

Ed Tech and Accelerated Learning: The Future is Now

March 23, 2021

The Campaign for
**GRADE-LEVEL
READING**

Introduction & Commentator



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Lydia M. Logan

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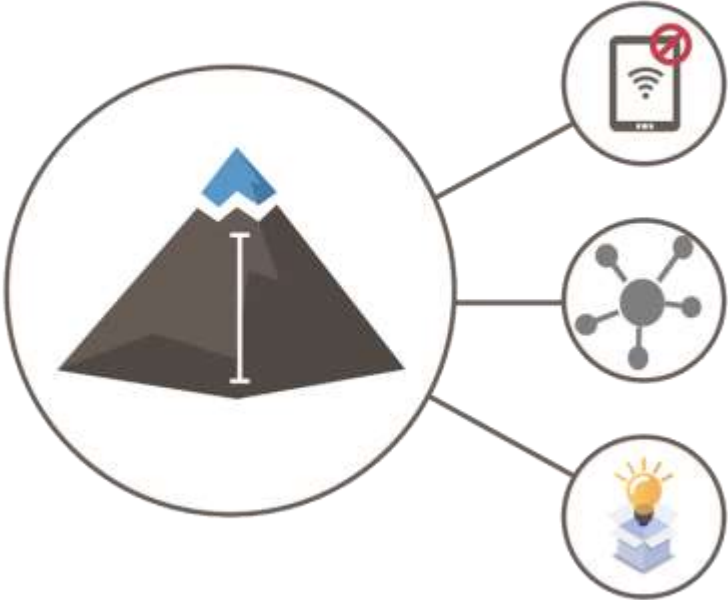
Mark Williams

