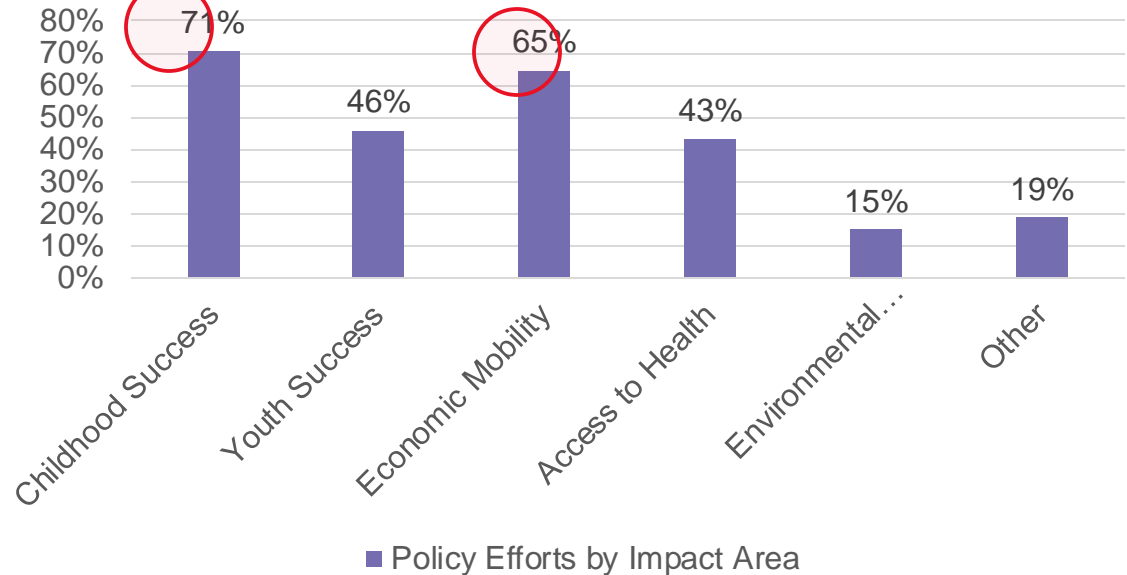
Over ½ of all survey respondents engaged in some policy/advocacy work in 2022 (54%, n=187)

## Policy/Advocacy Work in 2022



■ Yes ■ No

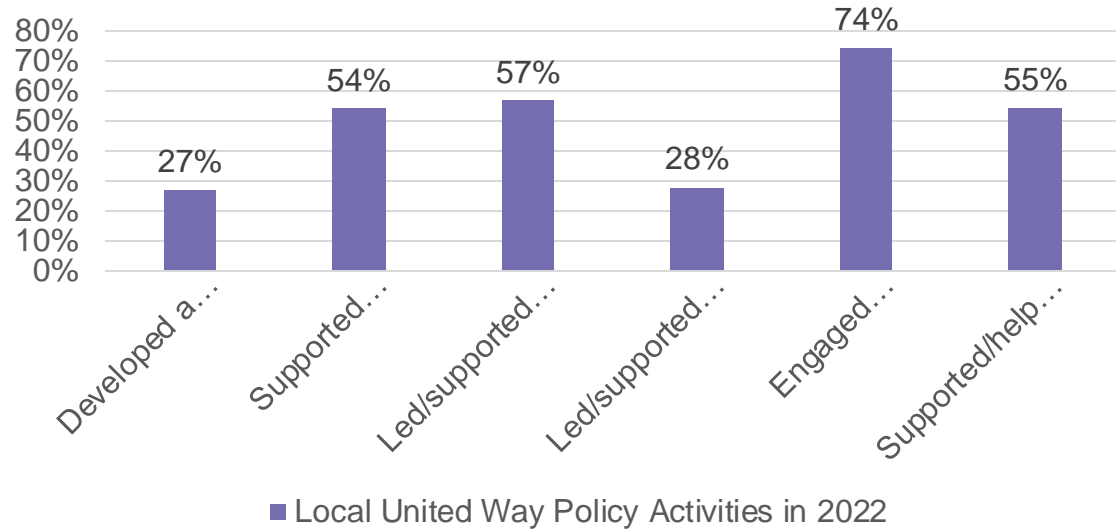
## Policy Efforts by Impact Area



# Types of Policy Activities in 2022 – Global

- The most common activity was engaging officials to build awareness and support (74% of all respondents; 139 UWs)
- Over ½ of respondents led/supported coalitions, supported/informed a policy agenda, or introduced legislation

## Local United Way Policy Activities in 2022



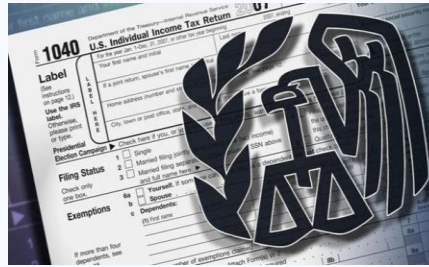
# Common state/local advocacy efforts...

