

## GLR Learning Tuesdays | Peer Exchange Learning Conversation

### *Two-Gen Strategies for Alleviating Poverty: High-Quality Early Childhood Education*

*Co-Sponsored with United Way Worldwide and Ascend at the Aspen Institute*

September 19, 2023 | 1:00 pm – 2:30 pm ET

#### PANELIST BIOS



#### **Panelist**

#### **Lakeshia Bragg**

Systems Director, Dual Generation Initiative  
United Way of San Antonio and Bexar County

Lakeshia has over 14 years in nonprofit organizations and workforce development and now leads a multi-sector partnership into Phase II of the two-generational, family-centered approach geared towards strengthening low-to-moderate income families across San Antonio. Previously, Lakeshia worked for Goodwill Industries from 2010-2020.

During that time, she was the Program Manager and Lead Case Coach for the Initiative, managing the program that helped families navigate toward resiliency and economic stability. In another role as a Program Manager, Lakeshia served more than 1000 Eastside residents and guided more than 400 through career development and enriched the lives of families.



#### **Panelist**

#### **Ayeola Fortune**

Vice President Impact Team  
United Way Worldwide

Ayeola Fortune is the Interim Senior Vice President of the Impact Team at United Way Worldwide. She provides oversight, strategic guidance, and support to team members managing key initiatives in education, economic mobility, and health. She leads UWW's efforts to support local United Ways to integrate equity into their impact work by developing frameworks, strategies, peer learning and training opportunities, and developing resources and tools. She also leads UWW's efforts to collect and aggregate data from local United Ways' to demonstrate collective impact across communities via the Global Results Framework.



**Panelist**

**Shannon Jenkins**

Impact Senior Director  
United Way of Central Indiana

Shannon Jenkins guides the strategic development and execution of United Way of Central Indiana's issue-based Impact strategy, focusing on investments and outcomes that lead to educational success, economic mobility, and safe and affordable housing for Central Indiana residents. Through community investment grounded in equity, thought partnership and collaboration, Shannon and her team leverage the 2Gen approach to support, implement, and invest into initiatives that serve Central Indiana households and families who are living in or near poverty and ALICE (Asset-Limited, Income-Constrained, Employed).



**Moderator**

**Marjorie Sims**

Managing Director  
Ascend, Aspen Institute

Marjorie has more than 20 years of experience in advancing the status of women and families at local, state, national, and international levels, as well as in expanding women's roles in leadership positions within philanthropy. Before joining Ascend in 2018, she served as program officer at the W.K. Kellogg Foundation with a specific focus on family economic security programs and managed a \$65M grant portfolio. Prior to joining the Kellogg Foundation, Marjorie held the positions of chief operating officer, interim president, and vice president of programs and operations at the Washington Area Women's Foundation, where she helped launch Stepping Stones, a \$5 million, multi-year, regional initiative to increase the income and assets of women-headed families. In addition, Marjorie served as the executive director of the California Women's Law Center and as a policy analyst with the International Center for Research on Women. She is a co-founder of Women's Policy, Inc., an organization that emerged from the Congressional Caucus for Women's Issues to provide unbiased analyses and educational briefings about federal legislation affecting women and families.