Chief Partner Success Officer
BellXcel
@Bellxcel

Digital Promise Fall 2020



We Seek to Close the Digital Learning Gap



- 1. Gaps in access
- 2. Gaps in participation
- 3. Gaps in powerful use

Powerful Learning

**Personal
&
Accessible**



**Authentic
&
Challenging**



**Collaborative
&
Connected**



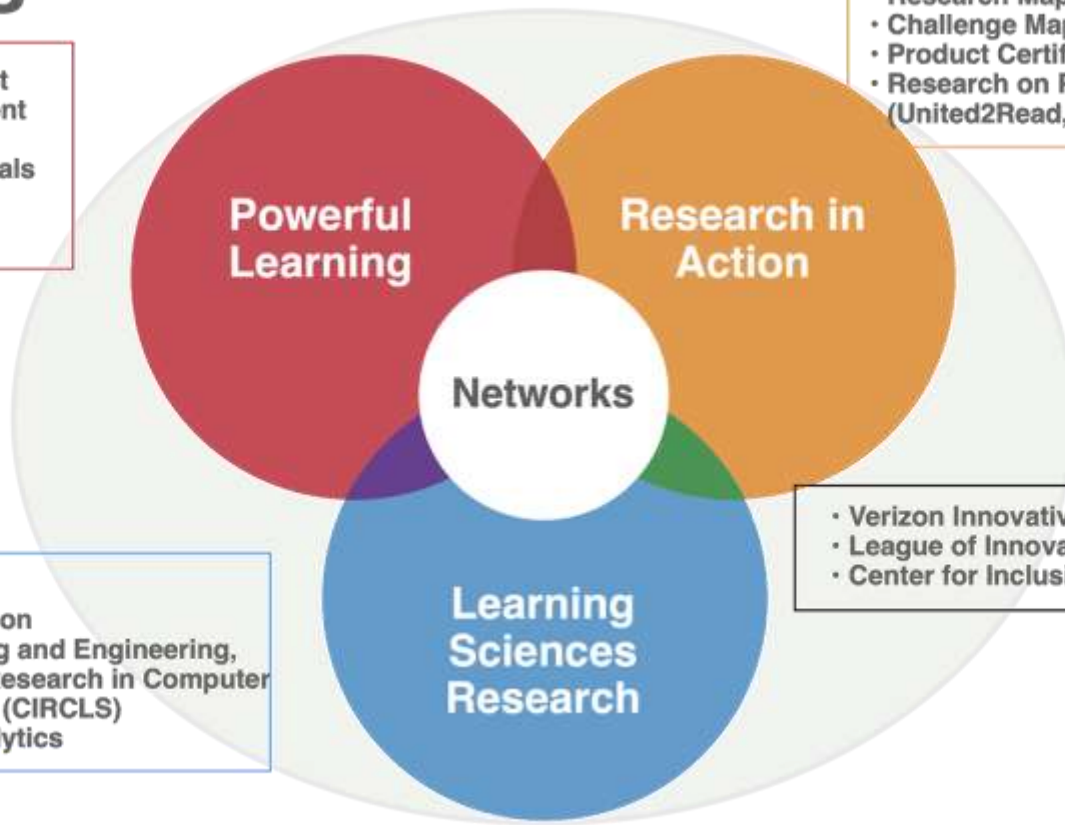
**Inquisitive
&
Reflective**



Our Organization

- Curriculum Development
- Professional Development
- Coaching
- Educator Micro-credentials
- Adult Learning
- Policy Development

- Learner Variability Project
- Research Map
- Challenge Map
- Product Certification
- Research on Product Implementation (United2Read, Project Topeka)



- Early Learning
- Postsecondary Education
- Computational Thinking and Engineering,
- Center for Integrative Research in Computer and Learning Sciences (CIRCLS)
- Data and Learning Analytics

- Verizon Innovative Learning Schools
- League of Innovative Schools
- Center for Inclusive Innovation

VILS

LEAGUE

MEMBERS

District

- CTO
- Instructional Tech
- Research

WORK WITH

- District Leaders
- Principals
- Coaches
- Teachers
- Site-based IT
- Students

IMPACT

Closing equity gaps for learners by providing devices, access and instructional support

MEMBERS

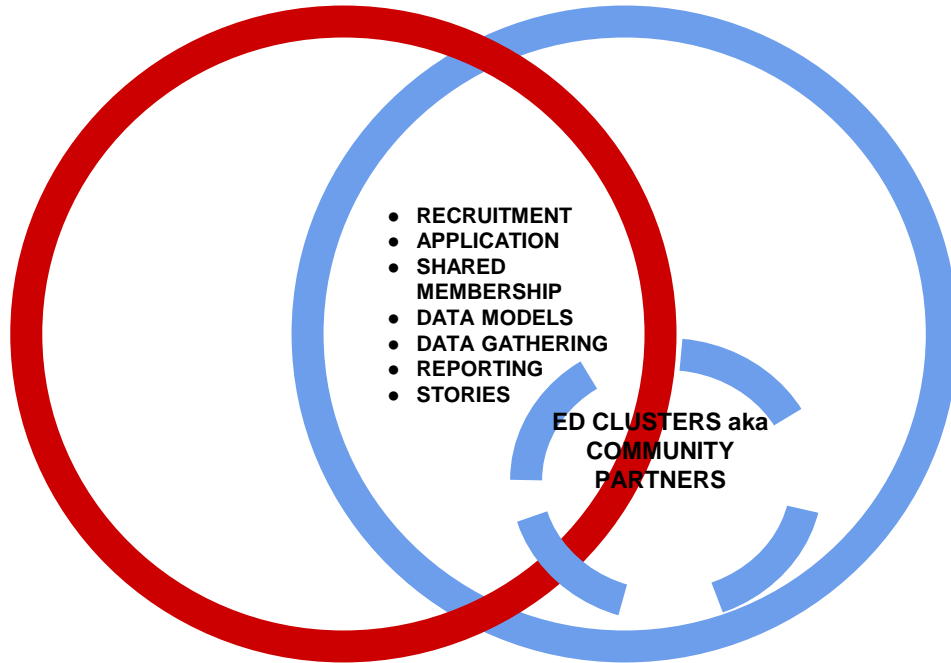
District Superintendents

WORK WITH

- District Leaders
- Community Leaders
- Principals
- Teachers
- Families

IMPACT

R&D and scale innovative teaching and learning to advance equity and excellence for learners

