

## GLR Learning Tuesdays Webinar

Parents Speak: Ready for Bold Change in K-12 Education

May 18, 2021

Moderator, Presenter and Commentator Bios

### MODERATOR/PRESENTER

#### Christine Patterson

##### Senior Communications Officer, K-12 Education, Walton Family Foundation



Christine is the senior communications officer for the K-12 Education Program. Before joining the foundation, she was a partner for Ed Cities, leading its national communications campaign. She has also been an account director for Larson Communications and worked for Mayor Cory A. Booker, Johnson & Johnson and PBS. Christine holds a master's degree in communications from Rutgers University and a Bachelor of Arts in communications and media studies from Fordham University.

### PRESENTERS

#### Tanya Rosbash

##### Director, Tyton Partners



Tanya Rosbash is a Director in Tyton Partner's strategy consulting practice having rejoined the firm in 2017 after pursuing her MBA at Harvard Business School. Tanya initially joined the firm in 2012 as one of Tyton's earliest employees and has led more than 50 engagements with Tyton clients across the education ecosystem. While at Harvard, Tanya had the opportunity to work for Amazon Education, where she helped devise K-12 curricular products, and also worked as a consultant to School by Design (now part of Abl Schools), a K-12 software company, supporting both finance and strategy initiatives. Tanya possesses more than ten years of consulting experience across multiple industry sectors, inclusive of both public and private sector clients. Prior to joining Tyton Partners in 2012, Tanya worked as a consultant at IHS Global Insight (now IHS Markit), a leading global economic consulting firm. While at IHS, she helped clients, including the U.S. Department of Education's National Center for Education Statistics create customized forecast models. Tanya also worked for the U.K.-based management consulting firm Corven, Inc. (acquired by Oliver Wyman), where she helped manage large-scale engagements for Fortune 500 companies and assisted in the development and expansion of Corven's U.S. team. Tanya participated in the Education Pioneers Analyst Fellowship in 2012. She holds a B.A. in Economics from Colby College and an MBA from the Harvard Business School.

**Peri Lynn Turnbull, APR**  
**Advisor, National Parents Union**



Peri Lynn Turnbull is a seasoned strategist and sought-after thought leader who brings years of crisis-management experience and proven results in developing advocacy and communications initiatives for social change. As an Advisor to the National Parents Union, she leads the national parent polling efforts to ensure parent priorities are incorporated into the national narrative and policymaking in public education. She builds support for growing the number of public schools that meet individual student needs by developing advocacy and communications capacity of state organizations in California, Georgia, New Jersey and Texas, to move public opinion and successfully navigate complex legislative and electoral environments.

**COMMENTATORS**

**Gloria Corral**  
**President & CEO & Founder, Parent Institute for Quality Education**



Gloria Corral is the President & CEO of the Parent Institute for Quality Education (PIQE). Her passion for K-12 and higher education spans more than 20 years and includes work at the U.S. Department of Education, the House of Representatives and the Senate. Her expertise in education policy along with her extensive knowledge of system integration is both from developing policy and implementing programs that have been informed by years of working with state departments of education, local and state non-profits, advocacy organizations and large school districts. Corral previously served as the Assistant Executive Director at First 5 San Diego where she led San Diego County's Quality Early Learning efforts for the First 5 San Diego Commission along with other key initiatives for children 0-5 and their families. She has been working in early learning for the past 15 years in policy, program and advocacy. Corral holds an undergraduate degree from the University of California San Diego and a master's degree in Public Policy from the University of California Berkeley. She is the parent of two vivacious boys, Diego Emilio 8 and Gael Antonio 5, who test her knowledge of early learning every day and maintain her passion for improving access to quality education for all children.