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- Expanding eligibility and amount of tax credits (state EITC, CTC)
- Increasing access to food (meals) to address hunger – e.g. school breakfast and lunch programs
- Increasing access/eligibility to childcare, PreK programs, esp. for ALICE families (working poor)
- Addressing homelessness
- Ensuring eligibility for low-income families to public assistance programs (SNAP, WIC, Medicaid, CHIP)



# CHILD TAX CREDIT



## The Power of 30 Volunteers



United Way of King County

# FREE TAX HELP!

[FreeTaxExperts.org](http://FreeTaxExperts.org)



# Public Policy Team

## FUNCTION DESCRIPTION:

The Public Policy team leads United Way Worldwide's Federal policy and advocacy efforts and supports the United Way Network in its policy engagement at the local, state, and federal levels.

We work closely with the Network to leverage the collective power, voice, and impact of the 1,100+ United Ways around the country to promote equitable public policies that create lasting community change.

## FOCUS AREAS:

- Congressional Engagement
- Executive Branch Engagement
- Network Support
- Strategic Coalition Engagement

## TEAM ORG CHART

Dr. Nicole Cooper,  
EVP and Chief Strategy and  
Innovation Officer

Josh Dickson,  
Vice President, Public  
Policy

Barbara Saverino  
Director, Public Policy

Naomi Lett,  
Senior Director, State  
Policy and Advocacy

# United Way Policy Priorities for the 118<sup>th</sup> Congress

## **Policy Priorities**

- Health and Nutrition
- Education and Childcare
- Economic Mobility and Workforce Development
- Community Resilience and Sustainability

# FEDERAL POLICY: CHALLENGES AND OPPORTUNITIES

## Challenges:

- Divided Congress, resulting in delays and very few bills passing
- Some Members of Congress categorically opposed to virtually any new spending, making it hard to find new funding sources
- Administration at times delayed in implementing legislation due to capacity constraints

## Opportunities:

- Some bipartisan agreement on notable 2GEN policy areas
- Congress changes every two years – now is a great time to educate Members and recruit them as champions of our work
- Bills passed between 2021-2022 continue to provide partnership and funding opportunities
- Administration has shown an eagerness to work with United Way and community partners



# Federal Policy: 2GEN Advocacy Opportunities

## **Two-Generation Economic Empowerment Act**

- Introduced in the Senate with bipartisan co-sponsors in the 117<sup>th</sup> Congress
- Gives states, local governments, and tribes more flexibility to develop programs that meet their needs. Innovative approaches in this legislation will collectively ensure that no matter your zip code, you will have an opportunity to use already existing federal resources or attract private investment to implement the two-generation approach in your community.
- Two provisions of an earlier version of the Two-Generation Economic Empowerment Act have already been signed into law: 1) a request for the Government Accountability Office (GAO) to issue a report exploring the potential for two-generation pilots, collaboration areas, and federal funding opportunities and 2) a new program administered by the U.S. Department of Treasury to implement Social Impact Partnerships to improve the effectiveness of social services.

## **Additional 2GEN Policy Advocacy Opportunities**

- Child Tax Credit/Earned Income Tax Credit expansion
- Voluntary Income Tax Assistance (VITA) funding
- Farm Bill/Supplemental Nutrition Program (SNAP)
- Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) funding
- Full-Service Community Schools funding
- Workforce Development - Workforce Innovation and Opportunity Act (WIOA), Opportunity Youth legislation
- 211 support – Human-services Emergency Logistics Program (HELP) Act
- Equitable policy solutions for 2Gen-related issues – childcare, healthcare, housing



# Federal Policy: 2GEN Implementation Opportunities

## **2GEN Policy Implementation Opportunities**

- VITA/MyFreeTaxes promotion
- Affordable Connectivity Program enrollment
- SNAP/Summer EBT enrollment
- Healthcare/Medicaid enrollment/re-enrollment
- SAVE Plan promotion
- HUD Choice Voucher Housing Pilot
- Join a Full-Service Community Schools coalition
- Partner with the Administration to implement the “Increasing Access to High-Quality Care and Supporting Caregivers” Executive Order

United  
Way



United Way  
de Puerto Rico

## INTRODUCTION



In Puerto Rico, 57% of children under 0-17 years of age live below the poverty level; this represents approximately 326,000 boys, girls and young people. Of these, over 75% live in households headed by women, with a median of \$8,400 per year.

The time to improve the economic conditions of these families is Now!!







