

Bridging the Gap Between Home and School to Boost Attendance and Achievement

October 17, 2023



Moderator



Yolie Flores
President & CEO
Families In Schools

Funder Presenters



Ambika Kapur
Program Director, Public Understanding
Carnegie Corporation of New York



Stephanie Sharp
Portfolio Manager, Early Impact
Overdeck Family Foundation

Research Presenter



Eyal Bergman, Ed.L.D.
Senior Vice President
Learning Heroes

Provider Presenters



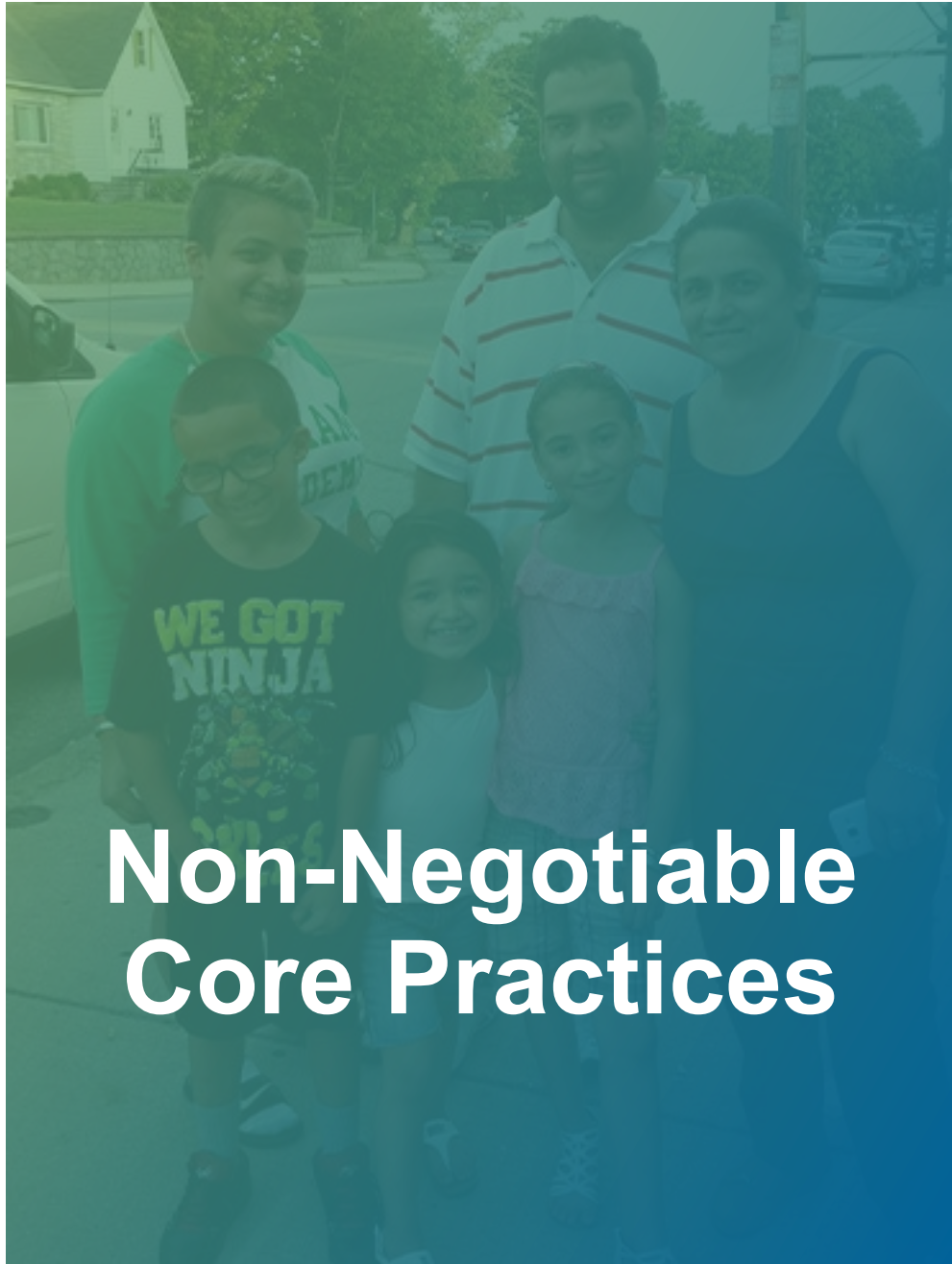
Gina Martinez-Keddy
Executive Director
Parent Teacher Home Visits