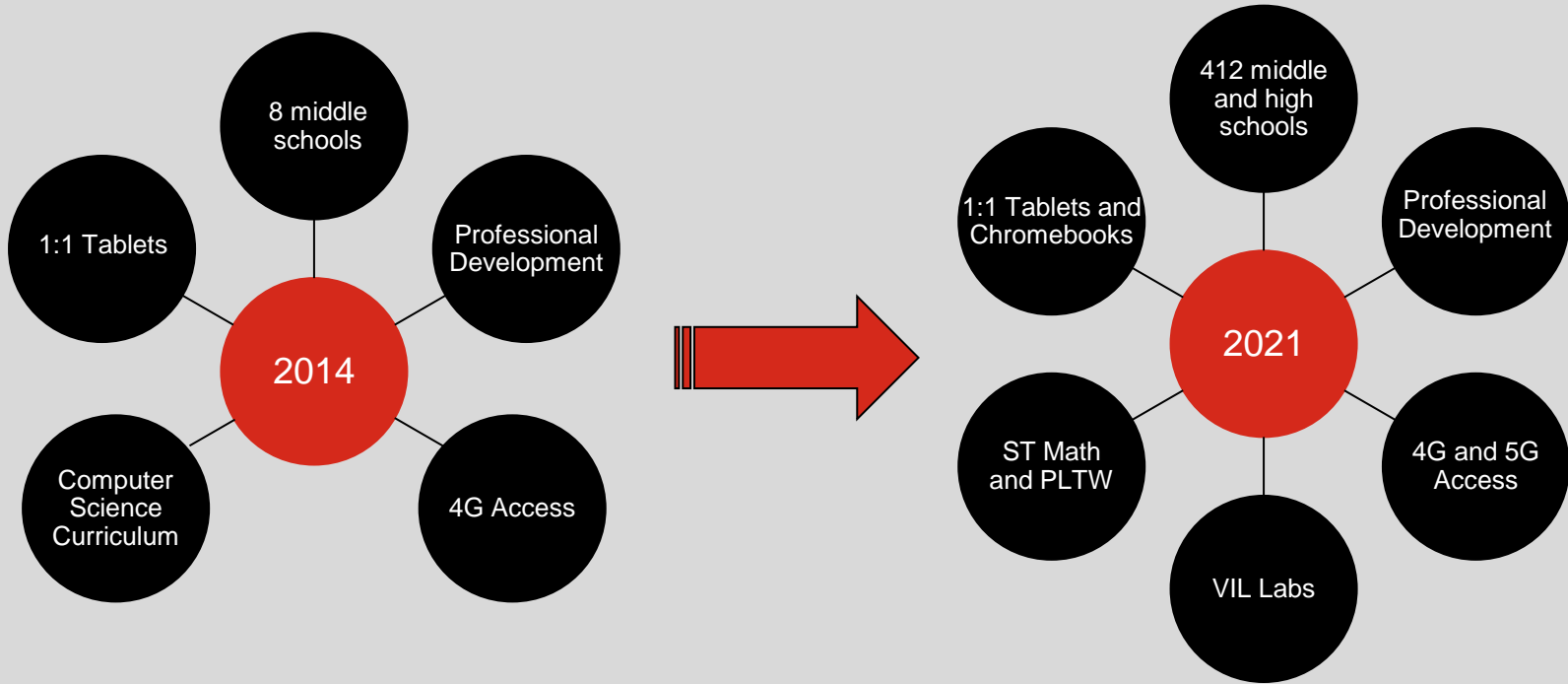


Verizon Innovative Learning Schools



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The Evolution



Core Elements of Success

Elements
1. Strong Leader with a clear vision communicated to all stakeholders
2. An accessible and shared transformation plan grounded in data
3. Ongoing professional learning support for teachers
4. Reliable technology with internet access for teachers and students
5. Ongoing support for students and caregivers coupled with a focus on parent engagement (particularly important for 1:1 take home programs)
6. Equity as a mindset (how does this affect/work for all students - specific plans for children in all circumstances to make it work)

Our Results

89%

of teachers said VILS helped them explore new ways of teaching.



85%

of teachers said VILS allowed for more individualized instruction.



82%

of teachers said VILS enhanced their ability to differentiate instruction.



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78%

of teachers said VILS enhanced student engagement.



71%

of teachers said VILS helped them reach goals they set for their teaching.

Our Results

63%

of teachers believe VILS enhanced positive interactions between students.



