



Philanthropy Stepping Up to Ensure Access to Online Learning

A CGLR Funder to Funder Conversation

September 29, 2020 | 12:30-2 pm ET/9:30-11 am PT

Presenter Bios

Bonnie Gettys **President and CEO, Barry Community Foundation**



Bonnie Gettys is the founding President of the Barry Community Foundation. The work is a perfect fit for a person who values community! Under her leadership, the foundation has grown from an initial investment of \$350,000 over more than \$45M under her watch.

Bonnie's loves where she lives and has taken an active role in community building. Bonnie's passion is public speaking and training, traveling all over the United States to teach recruitment, retention, membership, volunteerism, leadership and rural fund development to communities. She believes in the gifts of service and leads by example.

Bonnie holds a certificate as a Certified Fund Raising Manager from Indiana University/Purdue University's Center on Philanthropy, and is a Certified Home Town Competiveness trainer.

Bonnie serves as co-chair of the Michigan Rural Philanthropy Affinity Group (managed and staffed by the Council of Michigan Foundations) and is chair of the Rural Partners of Michigan and Michigan Rural Council (managed & staffed by the Community and Economic Development Association of Michigan [CEDAM]).

Julia Quinn **Deputy Director of Philanthropy, Citadel**



Julia Quinn is the Deputy Director of Philanthropy at Citadel, where she works with Citadel founder and CEO Ken Griffin on his personal philanthropy and on the firm's engagement in the communities where Citadel employees live and work. She was previously the Associate Director of the University of Chicago Crime Lab and Education Lab, where she worked across a portfolio of research projects in Chicago and New York City in partnership with government agencies and local nonprofits to use data and data science to improve educational outcomes, prevent violence, and reduce the harms of the criminal justice system. Her work included large-scale randomized controlled trials of the Becoming a Man (BAM) program and a high-dosage individualized tutoring model implemented in Chicago and NYC public

schools, work on domestic violence, transitional jobs, and police reform, and a multi-city, multi-methods study of underground gun markets. She also helped to lead communications and fundraising efforts for the Labs. Prior to the University of Chicago, Julia worked on gun violence and juvenile justice reform, including research to inform state policy on the economic implications of changing the age of juvenile jurisdiction.

Elliot H. Weinbaum

Program Director, Great Learning, William Penn Foundation



Elliot Weinbaum's work at the Foundation focuses on improving educational opportunities and outcomes for students in Philadelphia. He works with a team that supports efforts to improve teaching and learning from early childhood through high school.

Prior to joining the Foundation in 2013, Elliot was an Associate Commissioner at the U.S. Department of Education, where he oversaw the federally funded Regional Educational Laboratories and the What Works Clearinghouse. He also spent more than a decade at the University of Pennsylvania's Graduate School of Education, where he was a researcher and member of the faculty. While at Penn, he studied the impacts of federal and state policies on the work of teachers and administrators.

A product of Philadelphia's public schools, Elliot received his Ph.D. in education policy from the University of Pennsylvania and his B.A. from Yale University. Elliot recently served as an Eisenhower Fellow, studying education policy and improvement efforts in cities across China.

Orrin White, D.P.A

Director, College and Career Success, United Way of Delaware



Dr. Orrin White is the Director of College and Career Success at the United Way of Delaware. Orrin is working statewide and nationally on the design, application, and evaluation of effective strategies and programming to improve outcomes for especially high need youth populations. Currently, he is leading a statewide effort to build districts/schools capacity to engage and align the broader education community in ways that make student success possible with a specific focus on social emotional learning. This effort is anchored in CASEL's current strategic focus of equity and integration of academic and SEL

instruction. Orrin has led the evolution of the organization's youth development work—serving as lead for the statewide My Very Own Library initiative impacting 6k+ students per year aimed at improving the academic foundation by way of access to literature and supporting materials. He also co-chaired the statewide Summer Youth Employment collaborative which works to ensure 500+ youth annually are served and achieve a meaningful multi-year career experience that prepares them for college or transitions directly into the workforce.

Orrin completed his doctoral studies at West Chester University in May 2020 and currently serves as a member of the WCU MPA Alumni Advisory Board. He also serves on the State Leaders Career Development Network chaired by Dr. V. Scott Solberg, and is an initiate of Pi Alpha Alpha, the

International Honor Society for Public Affairs and Administration. He is also credited with successful completion of a United Way Worldwide Global Fellowship and a former 40 under 40 honoree.

Michael Williamson

President and Chief Executive Officer, United Way of Southeast Louisiana



Michael L. Williamson serves as President and Chief Executive Officer of United Way of Southeast Louisiana serving Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes.

Before coming to UWSELA in April 2009 as Chief Operating Officer, he served as Vice President of Field Leadership at United Way of America (UWA) in Alexandria, VA. Williamson provided overall management and leadership to the UWA Hurricane Response and Recovery Fund developed in Hurricane Katrina's wake.

As COO of UWSELA, Williamson was responsible for all fund-raising campaign activities and related committees. He oversaw campaign and marketing staff to assure United Way conducted an effective annual campaign.

Under Williamson's leadership as CEO, United Way developed a Blueprint for Prosperity, a plan which informs all of organization's work with a framework to eradicate poverty in Southeast Louisiana and a bold vision of equitable communities where all individuals are healthy, educated, and economically stable. The Blueprint included an expansion of the traditional United Way granting process with the addition of collaborative grants to drive systems-level change and advance the speed at which the needle is moved on poverty.

Williamson is committed to a focus on community outcomes as the top strategy for increasing accountability and maintaining United Ways' leadership in philanthropy. He has worked to strengthen United Way's public-private partnerships at the local, state, and federal level to create scalable community building efforts while creating and leveraging the state's only United Way advocacy program, which has been responsible for countless legislative advancements since its inception. Among his accomplishments, Williamson created United Way's Million-Dollar Roundtable, whose initiation requires a gift of \$1M. The group has grown from a single member to six distinguished individuals and couples who continue to lead United Way's investments and help to inform the organization's fundraising strategy.

Some of United Way's most significant challenges and successes have come in the wake of disaster – Hurricanes Katrina, Rita and Isaac, the BP Oil Spill, the August 2016 Floods, and most recently, the COVID-19 pandemic. In a matter of weeks, Williamson led United Way's immediate COVID-19 relief efforts, which generated more than \$7.5 million in local community support through crisis grants, volunteerism, advocacy, and nonprofit partner funding. Williamson is serving on Governor John Bel Edwards' Resilient Louisiana Economic and Community Development Task Force to help develop solutions to strengthen the state's economy.

Williamson has over 30 years of executive level nonprofit management experience, 26 of those years in the United Way system. He has served as President of United Way of Aiken County, Aiken, SC, and Resource Development Director/Executive Director of ATC Foundation, Aiken Technical College.