Kate Pechacek, M.Ed.
Head of Impact Strategy
TalkingPoints

Parent Teacher Home Visits

How Family Engagement Can Improve Student Academic and Attendance Outcomes



Non-Negotiable Core Practices



Research Findings

Shifting Mindsets

Strengthening Relationships

Improved Attendance

Improved Academic Outcomes



TalkingPoints' Universal Family Engagement Platform

As a nonprofit, our mission is to drive student success by unlocking the potential of families to fuel their children's learning, especially in under-resourced communities.



Barriers that leave some families behind



Language and culture



Time and availability



Socioeconomic challenges



Technology access

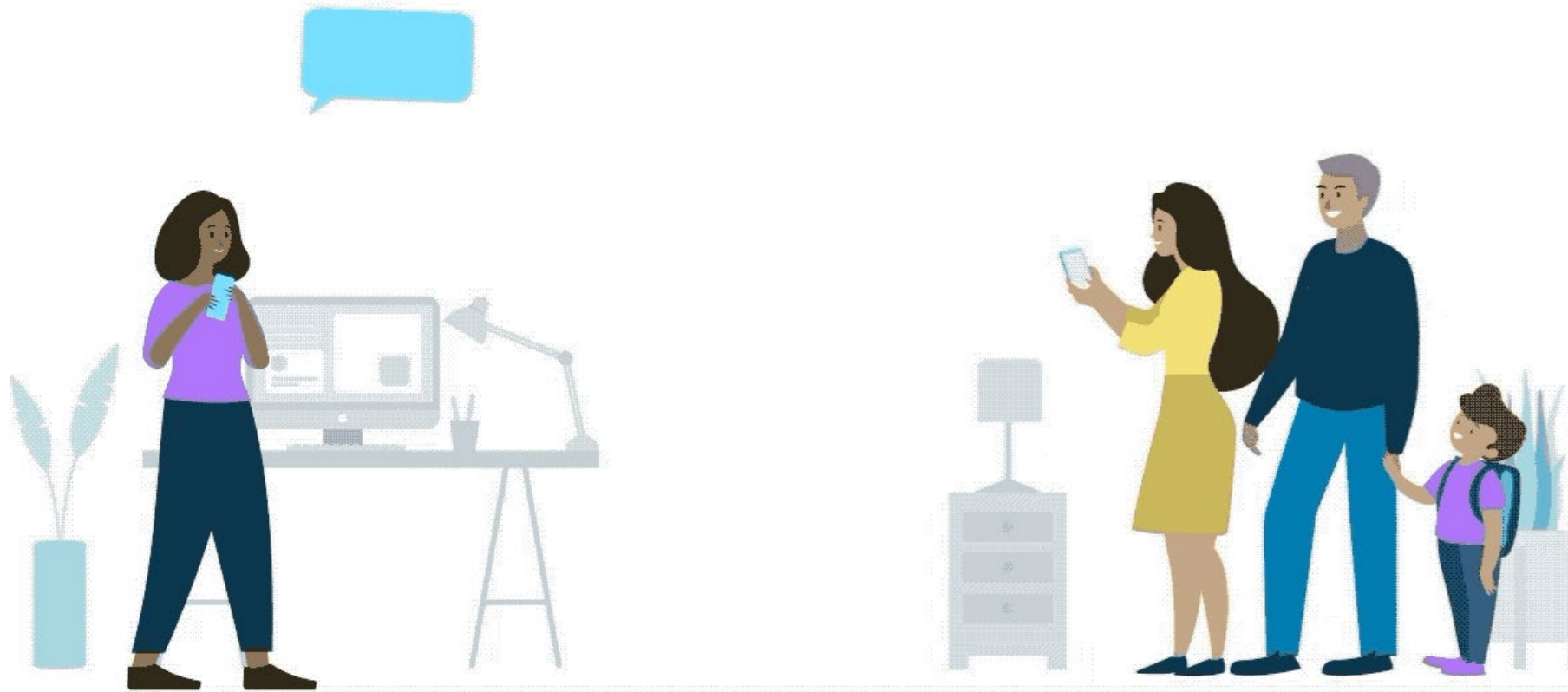


Capacity and knowledge



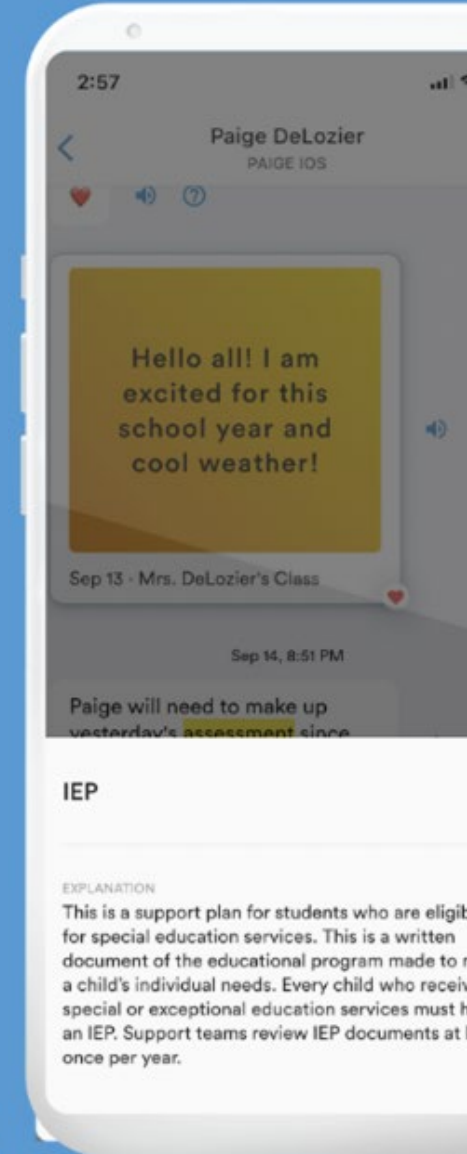
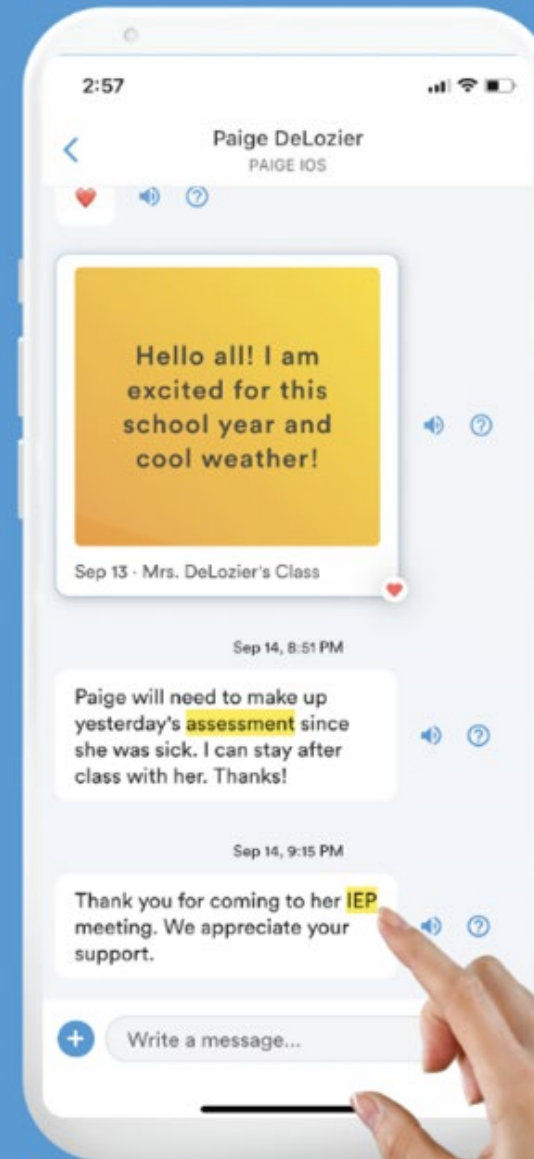
Mindsets and perceptions