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learning

Digital
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Accelerating Tomorrow's Education

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Moving to Virtual Instruction



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93%

of teachers said VILS made aspects of remote instruction easier.

88%

of coaches said their experience with VILS positively impacted the guidance they provided teachers.

92%

of teachers from Cohorts 3 and 4 agreed that VILS professional development helped prepare them for remote learning.

Powerful Learning in VILS:



[Empowering Students
with Technology
\(Madrid MS\)](#)

[Continuing
Transformation
\(Newburg MS\)](#)

[Learning from Home
\(Argyle MS\)](#)

Thank You



Lydia Logan
Executive Director
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Ed Tech Challenges families are navigating during the pandemic

- ✓ For most lower-income families, it's been a rough and intimidating experience to be forced to support their kids distance learning when parents/caregivers
- ✓ Finding the best free tools to support learning and engaging has been an additional hurdle among the many these families have been dealing with over the last year.
- ✓ Family engagement teams, early childhood professionals have needed to be creative in order to stay connected and support the families they work with.



@commonsensemedia

@commonsenselatino



@commonsense

@commonsenseEd



Reaching families via text!

At Common Sense, we are reaching families where they are by making our resources accessible and bringing our tips and advice right to the palm of their hand. Our text platform is available in English AND in Spanish. All parents have to do to sign up is text **KIDS to 21555** or **FAMILIA to 21555** for Spanish.

Resources by Common Sense

Text messages with
media, tech & distance
learning tools



Bilingual digital
literacy videos



Bilingual booklet for
families & early
childhood educators



Resources by Common Sense

WideOpenSchool.org



*We did it! \$7B to
#ConnectAllStudents*

Common Sense called on lawmakers to connect all students and close the digital divide—and they listened.

The American Rescue Plan just passed by Congress dedicates over \$7 billion to help connect the millions of students and hundreds of thousands of teachers caught in the digital divide. Now we need your help to get Congress to invest in broadband infrastructure to keep the gap closed for good!

Teens, media & mental health research



Post-Pandemic Learning Loss Recovery

The role of Ed-Tech

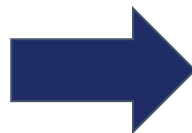
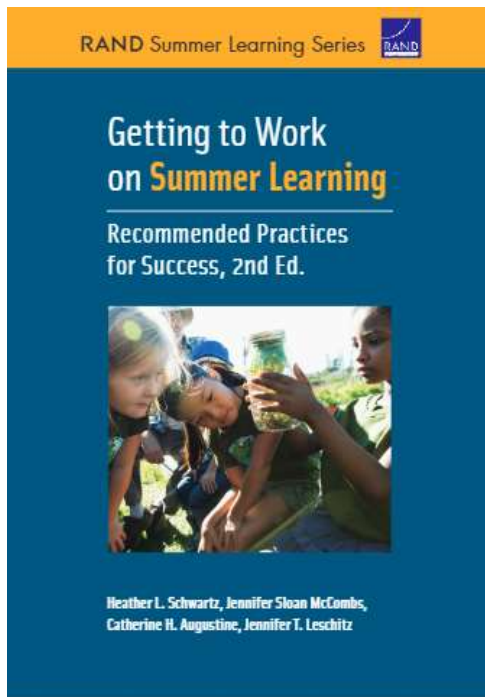
- Strength-based, culturally relevant, friendly, not top down messages and information for all formats you use to start, establish and build relationships with parents and caregivers.
- Do your best to always choose quality vs quantity.
- Find the best digital platforms to nurture engaging activities and learning. There are many options that are educational and fun.
- Get out of your comfort zone. Learn, Explore. Discover new tools. Connect with your network. Technology is always evolving.
- Leverage what you've learned in this last year to maintain and grow the engagement and meaningful connections with the families you work with.

The image features the Bell Xcel logo centered on a white background. The logo consists of the word "bell" in dark blue, followed by a blue right-pointing triangle, "xcel" in green, and a red right-pointing triangle, ending with a registered trademark symbol (®). The background is decorated with various light blue geometric shapes, including triangles, circles, and polygons of different sizes and orientations.