2-1-1



## SI AÚN NO HAS RECLAMADO EL CRÉDITO DEL CHILD TAX CREDIT, ESTÁS A TIEMPO.

### ¿TIENES DEPENDIENTES MENORES DE 17 AÑOS?

DE SER ELEGIBLE, TU FAMILIA PODRÍA RECIBIR  
HASTA **\$3,600** POR CADA DEPENDIENTE.

¡Llena ahora la forma **1040-PR!**

¿Qué hacer y cómo para completar la declaración del CTC? :

1. Acceder: <https://myfreetaxes.com/es>
2. Seleccionar encasillado: Declaración de impuestos simplificada con GetCTC
3. Responder la pregunta: ¿Es usted residente de Puerto Rico?
4. Luego presionar Icono: Presentar la Declaración ahora con Get CTC
5. Sigas las instrucciones según le solicite la aplicación.

Para completar la planilla debe conocer o tener disponible lo siguiente:

1. Número de Seguridad Social o ITIN (no necesitan la tarjeta)
2. Tener una dirección de correo electrónico
3. Sus documentos fiscales (W2, 1099, etc., no requiere haber generado ingresos durante el año 2021)
4. Puede ser completado usando una computadora, celular o tableta
5. Información de cuenta bancaria

Para más información llama al Centro de Información y Referido 2-1-1 de Puerto Rico o al 787-268-5353.



## BENEFICIOS ECONÓMICOS DISPONIBLES PARA SUS ASOCIADOS

Se estima que cerca de una tercera parte de las familias que son elegibles y tienen el derecho a recibir el beneficio económico del Child Tax Credit, aún no lo han solicitado. Posiblemente, muchos de sus empleados y familiares desconocen que pueden recibir hasta **\$3,600** por hijos y dependientes. Solo se requiere llenar una planilla sencilla diseñada especialmente para los residentes de Puerto Rico (forma 1040-PR), a través de una plataforma digital. No necesitan haber devengado ingresos durante el año 2021, solo deben llenar la planilla y traer algunos documentos como lo son ID con foto, Tarjeta de Seguro Social de todos los reclamantes y dependientes, información de correo electrónico e información de cuentas bancarias.

United Way de Puerto Rico ha estado abogando por este beneficio federal desde el año 2019. Si desea que sus empleados y familiares puedan acceder este gran beneficio federal, necesitaríamos coordinar un día para asistir a esas familias. Tener disponible un lugar y espacio apropiado en sus instalaciones, con facilidades, materiales y equipos como mesas, computadoras y conexión al Internet. Proveen la plataforma digital y la asistencia de coordinadoras del Centro de Información y Referido 2-1-1 de Puerto Rico o al

787-268-5353 para que puedan asistir a llenar la planilla 1040-PR.

Para más información contacte a su Ejecutiva de Cuentas de United Way de Puerto Rico y/o complete el siguiente formulario:

<https://como.qltswV3fGdVxHnVw/>

Muchas gracias.



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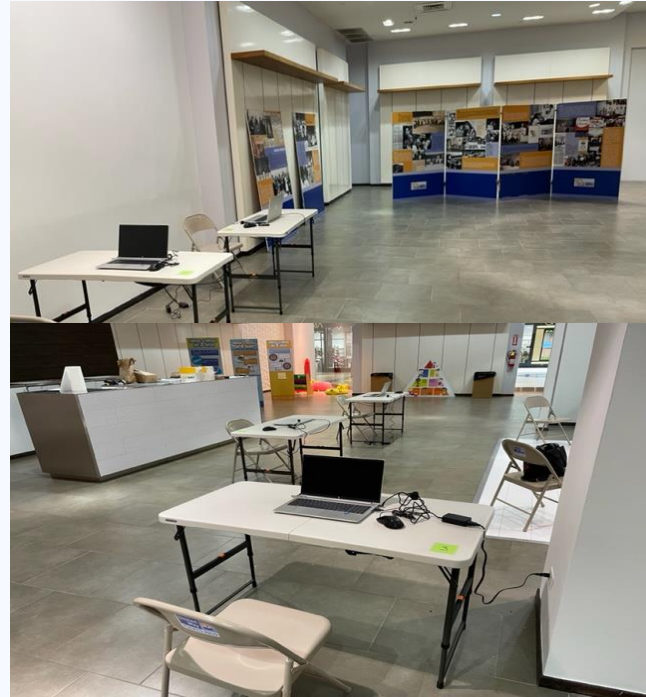
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READING