Intuitive, simple way to engage families



Understandable and Equitable Communication

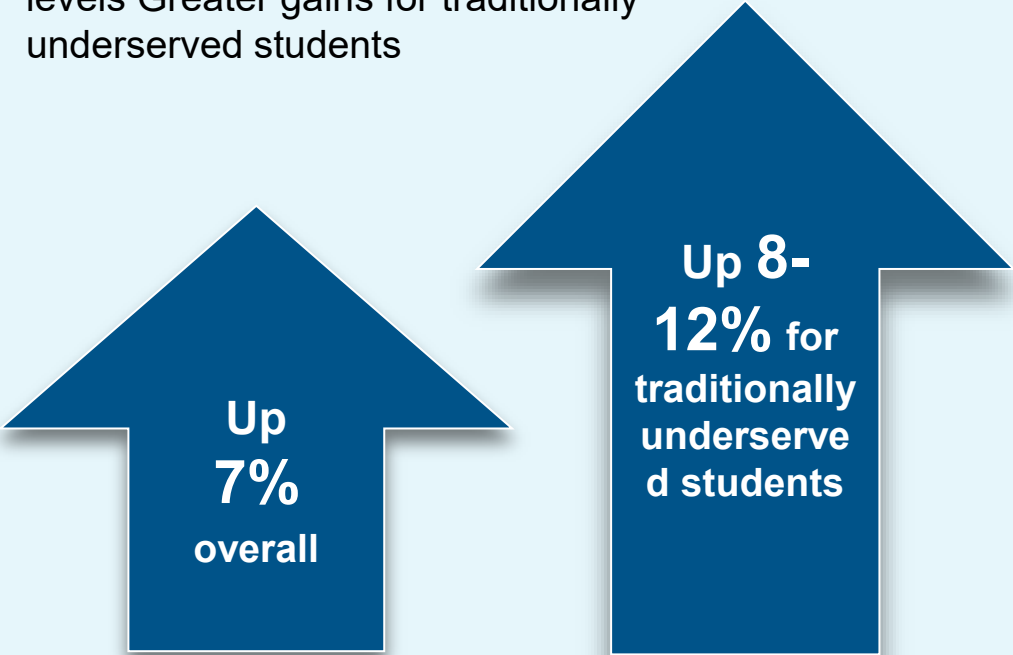
- **Engage all families** with two-way translation in 150 languages, designed for PK-12, powered by expert translators and AI and contextualized for schools
- **Ensure every message is understood** with one-click request for additional human translation support
- **Demystify school terminology** for families with in-app “Ed101” clickable definitions of terms
- **Bring a face and voice to families** by sending videos with translated captions
- **Teachers receive real-time guidance** to help them write for varied family literacy levels
- **Serve busy families and those with limited literacy skills** with text-to-speech and speech-to-text



ESSA Tier 2 causal study shows TalkingPoints improved **Math and English** outcomes and increased **Attendance** in large, urban district

