

“What’s Working: CGLR Communities with Learning-Rich Spaces in Everyday Places”

A Crucible of Practice Salon
October 10, 2023 / 12:30 – 2 pm EST

CONVERSATION LEADS



Lisa Greening
Project Director
Turn the Page STL
St. Louis, MO

In 2020, Lisa Greening started St. Louis’ chapter of the Campaign for Grade-Level Reading, Turn the Page STL, to improve third grade reading proficiency in the lowest performing school districts in St. Louis. For ten years, she was the Executive Director of Ready Readers, a St. Louis nonprofit dedicated to preparing preschool age children from low-income communities to become readers. Starting in 1995 until April 2020, she was co-owner of Left Bank Books, St. Louis’ independent bookstore. Lisa has her Bachelor of Arts in international studies and her Master of Arts in teaching from John Hopkins University. She was a “30 Under 30” Awardee of the *St. Louis Business Journal*, and the 2017 Business Leader Awardee by the state of Missouri in recognition of her dedication to improving the lives of Missouri’s children. She resides in her hometown, St. Louis.



Lisa Hoffstein
Senior Consultant
Campaign for Grade-Level Reading

Lisa has served as an award-winning executive director who has devoted her professional life to urban education and community development. She has spent much of her career designing and implementing programs that provide opportunity and support for children and families in underserved communities.

Lisa is part of the senior leadership team with the Campaign For Grade Level Reading. She works closely with the Managing Director, Ralph Smith on external relations and communications. She also loves her work with Siobhan Reardon, the Auerbach-Berger Senior Fellow, developing the Everyday Places and Spaces initiative, ensuring that learning happens everywhere, all the time for all children.

Hoffstein earned her MBA from The Wharton School and her BS from the University of Pennsylvania Graduate School of education. Through the years she has applied her business acumen along with her education background to develop and manage programs for urban communities, including the national University Community Outreach Program and the Philadelphia-based Katie At The Bat Team/Team Up Philly, which she founded. Hoffstein also served as the interim director of the Anne Frank Center for Mutual Respect in New York.

As a competitive tennis player and civic leader, Hoffstein's honors include the Intercollegiate Tennis Association Rolex Achievement Award – in recognition of outstanding career achievements and contributions to society, the University of Pennsylvania Krieger Lifetime Achievement Award, and the Wharton Women Kathleen McDonald Distinguished Alumna Award. Lisa has been inducted into the Philadelphia Jewish Sports Hall of Fame and the University of Pennsylvania Tennis Hall of Fame in recognition of her civic contributions coupled with her athletic accomplishments.



Siobhan O'Loughlin Reardon
Auerbach-Berger Senior Fellow
Everyday Places and Spaces
Campaign for Grade-Level Reading

Siobhan O'Loughlin Reardon has been the Auerbach-Berger Senior Fellow for the Everyday Places & Spaces (EDPS) Initiative of the Campaign for Grade-Level Reading since February 2021. She serves on the Philadelphia Education Fund Board of Trustees as Treasurer, the Irish American Business Chamber and Network as Secretary, and a member of the Satell Institute for Corporate Social Responsibility Advisory Board. She is a Distinguished Daughter of Pennsylvania and led the Free Library of Philadelphia from 2008 - 2020. Reardon held leadership positions in corporate and non-profit organizations, including Executive Director of the Westchester County (NY) Library System, Deputy Executive Director of the Brooklyn (NY) Public Library, Budget Director for the New York Public Library, and finance positions in the Borden and Pinkerton companies. She has a BA in Political Science from Purchase College (NY), an MS-LIS from Long Island University (NY), and in MA in Economics from Fordham University (NY).



Marissa Smith
Family Leadership and Literacy Liaison
WAKE Up and Read

Marissa Smith is the Family Leadership and Literacy Liaison with WAKE Up and Read, a community literacy coalition. Her passion for bringing people together to ignite change and equitable access to literacy for all children, as well as an understanding that families are their children's first teacher, attracted her to the mission of WAKE Up and Read. She has worked in her current role since 2022. However, her journey with WAKE Up and Read began several years before supporting free book distributions within public Title I schools and leading training for Raleigh Parks and Recreation staff on infusing literacy through play. Prior to joining WAKE Up and Read, Marissa worked within the

Wake County Public School System, as an academic instructional coach, training teachers on research-based literacy practices and the development of K-5 children. She has also worked as a reading interventionist, supporting students with literacy opportunity gaps. In addition, she was an elementary classroom teacher for many years, including 10 years in 3rd grade. Gaining awareness about the importance of literacy and making literacy more accessible and engaging is at the heart of Marissa's professional and community-based volunteer experience. Marissa holds a bachelor's in Elementary Education and English, a master's in Curriculum and Instruction, and a Master's in School Administration. She resides in Clayton, NC with her husband and 2 sons.