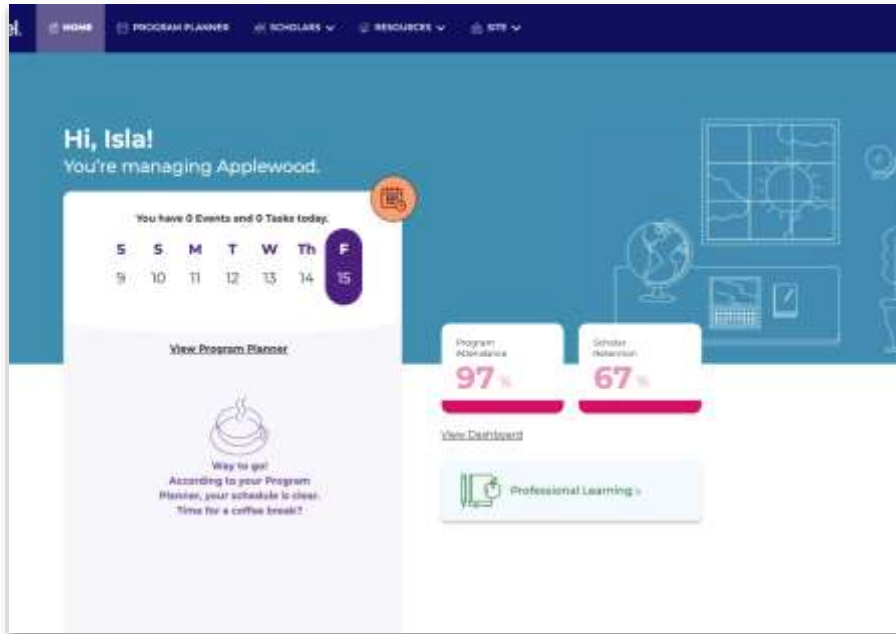
bell▶**xcel**®

bellxcel

Complexity of Summer Learning



Leveraging technology to bring it all together



- Simplify your day to day.
- Embed quality from the start.
- Use Real Time Data.
- Access expertly curated curriculum.
- Engage in professional learning.
- Design for equity.

Maximize Professional Learning



- Self Guided, On-Demand Learning
- Accommodate Diverse Learning Styles
- Extend Professional Learning Over Time
- Elevate Live Discussions
- Create Time for Coaching

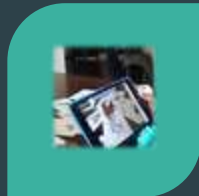
Meaningful, Culturally Inclusive Learning Opportunities

Working in the Present and
Imagining the Future with
EdTech and Early Childhood

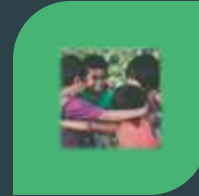
Amanda LaTasha Armstrong,
New America & NMSU



Intentionally Curate Resources & Tools



**LEARN THE
CAPABILITIES
OF THE
TOOL(S)**



**BALANCE BETWEEN
BEING CULTURALLY
RESPONSIVE AND
EXPOSURE TO
DIFFERENT
CULTURES
AUTHENTICALLY**



**CULTIVATE AND
ACTIVELY
PARTICIPATE IN A
PROFESSIONAL
LEARNING NETWORK**

Connect to Different Experiences



Diversity of
technological
tools



Blend digital
tech
experiences
with non-
digital tech



Create projects
on a specific topic



Strength/ Asset -Based Approach to the Whole Child

Cognitive

Social-
Emotional

Creativity

Curiosity

Family

Community

Society



Feel free to chat

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Upcoming GLR Learning Tuesdays Webinars:

PEER EXCHANGE

Learning Pods: How We Responded, What We Learned, & What's Next
Tuesday, March 30, 12:30 p.m. ET/9:30 a.m. PT

LEARNING LOSS RECOVERY CHALLENGE/PARTNER WEBINAR

Why Shattering the Wall Between Home and School Is a Good Thing
Tuesday, March 30, 3 p.m. ET/12 p.m. PT

LEARNING LOSS RECOVERY CHALLENGE WEBINAR

Student Assessment and Learning Recovery: Promising Options to Inform Differentiated Instruction
Tuesday, April 6, 3 p.m. ET/12 p.m. PT