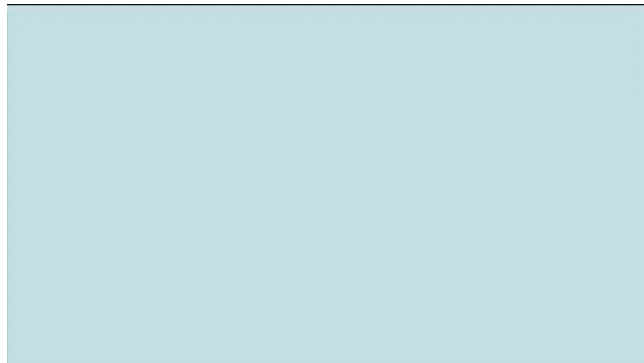
# UNITED WAY PR VITA 2022



# UNITED WAY PR VITA 2022









United Way  
de Puerto Rico

Child Tax Credit  
Impact



- The Child Tax Credit (CTC) or dependent minor credit allows families with dependent from 0-17 years to reduce their tax liability and receive a refund. To be eligible it is not necessary to have generated income and you must file the federal tax return using Form **1040PR**.
- The credit will be fully refundable, meaning claimants could receive \$3,600 for each eligible child ages 0-5 and \$3,000 for each eligible child ages 6-17. This will provide a financial break for families and help reduce stressors that impede proper childhood development.
- 123,000 additional families applied Child Tax Credit with a estimated direct financial impact of over \$500M.



## Driving The Dreams Of Mid-Southerners



UNITED WAY OF THE MID-SOUTH

## DRIVING THE DREAM

Everyone has dreams of a better life regardless of their circumstances. We are intentionally connecting the dots among agencies for those in Mid-South poverty — moving them from where they are to where they dream to be.

***Driving The Dream* is the solution.**

United Way  of the Mid-South

UWMIDSOUTH.ORG | 844-444-4211

# Our United Way's Response to Poverty

“When hope meets opportunity, dreams can come true.”

- June 2016 - UWMS convened human services sector partners
- July 2017 - 28 agencies shaped the **Driving The Dream** vision, goals, outcomes and program model.
- February 2018 - UWMS operationalized **Driving The Dream** as the central focus of its proactive community impact agenda.



— UNITED WAY OF THE MID-SOUTH —  
**DRIVING THE  
DREAM**

# What is Driving The Dream?

A system of care to help families achieve their goals and dreams.



- **Driving The Dream (DTD) is the solution (joint approach)**
- ***People in poverty have dreams of a better life.*** We are intentionally, systemically **supporting** them as they find their path to self-sufficiency
- **Driving The Dream** is a functional coordinated network of effective community-based services and supports to help individuals and families **advance from where they are to where they *dream* to be**

# Driving The Dream Vision, Mission, Results

All people are hopeful, resilient and self-sufficient.



## Goal

All people have **equitable access** to the fundamental resources and supports needed to achieve their hopes and dreams.

## Objective

**Driving The Dream aligns and integrates** local service delivery systems to support families living in poverty to pursue their dreams.

## Results

All people are **hopeful, resilient and self-sufficient**.

# Two-Generation (2Gen) Service Delivery Approach

Able to serve more children and families in a comprehensive, holistic manner.

- DTD is aligned with 2Gen TN, a two-generation (2Gen) approach which leads to greater economic security for families.
- Builds family well-being by Intentionally and simultaneously working with children and the adults in their lives together

# Two-Generation (2Gen) Service Delivery Approach

Able to serve more children and families in a comprehensive, holistic manner.



## Four Key Components of 2Gen Approach

- Education
- Economic Supports and Assets
- Health & Well-Being
- Social Capital





# How Driving The Dream Works

United Way partners with agencies to create accessible resource networks.



**United Way** Provides Backbone support which includes Leadership, Strategy, Data and Relationship Support

- **Care Coordination Hubs** Offer Extensive Support
- **Referral Network Partner** - Coordinated Service Referral Creates Seamless Partnerships Between Agencies
- **Outreach Partners** Inform the community about available resources and services



# How Driving The Dream Works

United Way partners with agencies to create accessible resource networks.



- **2Gen Learning Community-** Discuss best practices
- **Systems Advisory Team (SAT)-** Leaders from local health and human services systems discuss DTD on-the-ground practices



# COLLECTIVE IMPACT

January 2018 –

October 2023

***Driving The Dream*** is transforming the lives of thousands of Memphians each year.

- 13,918 Total Referrals
- 8,490 Families Served
- 16,189 Total Households Impacted
- 20,551 Client Interactions
- 12,328 Call Center Requests (since April 1, 2020)

**48%** had more stable employment

**66%** reported higher income

**53%** better financial management strategies



# Families First Community Grant

A Tennessee DHS TANF Funded Project

***Driving The Dream™* has been awarded \$18.2 million in funding support to:**

- Expand Care Coordination
- Expand the Referral Network
- Provide Emergency Gap Funding
- Provide Capacity Building Support for Direct Service Providers
- Improve data sharing across agencies



UNITED WAY OF THE MID-SOUTH

DRIVING THE DREAM

United Way  of the Mid-South | [UWMIDSOUTH.ORG](http://UWMIDSOUTH.ORG)

100   
years of  
LIVING UNITED  
United Way of the Mid-South

# Questions & Discussion

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