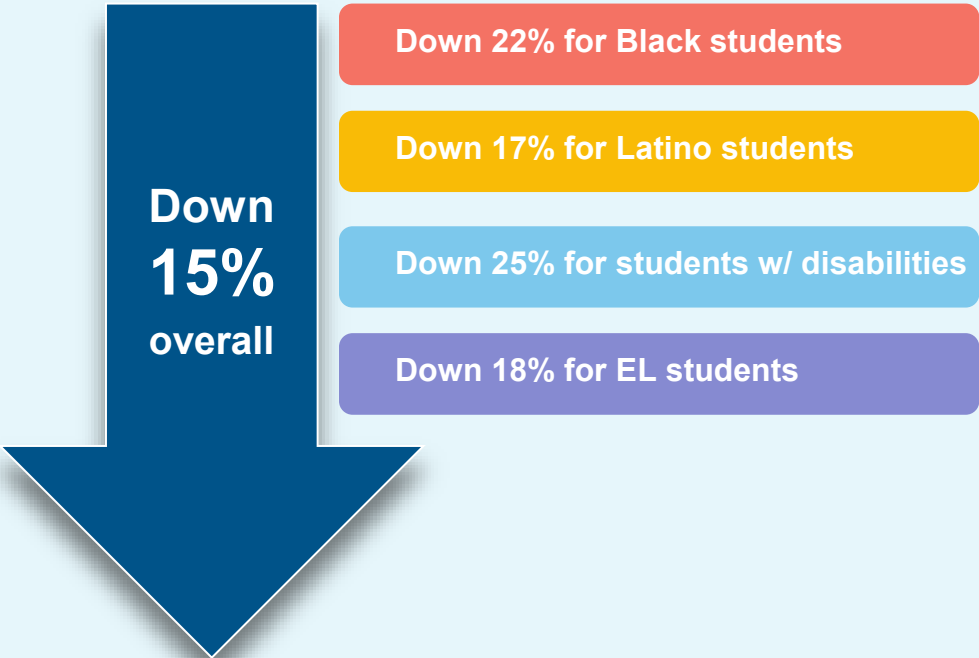
IMPROVED ACADEMIC OUTCOMES

Improvement in course proficiency levels Greater gains for traditionally underserved students



DECREASED ABSENTEEISM

Decrease in absenteeism rates for all students Greater declines for traditionally underserved students





Families and schools **MUST** partner to adequately serve the 40 million children behind in our education system

4 in 5

low-income or immigrant families

50% less

family-school engagement

2 years

behind academically

\$1 trillion

cost/year to U.S. economy



How we work with partners

[BeALearningHero.org](https://BeALearningHero.org/our-partners)
[/our-partners](https://BeALearningHero.org/our-partners)

**Family Engagement
Leadership Institute**

Asynchronous Teacher PD

GoBeyondGrades Campaign

Customized Tools and Resources

Family Engagement Leadership Institute



PURPOSE

Support principals and district leaders in leading family engagement strategies that directly impact student learning and well-being.



OUTCOME

Each participant concludes with a family engagement strategy for the next year that is integrated into the overall vision for student learning and well-being.

Leadership Institute

Key Components



Virtual trainings

Four half-day group sessions throughout the year



Collaboration with Action Team

Apply and deepen the learning by building on existing initiatives



Coaching

1-on-1 and small group support provided by expert leaders and cohort peers



Artifacts of learning

Learning and progress is captured in simple ways throughout the year



National cohort experience

Regular collaboration and support amongst cohort peers, as well as Institute alumni and family engagement experts/scholars

Go Beyond Grades

Go Big

Be Local

92% of Houston parents think
their kids do math at grade level.

(**34%** of kids actually do.)

Find summer programs at GoBeyondGrades.org/HOU



004084

Go Beyond Grades

Go Big

Be Local



84% of DC parents think their kids do math at grade level.

10% of kids actually do.)

Find summer programs at GoBeyondGrades.org/DC

Brought to you by Learning Heroes, DC PWE, National Summer Learning Association, Univision, and Clear Channel Outdoor



Questions & Discussion

Upcoming GLR Learning Tuesdays Webinars

GLR LEARNING TUESDAYS WEBINAR: LEARNING LOSS RECOVERY CHALLENGE

The First Month of School and Beyond: Nurturing Attendance Every Day

October 17, 2023, 3:00-4:30 p.m. ET/12-1:30 p.m. PT

GLR LEARNING TUESDAYS

Building Parent Power: Fostering a Movement of Informed Learning Agents

October 24, 2023, 3:00-4:30 p.m. ET/12-1:30 p.m. PT

GLR LEARNING TUESDAYS: LEARNING LOSS RECOVERY CHALLENGE

Making Money Matter

October 31, 3:00-4:30 p.m. ET/12-1:30 p.m. PT

GLR LEARNING TUESDAYS: LEARNING LOSS RECOVERY CHALLENGE

Early Grade Retention: A Conversation About the Potential Benefits and Risks

November 7, 3:00-4:30 p.m. ET/12-1:30 p.m. PT

Please Join Us

gradelevelreading.net @readingby3rd #GLReading #LearningTuesdays #GLRKeepers