**Staci Croom-Raley**  
**President and CEO, Children's Equity Coalition**



After a law and government career, Staci Croom-Raley decided to pursue her passion for service and zealous advocacy in the nonprofit sector. Her professional portfolio includes serving in senior leadership roles in mission-driven organizations like Goodwill Industries, Boys and Girls Clubs, Boys Town, U.S.A., and most recently, as Executive Director

of HIPPY USA. She credits those experiences with shaping her career towards advocacy and nonprofit leadership and the foundation for her newest roles as President and C.E.O. of the Children’s Equity Coalition. Ms. Croom-Raley earned a Master of Science in educational leadership from the University of Memphis and a Juris Doctorate from the University-Little Rock, Bowen School of Law. Today, Ms. Croom-Raley complements her professional career by volunteering for the local Rotary Club and the Junior League of Little Rock, Arkansas.

**Adrián A. Pedroza**

**National Director of Strategic Partnerships, Abriendo Puertas/Opening Doors**

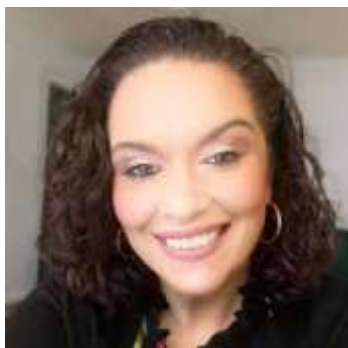


Adrián Pedroza is National Director of Strategic Partnerships Abriendo Puertas/Opening Doors, a national parent leadership training program focused on supporting and equipping Latino parents with children 0-5 years of age in their quest to ensure early school success. Previously, Adrian was Executive Director at Partnership for Community Action in New Mexico. In his early careers, Adrián worked with migrant farmworker families at the University of New Mexico High School Equivalency and College Assistance

Migrant Programs and served on the staff for former U.S. Senator Jeff Bingaman. Adrián served on President Obama’s Advisory Commission on Educational Excellence for Hispanics and he is a W.K. Kellogg Foundation Community Leadership Network Fellow.

**Keri Rodrigues**

**Founding President, National Parents Union**



Keri Rodrigues is Matthew, Miles and David’s mom and the Founding President of the National Parents Union. Called “arguably the most successful — parent organizer in education advocacy today,” her outstanding commitment to social, economic and educational equity for children and families spans decades. Following her own difficult experience surviving the Massachusetts public school system and receiving her GED from Boston Public Schools, Rodrigues was not surprised when she struggled navigating

the education system with her own children. Knowing that schools were not adequately meeting the needs of students and parents, she turned her focus to education activism, eventually helping other families across the Commonwealth identify and use their voice and place kids at the center of the education discussion. Rodrigues began her career as an award-winning journalist and continued her career in advocacy as a long-time labor activist, communicator and organizer with the world’s largest local labor union, 1199SEIU, leading major campaigns across the country. Armed with this experience and success, Rodrigues has served as founder and Mom-in-Chief of Massachusetts Parents United, the largest parent advocacy organization in the Commonwealth, reaching more than 250,000 families across Massachusetts since 2016. Rodrigues has also worked as a senior advisor on dozens of nonprofit, ballot-issue and political organizing campaigns

both locally and nationally. Keri sits on the Massachusetts Department of Elementary and Secondary Education’s “Influence 100” advisory group to transform the pipeline to education leadership to be more reflective of the composition of the Commonwealth as well as the Superintendent Rubric Refinement Project.

**Lakisha Young**

**Co-Founder & CEO Oakland REACH**



Lakisha Young is Co-Founder & CEO of The Oakland REACH, a parent-run organization founded to “make the powerless parent powerful.” She has dedicated her career to promoting access to quality schools because she knows firsthand that changes lives. When COVID19 threatened to exacerbate inequities facing REACH families, The Oakland REACH created the Citywide Virtual Hub to support families’ economic survival and their children’s educational success. The Hub launched in June 2020, serves over 350 families, and is delivering real academic gains. The Hub has been featured on [CNN](#), [KQED](#), [BBC](#), [Univision](#) and more, and Lakisha regularly consults with cities about replicating this work.