

DRAFT

GLR Learning Tuesdays | Learning Loss Recovery
COVID-19 and Learning Loss I: What the Data Tell Us & Why Urgent Action is Needed
January 19, 2021 | 3:00 pm – 4:30 pm ET

Presenter Bios

MODERATOR



John B. King Jr.
President & CEO
The Education Trust
@JohnBKing | @EdTrust

John B. King Jr. is the president and CEO of The Education Trust, a national nonprofit organization that seeks to identify and close educational opportunity and achievement gaps. King served as U.S. Secretary of Education in the Obama administration. Prior to that role, King carried out the duties of Deputy Secretary, overseeing policies and programs related to P-12 education, English learners, special education, innovation, and agency operations. King joined the department following his post as New York State Education Commissioner. King began his career as a high school social studies teacher and middle school principal.

PRESENTERS



Kristen Huff
Vice President, Assessment and Research
Curriculum Associates
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Kristen Huff currently serves as the Vice President of Assessment and Research at Curriculum Associates, where she leads a team of assessment designers, psychometricians, and researchers in the development of online assessments integrated with personalized learning and whole-class instruction. Prior to this role, she served as the Senior Fellow for the New York State Education Department as well as serving in leadership roles with several major assessment companies. Dr. Huff has deep expertise in k-12 large-scale assessment and has co-chaired the NCME Task Force on Classroom Assessment since 2016.



Emma Dorn
Global Education Practice Manager
McKinsey & Company

Emma Dorn is the Global Education Practice Manager at McKinsey & Company where she supports McKinsey's education work across early childhood, schools, vocational training and higher education. Emma has significant experience in global education, US K-12 schools, education technology, economic development, and global health sectors, as well as broader philanthropy, donor and nonprofit functional expertise. She also has expertise in applying advanced analytics for social impact.

Emma led McKinsey's response to COVID-19 for school systems. This involved working with UNESCO's Global Education Coalition to develop global toolkits for countries to plan and execute their education response to COVID-19 including remote learning, hybrid learning, reenrollment, remediation, and organizing the response. Emma also supported US states and school districts to understand and apply best practices for reopening elementary and secondary (K-12) schools for in-person, hybrid and remote learning. Previous work includes advising global private sector education players on market landscape and mapping, and supporting higher education institutions to leverage advanced analytics to improve decision-making.

Emma writes frequently on education issues across school systems, higher education and workforce development, and speaks at global conferences and events. Recent knowledge contributions include:

- Economic impact of the COVID achievement and opportunity gap series: Analysis of the learning and economic impact of COVID-19 school closures, including widening inequities in the US education system (June 2020 article, Dec 2020 update)
- School system COVID-19 response series: Series of articles describing how school systems can respond to the pandemic, reopening schools safely, improving remote and hybrid learning, and reimagining a more equitable and resilient K12 education system.
- Higher education charticles series: Interactive data narratives exploring higher education trends, including shifts in enrollment, rising costs and stagnating completion rates, and the rising toll of student debt
- Impact of education technology on learning: Analysis of the 2018 OECD PISA data and the relationship between technology use and student outcomes.
- Education reform interview series: A series of interviews on how to implement education reform, with insights from Peru, Colombia, Norway, and the Netherlands
- Automation and Altruism: Exploration of how philanthropy can help people to navigate the future of work given the disruptions to labor markets caused by automation.
- How to improve student outcomes - New insights from data analytics: Analysis of the 2015 OECD PISA data to identify factors in student achievement including mindsets, teaching practices, and technology. Series of 5 regional reports and summary article

Outside of McKinsey Emma has taken a variety of positions in International Aid and Development organizations. She was Acting Executive Director of Millennium Promise, an organization set up by Jeffrey Sachs and Ray Chambers with the vision of achieving the Millennium Development Goals by 2015. She was responsible for the early implementation of the Millennium Villages Project, a

community-based integrated development project in 10 countries across Africa. Emma has also worked as a stagiaire in the European Commission's Development Directorate (Health, HIV/AIDS and family planning unit); as a Business Development Advisor for TechnoServe Tanzania, and as an Advisor to the Social Fund of the Democratic Republic of the Congo.

Emma holds an M.B.A with high distinction from Harvard Business School and a B.A. in Geography / Development studies from Cambridge University, UK.

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DISCUSSANTS



Michael Petrilli
President
The Thomas B. Fordham Institute
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Mike Petrilli is president of the Thomas B. Fordham Institute, one of the nation's leading education policy think tank, which also does on-the-ground work in the state of Ohio. He's also a research fellow at Stanford University's Hoover Institution, executive editor of Education Next, and a Distinguished Senior Fellow for Education Commission of the States.



Greg Toppo
President
Education Writers Association &
Whiteboard Advisors Reporter in Residence
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Greg Toppo is the author of *The Game Believes In You: How Digital Play Can Make Our Kids Smarter* (St. Martin's Press, 2015) and a journalist with nearly 25 years of experience, most of it covering education. He is co-author of *Running with Robots: The American High School's Third Century*, a forthcoming book on automation, AI and the future of high school (to be published in fall 2021 by MIT Press). In 2017, he became president of the Education Writers Association. Toppo is journalist in residence at Whiteboard Advisors and teaches journalism (remotely at the moment) at Northwestern University in Qatar.